

**2016 - 2017 Old Dominion University Catalog**  
**Bachelor of Science in Business Administration -Information Systems and Technology**  
**E-Business and E-Commerce Concentration**

*Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.*

**YEAR 1 - FRESHMAN (32 CREDITS)**

| <b>FALL SEMESTER (16 credits)</b>                               |                      | <b>SPRING SEMESTER (16 credits)</b>                              |                      |
|---|----------------------|--|----------------------|
| <u>General Education Coursework:</u>                            | <u>Credit Hours:</u> | <u>General Education Coursework:</u>                             | <u>Credit Hours:</u> |
| ENGL 110C   | 3                    | ENGL 211C, 221C or 231C  | 3                    |
| MATH 162M   | 3                    | MATH 200   | 3                    |
| Language and Culture I (May be waived, see catalog for details) | 3                    | Language and Culture II (May be waived, see catalog for details) | 3                    |
| Nature of Science I   | 4                    | Nature of Science II   | 4                    |
| COMM 101R   | 3                    | Interpreting the Past  | 3                    |

**YEAR 2 - SOPHOMORE (33 CREDITS)**

| <b>FALL SEMESTER (15 credits)</b>    |                      | <b>SPRING SEMESTER (18 credits)</b>  |                      |
|--------------------------------------|----------------------|--------------------------------------|----------------------|
| <u>General Education Coursework:</u> | <u>Credit Hours:</u> | <u>General Education Coursework:</u> | <u>Credit Hours:</u> |
| Literature                           | 3                    | Human Creativity                     | 3                    |
| PHIL 230E or upper level "E" course  | 3                    | IT 150G                              | 3                    |
| <u>BSBA Core:</u>                    |                      | <u>BSBA Core:</u>                    |                      |
| ACCT 201                             | 3                    | ACCT 202                             | 3                    |
| ECON 202S                            | 3                    | ECON 201S                            | 3                    |
| <u>Major Coursework:</u>             |                      | BNAL 206                             | 3                    |
| IT 201                               | 3                    | <u>Major Coursework:</u>             |                      |
|                                      |                      | IT 210                               | 3                    |

**YEAR 3 - JUNIOR (33 CREDITS)**

| <b>FALL SEMESTER (18 credits)</b> |                      | <b>SPRING SEMESTER (15 credits)</b> |                      |
|-----------------------------------|----------------------|-------------------------------------|----------------------|
| <u>BSBA Core:</u>                 | <u>Credit Hours:</u> | <u>BSBA Core:</u>                   | <u>Credit Hours:</u> |
| BNAL 306                          | 3                    | FIN 331                             | 3                    |
| ECON 301                          | 3                    | MGMT 325                            | 3                    |
| FIN 323                           | 3                    | MKTG 311                            | 3                    |
| OPMT 303                          | 3                    | <u>Major Coursework:</u>            |                      |
| <u>Major Coursework:</u>          |                      | IT 361                              | 3                    |
| IT 310                            | 3                    | IT 415                              | 3                    |
| IT 317                            | 3                    |                                     |                      |

**YEAR 4 - SENIOR (30 CREDITS)**

| <b>FALL SEMESTER (15 credits)</b>                   |                      | <b>SPRING SEMESTER (15 credits)</b>                 |                      |
|---|----------------------|---|----------------------|
| <u>BSBA Core:</u>                                   | <u>Credit Hours:</u> | <u>Major Coursework:</u>                            | <u>Credit Hours:</u> |
| MGMT 485W (C or better)                             | 3                    | BNAL/MSCM 441                                       | 3                    |
| <u>Major Coursework:</u>                            |                      | IT 461  | 3                    |
| IT 473  | 3                    | IT 464  | 3                    |
| MKTG 450  | 3                    | International Business Elective*                    | 3                    |
| IT 450  | 3                    | <u>Upper Division General Education: Option D**</u> | 3                    |
| <u>Upper Division General Education: Option D**</u> | 3                    |   |                      |

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a minimum of 121 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program for Old Dominion University, completion of ENGL 110C and ENGL 211C, 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.

\*Please consult advisor and catalog to select Electives.

\*\*Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.

Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are: IT 201, 210, 310, 317, 361, 415, 450, 461, 464, 473, MKTG 450, BNAL 441 and E-commerce Elective.