

2017 - 2018 Old Dominion University Catalog
Bachelor of Science in Occupational & Technical Studies (Marketing Education Concentration)
w/VCCS Equivalencies

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.
** indicates not automatically waived with transferrable associates degree, C or better required for transfer.*
Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).

YEAR 1 - FRESHMAN (30 CREDITS)

FALL SEMESTER (15 credits)	VCCS Equivalency:	SPRING SEMESTER (15 credits)	VCCS Equivalency:	SUMMER SEMESTER
<u>General Education Courses:</u>		<u>General Education Courses:</u>		
ENGL 110C	ENG 111*	ENGL 211C, 221C or 231C	ENG 112, 210, 115, or 131*	
Mathematics (MATH 102M or 103M recommended)	Transfer Guide	Oral Communication	Transfer Guide	
Human Creativity	Transfer Guide	Interpreting the Past	Transfer Guide	
Foreign Language (may be waived, see catalog)	Transfer Guide	Foreign Language (may be waived)	Transfer Guide	
<u>Major Courses:</u>		<u>Major Courses:</u>		
SEPS 102	MKT 220 or 228*	SEPS 100	MKT 110, 210 or 215*	

YEAR 2 - SOPHOMORE (33 CREDITS)

FALL SEMESTER (16 credits)	VCCS Equivalency:	SPRING SEMESTER (17 credits)	VCCS Equivalency:	SUMMER SEMESTER
<u>General Education Courses:</u>		<u>General Education Courses:</u>		
Nature of Science I	Transfer Guide	Nature of Science II	Transfer Guide	
Literature	Transfer Guide	Philosophy & Ethics	Transfer Guide	
<u>Major Courses:</u>		Human Behavior: ECON 2005	ECO 120*	
ACCT 201	ACC 211*	<u>Major Courses:</u>		
STEM 251G	ETR 160*	SEPS 208	MKT 227 or 238*	
SEPS 220	MKT 120*	SEPS 302		
		SEPS 297		

YEAR 3 - JUNIOR (37 CREDITS)

FALL SEMESTER (15 credits)	VCCS Equivalency:	SPRING SEMESTER (15 credits)	VCCS Equivalency:	SUMMER SEMESTER
<u>Major Courses:</u>		<u>Major Courses:</u>		<u>Major Courses:</u>
STEM 370T (Satisfies Impact of Technology)		STEM 351		SEPS 405 (4 credits)
SPED 313	PSY 231+232*	MKTG 402		
SEPS 415		SEPS 450		
MKTG 311		SEPS 400		
SEPS 401		TLED 408		

YEAR 4 - SENIOR (24 CREDITS)

FALL SEMESTER (12 credits)	VCCS Equivalency:	SPRING SEMESTER (12 credits)	VCCS Equivalency:	SUMMER SEMESTER
<u>Major Courses:</u>		<u>Major Courses:</u>		
SEPS 480		SEPS 485 (12 credits)		
SEPS 402				
SEPS 408				
MGMT 325				

Requirements for graduation include a minimum cumulative grade point average of 2.75 overall and in the major, a grade of C or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.