

**2017-2018 Old Dominion University Catalog**  
**Bachelor of Science in Occupational & Technical Studies (Marketing Education Concentration)**

*This is a sample four year curriculum with a suggested ordering of courses. Students have the flexibility of re-ordering as needed.*

<b>YEAR 1 - FRESHMAN (30 CREDITS)</b>			
<b>FALL SEMESTER (15 credits)</b>		<b>SPRING SEMESTER (15 credits)</b>	
<u>General Education Courses:</u>	<u>Credit Hours:</u>	<u>General Education Courses:</u>	<u>Credit Hours:</u>
ENGL 110C	3	ENGL 211C, 221C or 231C	3
Mathematics (MATH 102M or 103M recommended)	3	Oral Communication	3
Human Creativity	3	Interpreting the Past	3
Foreign Language (may be waived)	3	Foreign Language (may be waived)	3
<u>Major Courses:</u>		<u>Major Courses:</u>	
SEPS 102	3	SEPS 100	3
<b>YEAR 2 - SOPHOMORE (33 CREDITS)</b>			
<b>FALL SEMESTER (16 credits)</b>		<b>SPRING SEMESTER (17 credits)</b>	
<u>General Education Courses:</u>	<u>Credit Hours:</u>	<u>General Education Courses:</u>	<u>Credit Hours:</u>
Nature of Science I	4	Nature of Science II	4
Literature	3	Philosophy & Ethics	3
<u>Major Courses:</u>		<u>Major Courses:</u>	
ACCT 201	3	ECON 200S	3
STEM 251G	3	SEPS 208	3
SEPS 220	3	SEPS 297	1
		SEPS 302	3
<b>YEAR 3 - JUNIOR (37 CREDITS)</b>			
<b>FALL SEMESTER (15 credits)</b>		<b>SPRING SEMESTER (15 credits)</b>	
<u>Major Courses:</u>	<u>Credit Hours:</u>	<u>Major Courses:</u>	<u>Credit Hours:</u>
STEM 370T (satisfies Impact of Technology)	3	STEM 351	3
SPED 313	3	MKTG 402	3
SEPS 415	3	SEPS 450	3
MKTG 311	3	SEPS 400	3
SEPS 401	3	TLED 408	3
<b>YEAR 4 - SENIOR (24 CREDITS)</b>			
<b>FALL SEMESTER (12 credits)</b>		<b>SPRING SEMESTER (12 credits)</b>	
<u>Major Courses:</u>	<u>Credit Hours:</u>	<u>Major Courses:</u>	<u>Credit Hours:</u>
SEPS 480	3	SEPS 485	12
SEPS 402	3		
SEPS 408	3		
MGMT 325	3		

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a grade of C or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.

See catalog for licensure requirements.