BUSINESS ANALYTICS

Success Marker Courses *Data derived from ODU's EAB partnership.

The majority of students who successfully graduated with the Bachelor of Science in Business Administration — Business Analytics degree earned the following grades or higher in the identified semesters:

COURSE		GRADE	SEMESTER
ACCT 201	Principles of Financial Accounting	C	3
BNAL206	Probability, Decision Analysis & Business Statistics	C	5
BUSN 110	Introductory to Contemporary Business	C	1
ECON 202S	Principles of Microeconomics	C	4
ENGL 110C	English Composition I	B	3
MATH 102M/103M	College Algebra	B	1
MATH162M	Pre-calculus I	C	2
MATH 200	Business Calculus	C	4

Minimum requirements for admission to the program:

— Complete application to the Strome College of Business (step 1 in the sophomore year; step 2 in the junior year).

— Step 1 requirements: C or better in BUSN 110, ENGL 110C, MATH 162M, ACCT 201, and ECON 202S; and an up to date resume approved by the ODU Career Management Center.

— Step 2 requirements: earn a GPA of 2.00 in12 credits of 300/400 level courses, of which 6 credits must be in the Business core, with a grade of C or better.
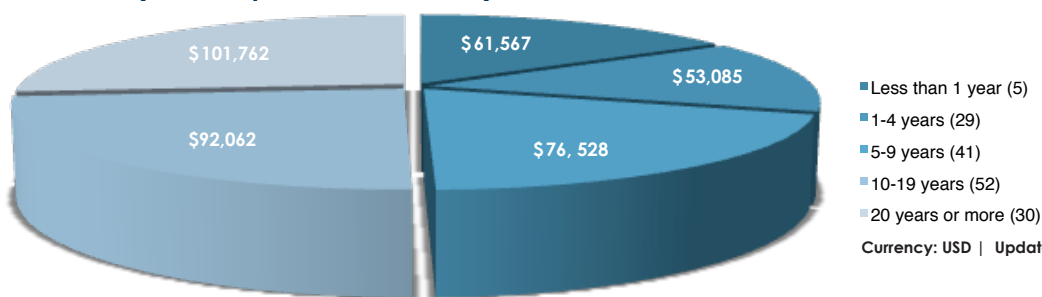
Areas of Employment:

UI / UX Designer
Data Architect
Business Intelligence Analyst
Computer Systems Engineer / Architect
Network Engineer / Architect
Web Developer
Software QA Engineer / Tester
Software Developer / Engineer
Cyber / Information Security Engineer / Analyst
Data Warehousing Specialist
Mobile Applications Developer

Business Intelligence Architect / Developer
Data / Data Mining Analyst
Network / Systems Support Specialist
Systems Analyst
Webmaster / Administrator
Chief Information Officer / Director of Information Technology
Clinical Data Manager
Program Manager
Health Information Manager / Director
IT Project Manager

Network / Systems Administrator
Project Manager
Document Control / Management Specialist
Technology Consultant
Business / Management Analyst
Computer Support Specialist
Clinical Software Applications / Systems Specialist
Database Administrator
Computer Programmer

Parallel Plans (areas of study) for those interested in this major are:

Management
Accounting
Finance
Marketing

Info Systems & Technology
Communication
International Business

Salaries (based upon national data)

$101,762
$92,062
$61,567
$53,085
$76, 528

- Less than 1 year (5)
- 1-4 years (29)
- 5-9 years (41)
- 10-19 years (52)
- 20 years or more (30)

Currency: USD | Updated 6 June 2015 | Individuals Reporting: 157

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Strome College of Business Business Analytics

PREPARING TO MEET TOMORROW'S INTERNATIONAL LEADERSHIP AND ETHICAL CHALLENGES – TODAY.

2004 Constant Hall · 757-683-4076 · https://www.odu.edu/business/departments/busanalytics

OLD DOMINION UNIVERSITY
IDEA FUSION

Students admitted to the Business Analytics program can be expected to complete course requirements, which necessitate the physical and mental abilities listed below. Any student who thinks he/she does not possess one or more of the following skills should seek assistance from an academic counselor or faculty advisor and Educational Accessibility concerning any flexibility in program requirements and possible accommodation through technical aids and assistance.

1. Apply theoretical concepts to practical problems, in particular the application of problem-solving techniques to design and development of models and computer programs in support of business operations.

2. Function with calculators to solve problems and with computers to generate and acquire information.

3. Think logically and in depth, particularly in the development of mathematical and computer models.

4. Communicate effectively and prepare written documents that are correct in grammar, style and mechanics.

5. Communicate in written documents complex analytical concepts.

6. Demonstrate competence in pre-calculus.

IMPORTANT RESOURCES

Academic Enhancement
- https://www.odu.edu/academicenhancement
- Student Success Center
- 757-683-3699 (Information Desk)
- sscdesk@odu.edu
- **Academic Coaching**
   o https://www.odu.edu/success/academic/coaching
- **Peer Educator Program**
   o https://www.odu.edu/peereducator
- **Student Support Services**
   o http://uc.odu.edu/sss/
- **University Testing Center**
   o https://www.odu.edu/testing-center
- **Upward Bound**
   o https://www.odu.edu/partnerships/community/programs/upwardbound
- **Writing for College Success**
   o https://www.odu.edu/academicskills

Advising and Transfer Programs
- https://www.odu.edu/advisingprograms
- 757-683-3699 (office); advisor@odu.edu

Career Management Center
- https://www.odu.edu/cmc
- 757-683-4388 (office); 800-937-6381 (cell)
- cmc@odu.edu

Center for Major Exploration
- https://www.odu.edu/success/academic/majorexploration
- 757-683-4805 (office); cme@odu.edu

Counseling Services, Office of
- https://www.odu.edu/counselingservices
- 757-683-4401 (office)

Education Accessibility, Office of
- https://www.odu.edu/educationalaccessibility
- 757-683-4655 (office)

Financial Aid, Office of
- https://www.odu.edu/finaidoffice
- 757-683-3683 (office)

Math and Science Resource Center
- http://sci.odu.edu/msrc/
- Math + Psych Tutoring
   o Library: 1312
- Chemistry Tutoring
   o OSPNS: 146
- 757-683-6776
- msrc@odu.edu

Writing Center
- http://al.odu.edu/writingcenter/
- Room 1307 of the Learning Commons in Perry Library
- 757-683-4013