### 2021 - 2022 Old Dominion University Catalog

**Bachelor of Science in Business Administration - Business Analytics (w/ VCCS Equivalencies)**

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.

* * indicates not automatically waived with transferrable associates degree. C or better required for transfer.

Courses in **green** are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).

As in Business Administration recommended for ease of transfer.

#### YEAR 1 - FRESHMAN (33 CREDITS)

<table>
<thead>
<tr>
<th>FALL SEMESTER (17 credits)</th>
<th>SPRING SEMESTER (16 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Education Coursework:</strong></td>
<td><strong>VCCS Equivalency:</strong></td>
</tr>
<tr>
<td>ENGL 110C</td>
<td>ENG 111*</td>
</tr>
<tr>
<td>MATH 162M</td>
<td>MTH 161 or 163*</td>
</tr>
<tr>
<td>Language and Culture I (May be waived, see catalog for details)</td>
<td>Transfer Guide</td>
</tr>
<tr>
<td>Nature of Science I</td>
<td>Transfer Guide</td>
</tr>
<tr>
<td>Language and Culture II</td>
<td>Transfer Guide</td>
</tr>
<tr>
<td>Nature of Science I</td>
<td>Transfer Guide</td>
</tr>
<tr>
<td>Human Creativity</td>
<td>Transfer Guide</td>
</tr>
<tr>
<td>BUSN 110</td>
<td>BUS 100 (or waived by completion of the AS in Business Administration from the VCCS)</td>
</tr>
</tbody>
</table>

#### YEAR 2 - SOPHOMORE (30 CREDITS)

<table>
<thead>
<tr>
<th>FALL SEMESTER (15 credits)</th>
<th>SPRING SEMESTER (15 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Education Coursework:</strong></td>
<td><strong>VCCS Equivalency:</strong></td>
</tr>
<tr>
<td>Human Creativity</td>
<td>Transfer Guide</td>
</tr>
<tr>
<td>Oral Communication: COMM 101R required</td>
<td>CST 100, 105 or 110*</td>
</tr>
<tr>
<td><strong>BSBA Core:</strong></td>
<td></td>
</tr>
<tr>
<td>ACCT 201</td>
<td>ACC 211*</td>
</tr>
<tr>
<td>ECON 202S</td>
<td>ECO 202*</td>
</tr>
<tr>
<td>BNAL 206</td>
<td>BUS 216</td>
</tr>
</tbody>
</table>

#### YEAR 3 - JUNIOR (33 CREDITS)

<table>
<thead>
<tr>
<th>FALL SEMESTER (15 credits)</th>
<th>SPRING SEMESTER (18 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Education Coursework:</strong></td>
<td><strong>VCCS Equivalency:</strong></td>
</tr>
<tr>
<td><strong>BSBA Core:</strong></td>
<td></td>
</tr>
<tr>
<td>PHIL, 230E or upper level “E” course</td>
<td>PHI 220, 225 or 226*</td>
</tr>
<tr>
<td>FIN 323</td>
<td>IT 360T (Satisfies Impact of Technology)</td>
</tr>
<tr>
<td>MKTG 311</td>
<td>FIN 331</td>
</tr>
<tr>
<td>ECON 310</td>
<td></td>
</tr>
<tr>
<td><strong>Major Coursework:</strong></td>
<td></td>
</tr>
<tr>
<td>Major Elective Category I**</td>
<td>BNAL 407</td>
</tr>
<tr>
<td>Major Elective Category I**</td>
<td></td>
</tr>
<tr>
<td>Major Elective Category I**</td>
<td></td>
</tr>
<tr>
<td>Concentration course**</td>
<td></td>
</tr>
</tbody>
</table>

#### YEAR 4 - SENIOR (30 CREDITS)

<table>
<thead>
<tr>
<th>FALL SEMESTER (15 credits)</th>
<th>SPRING SEMESTER (15 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BSBA Core:</strong></td>
<td><strong>VCCS Equivalency:</strong></td>
</tr>
<tr>
<td>MGMT 485W (C or better required)</td>
<td>BNAL 476</td>
</tr>
<tr>
<td><strong>Major Coursework:</strong></td>
<td></td>
</tr>
<tr>
<td>Major Elective Category I**</td>
<td>200-400 Level Business Elective**</td>
</tr>
<tr>
<td>Concentration course**</td>
<td>300-400 Level Business Elective**</td>
</tr>
<tr>
<td>Concentration course**</td>
<td></td>
</tr>
</tbody>
</table>

**Major Electives and Concentrations: Business Analytics and Intelligence, and Business Analytics in the Business Functional Areas. Please consult advisor and catalog for courses.**

***Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.**

For major GPA requirements for graduation please see university catalog.