

2016 - 2017 Old Dominion University Catalog
Bachelor of Science in Business Administration (Business Analytics)

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.

YEAR 1 - FRESHMAN (30 CREDITS)

FALL SEMESTER (14 credits)

General Education Coursework:

Credit Hours:

ENGL 110C	3
MATH 162M	3
Language and Culture I (May be waived, see catalog for details)	3
Nature of Science I	4
BUSN 110	1

SPRING SEMESTER (16 credits)

General Education Coursework:

Credit Hours:

ENGL 211C, 221C or 231C	3
MATH 200	3
Language and Culture II (May be waived, see catalog for details)	3
Nature of Science II	4
Interpreting the Past	3

YEAR 2 - SOPHOMORE (30 CREDITS)

FALL SEMESTER (15 credits)

General Education Coursework:

Credit Hours:

Literature	3
Oral Communication: COMM 101R required	3
PHIL 230E or upper level "E" course	3
<u>BSBA Core:</u>	
ACCT 201	3
ECON 202S	3

SPRING SEMESTER (15 credits)

General Education Coursework:

Credit Hours:

Human Creativity	3
Information Literacy and Research: IT 150G required	3
<u>BSBA Core:</u>	
ACCT 202	3
ECON 201S	3
BNAL 206	3

YEAR 3 - JUNIOR (33 CREDITS)

FALL SEMESTER (15 credits)

BSBA Core:

Credit Hours:

BNAL 306	3
ECON 301	3
FIN 323	3
OPMT 303	3
<u>Major Coursework:</u>	
Concentration course*	3

SPRING SEMESTER (18 credits)

BSBA Core:

Credit Hours:

FIN 331	3
IT 360T (Satisfies Impact of Technology)	3
MGMT 325	3
MKTG 311	3
<u>Major Coursework:</u>	
Concentration course*	3
Concentration course*	3

YEAR 4 - SENIOR (33 CREDITS)

FALL SEMESTER (15 credits)

BSBA Core:

Credit Hours:

MGMT 485W (C or better)	3
<u>Major Coursework:</u>	
Concentration course*	3
Concentration course*	3
Concentration course*	3
Concentration course*	3
Upper Division General Education: D**	3

SPRING SEMESTER (18 credits)

Major Coursework:

Credit Hours:

Concentration course*	3
Concentration course*	3
Concentration course*	3
Concentration course*	3
Upper Division General Education: Option D**	3

*Concentrations: Business Analytics and Intelligence, and Business Analytics in the Business Functional Areas. Please consult advisor and catalog for courses.

**Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.