Success Marker Courses  *Data derived from ODU’s EAB partnership.

The majority of students who successfully graduated with the Bachelor of Science in Business Administration—Management degree earned the following grades or higher in the identified semesters:

<table>
<thead>
<tr>
<th>COURSE</th>
<th>GRADE</th>
<th>SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>C</td>
<td>3</td>
</tr>
<tr>
<td>BNAL206</td>
<td>C</td>
<td>5</td>
</tr>
<tr>
<td>BUSN 110</td>
<td>C</td>
<td>1</td>
</tr>
<tr>
<td>ECON 202S</td>
<td>C</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 110C</td>
<td>B</td>
<td>3</td>
</tr>
<tr>
<td>MATH 102M/103M</td>
<td>B</td>
<td>1</td>
</tr>
<tr>
<td>MATH 162M</td>
<td>C</td>
<td>2</td>
</tr>
<tr>
<td>MATH 200</td>
<td>C</td>
<td>4</td>
</tr>
</tbody>
</table>

Minimum requirements for admission to the program:

— Complete application to the Strome College of Business (in the sophomore year).
— Step 1 requirements: C or better in BUSN 110, ENGL 110C, MATH 162M, ACCT 201, and ECON 202S; and, an up to date resume approved by the ODU Career Management Center
— Step 2 requirements: earn a GPA of 2.00 in 12 credits of 300/400 level courses, of which 6 credits must be in the Business core, with a grade of C or better.

Areas of Employment:

Operations Analyst  Claims Representative / Adjuster / Examiner
Purchasing Assistant  General Manager
Loan Officer  Administrative Manager
Buyer / Purchasing Agent  Account Manager / Representative
Business Intelligence Analyst  Account Executive
Business Development Executive  Operations Manager
Demand Planner / Sourcing Manager  Warehouse Supervisor
Budget Analyst  Program Manager
Office Manager  Cargo / Freight Coordinator
Leasing Manager  Call Center Manager
Underwriter  Customer Service Manager
Compensation / Benefits Analyst  Property Manager
Financial Analyst  Procurement Manager
Store Manager  Supply Chain Manager

Parallel Plans (areas of study) for those interested in this major are:

Marketing  Interdisciplinary Studies
Finance  (Non-Teach)
Communication  Occupational / Tech Studies

Salaries (based upon national data)

- Less than 1 year (99)
- 1-4 years (1098)
- 5-9 years (1006)
- 10-19 years (1241)
- 20 years or more (800)

Currency: USD | Updated 6 June 2015 | Individuals Reporting: 4,244

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Students admitted to the management program can be expected to complete course requirements, which necessitate the physical and mental abilities listed below. Any student who thinks he/she does not possess one or more of the following skills should seek assistance from an academic counselor or faculty advisor and Educational Accessibility concerning any flexibility in program requirements and possible accommodation through technical aids and assistance.

1. Think logically, comprehend abstract concepts, assimilate large amounts of material communicated through lectures, discussions, and readings, and apply concepts to real-world problems.

2. Communicate effectively and organize thoughts to prepare written documents that are correct in grammar, style and mechanics, and give class presentations.

3. Function with computers to generate and acquire data.

**IMPORTANT RESOURCES**

**Academic Enhancement**
- [https://www.odu.edu/academicenhancement](https://www.odu.edu/academicenhancement)
- Student Success Center
- 757-683-3699 (Information Desk)
- [sscdesk@odu.edu](mailto:sscdesk@odu.edu)
- **Academic Coaching**
  - [https://www.odu.edu/success/academic/coaching](https://www.odu.edu/success/academic/coaching)
- **Peer Educator Program**
  - [https://www.odu.edu/peereducator](https://www.odu.edu/peereducator)
- **Student Support Services**
  - [http://uc.odu.edu/sss/](http://uc.odu.edu/sss/)
- **University Testing Center**
  - [https://www.odu.edu/testing-center](https://www.odu.edu/testing-center)
- **Upward Bound**
  - [https://www.odu.edu/partnerships/community/programs/upwardbound](https://www.odu.edu/partnerships/community/programs/upwardbound)
- **Writing for College Success**
  - [https://www.odu.edu/academicskills](https://www.odu.edu/academicskills)

**Advising and Transfer Programs**
- [https://www.odu.edu/advisingprograms](https://www.odu.edu/advisingprograms)
- 757-683-3699 (office); advisor@odu.edu

**Career Management Center**
- [https://www.odu.edu/cmc](https://www.odu.edu/cmc)
- 757-683-4388 (office); 800-937-6381 (cell)
- [cmc@odu.edu](mailto:cmc@odu.edu)

**Center for Major Exploration**
- [https://www.odu.edu/success/academic/majorexploration](https://www.odu.edu/success/academic/majorexploration)
- 757-683-4805 (office); cme@odu.edu

**Counseling Services, Office of**
- [https://www.odu.edu/counselingservices](https://www.odu.edu/counselingservices)
- 757-683-4401 (office)

**Education Accessibility, Office of**
- [https://www.odu.edu/educationalaccessibility](https://www.odu.edu/educationalaccessibility)
- 757-683-4655 (office)

**Financial Aid, Office of**
- [https://www.odu.edu/finaidoffice](https://www.odu.edu/finaidoffice)
- 757-683-3683 (office)

**Math and Science Resource Center**
- [http://sci.odu.edu/msrc/](http://sci.odu.edu/msrc/)
- **Math + Psych Tutoring**
  - Library: 1312
  - Chemistry Tutoring
  - OSPNS: 146
- 757-683-6776
- msrc@odu.edu

**Writing Center**
- [http://al.odu.edu/writingcenter/](http://al.odu.edu/writingcenter/)
- Room 1307 of the Learning Commons in Perry Library
- 757-683-4013