

2018-2019 Old Dominion University Catalog

Bachelor of Science in Occupational & Technical Studies -Marketing Education Concentration

This is a sample four year curriculum with a suggested ordering of courses. Students have the flexibility of re-ordering as needed.

YEAR 1 - FRESHMAN (30 CREDITS)					
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)		SUMMER SEMESTER	
<u>General Education Courses:</u>	<u>Credit Hours:</u>	<u>General Education Courses:</u>	<u>Credit Hours:</u>		
ENGL 110C	3	ENGL 211C, 221C or 231C	3		
Mathematics Skills	3	Oral Communication	3		
Human Creativity	3	Interpreting the Past	3		
Foreign Language (may be waived)	3	Foreign Language (may be waived)	3		
<u>Major Courses:</u>		<u>Major Courses:</u>			
SEPS 102	3	SEPS 100	3		
YEAR 2 - SOPHOMORE (33 CREDITS)					
FALL SEMESTER (16 credits)		SPRING SEMESTER (17 credits)		SUMMER SEMESTER	
<u>General Education Courses:</u>	<u>Credit Hours:</u>	<u>General Education Courses:</u>	<u>Credit Hours:</u>		
Nature of Science I	4	Nature of Science II	4		
Literature	3	Philosophy & Ethics	3		
<u>Major Courses:</u>		<u>Major Courses:</u>			
ACCT 201	3	ECON 200S (meets Human Behavior req.)	3		
STEM 251G (meets Info Literacy requirement)	3	SEPS 208	3		
SEPS 220	3	SEPS 297	1		
		SEPS 302	3		
YEAR 3 - JUNIOR (37 CREDITS)					
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)		SUMMER SEMESTER	
<u>Major Courses:</u>	<u>Credit Hours:</u>	<u>Major Courses:</u>	<u>Credit Hours:</u>	SEPS 405 (4 credits)	
STEM 370T (meets Impact of Technology req.)	3	STEM 351	3		
SPED 313	3	MKTG 402	3		
SEPS 415	3	SEPS 450	3		
MKTG 311	3	SEPS 400	3		
SEPS 401	3	TLED 408	3		
YEAR 4 - SENIOR (24 CREDITS)					
FALL SEMESTER (12 credits)		SPRING SEMESTER (12 credits)		SUMMER SEMESTER	
<u>Major Courses:</u>	<u>Credit Hours:</u>	<u>Major Courses:</u>	<u>Credit Hours:</u>		
SEPS 480	3	SEPS 485	12		
SEPS 402	3				
SEPS 408	3				
MGMT 325	3				

Requirements for graduation include a minimum cumulative grade point average of 2.75 overall, in the major, and professional education core, an earned passing grade in student teaching, a grade of C- (1.7) or better in all courses required for the major, including professional education core courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and a writing intensive (W) course in the major with a grade of C (2.0) or better, and completion of Senior Assessment.

See catalog for licensure requirements.