Success Marker Courses

The majority of students who successfully graduated with the Bachelor of Science in Business Administration — Business Analytics degree earned the following grades or higher in the identified semesters:

<table>
<thead>
<tr>
<th>COURSE</th>
<th>GRADE</th>
<th>SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>C</td>
<td>3</td>
</tr>
<tr>
<td>BNAL206</td>
<td>C</td>
<td>5</td>
</tr>
<tr>
<td>BUSN 110</td>
<td>C</td>
<td>3</td>
</tr>
<tr>
<td>ECON 202S</td>
<td>C</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 110C</td>
<td>B</td>
<td>3</td>
</tr>
<tr>
<td>MATH 102M/103M</td>
<td>B</td>
<td>1</td>
</tr>
<tr>
<td>MATH 162M</td>
<td>C</td>
<td>2</td>
</tr>
<tr>
<td>MATH 200</td>
<td>C</td>
<td>4</td>
</tr>
</tbody>
</table>

Minimum requirements for admission to the program:

— Complete application to the Strome College of Business (step 1 in the sophomore year; step 2 in the junior year).
— Step 1 requirements: C or better in BUSN 110, ENGL 110C, MATH 162M, ACCT 201, and ECON 202S; and an up to date resume approved by the ODU Career Management Center,
— Step 2 requirements: earn a GPA of 2.00 in 12 credits of 300/400 level courses, of which 6 credits must be in the Business core, with a grade of C or better.

Areas of Employment:

- UI / UX Designer
- Data Architect
- Business Intelligence Analyst
- Computer Systems Engineer / Architect
- Network Engineer / Architect
- Web Developer
- Software QA Engineer / Tester
- Software Developer / Engineer
- Cyber / Information Security Engineer / Analyst
- Data Warehousing Specialist
- Mobile Applications Developer
- Business Intelligence Architect / Developer
- Data / Data Mining Analyst
- Network / Systems Support Specialist
- Systems Analyst
- Webmaster / Administrator
- Chief Information Officer / Director of Information Technology
- Clinical Data Manager
- Program Manager
- Health Information Manager / Director
- IT Project Manager
- Network / Systems Administrator
- Project Manager
- Document Control / Management Specialist
- Technology Consultant
- Business / Management Analyst
- Computer Support Specialist
- Clinical Software Applications / Systems Specialist
- Database Administrator
- Computer Programmer

Parallel Plans (areas of study) for those interested in this major are:

- Management
- Accounting
- Finance
- Marketing
- Info Systems & Technology
- Communication
- International Business

Salaries (based upon national data)

- Less than 1 year (5)
- 1-4 years (29)
- 5-9 years (41)
- 10-19 years (52)
- 20 years or more (30)

Currency: USD | Updated 6 June 2015 | Individuals Reporting: 157

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Students admitted to the Business Analytics program can be expected to complete course requirements, which necessitate the physical and mental abilities listed below. Any student who thinks he/she does not possess one or more of the following skills should seek assistance from an academic counselor or faculty advisor and Educational Accessibility concerning any flexibility in program requirements and possible accommodation through technical aids and assistance.

1. Apply theoretical concepts to practical problems, in particular the application of problem-solving techniques to design and development of models and computer programs in support of business operations.

2. Function with calculators to solve problems and with computers to generate and acquire information.

3. Think logically and in depth, particularly in the development of mathematical and computer models.

4. Communicate effectively and prepare written documents that are correct in grammar, style and mechanics.

5. Communicate in written documents complex analytical concepts.

6. Demonstrate competence in pre-calculus.

### IMPORTANT RESOURCES

**Academic Enhancement**
- [https://www.odu.edu/academicenhancement](https://www.odu.edu/academicenhancement)
- Student Success Center
- 757-683-3699 (Information Desk)
- ssccdesk@odu.edu
- Academic Coaching
  - [https://www.odu.edu/success/academic/coaching](https://www.odu.edu/success/academic/coaching)
- Peer Educator Program
  - [https://www.odu.edu/peereducator](https://www.odu.edu/peereducator)
- Student Support Services
  - [http://uc.odu.edu/sss/](http://uc.odu.edu/sss/)
- University Testing Center
  - [https://www.odu.edu/testing-center](https://www.odu.edu/testing-center)
- Upward Bound
  - [https://www.odu.edu/partnerships/community/programs/upwardbound](https://www.odu.edu/partnerships/community/programs/upwardbound)
- Writing for College Success
  - [https://www.odu.edu/academicskills](https://www.odu.edu/academicskills)

**Advising and Transfer Programs**
- [https://www.odu.edu/advisingprograms](https://www.odu.edu/advisingprograms)
- 757-683-3699 (office); advisor@odu.edu

**Career Management Center**
- [https://www.odu.edu/cmc](https://www.odu.edu/cmc)
- 757-683-4388 (office); 800-937-6381 (cell)
- cmc@odu.edu

**Center for Major Exploration**
- [https://www.odu.edu/success/academic/majorexploration](https://www.odu.edu/success/academic/majorexploration)
- 757-683-4805 (office); cme@odu.edu

**Counseling Services, Office of**
- [https://www.odu.edu/counselingservices](https://www.odu.edu/counselingservices)
- 757-683-4401 (office)

**Education Accessibility, Office of**
- [https://www.odu.edu/educationalaccessibility](https://www.odu.edu/educationalaccessibility)
- 757-683-4655 (office)

**Financial Aid, Office of**
- [https://www.odu.edu/finaidoffice](https://www.odu.edu/finaidoffice)
- 757-683-3683 (office)

**Math and Science Resource Center**
- [http://sci.odu.edu/msrc/](http://sci.odu.edu/msrc/)
- Math + Psych Tutoring
  - Library: 1312
- Chemistry Tutoring
  - OSPNS: 146
- 757-683-6776
- msrc@odu.edu

**Writing Center**
- [http://al.odu.edu/writingcenter/](http://al.odu.edu/writingcenter/)
- Room 1307 of the Learning Commons in Perry Library
- 757-683-4013