

**2016 - 2017 Old Dominion University Catalog**  
**Bachelor of Science in Occupational & Technical Studies (Marketing Education Concentration)**  
**w/VCCS Equivalencies**

*Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.*  
*\* indicates not automatically waived with transferrable associates degree, C or better required for transfer.*  
*Courses in **green** are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).*

YEAR 1 - FRESHMAN (30 CREDITS)				
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)		SUMMER SEMESTER
<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	
ENGL 110C	ENG 111*	ENGL 211C, 221C or 231C	ENG 112, 210, 115, or 131*	
Mathematics (MATH 102M or 103M recommended)	<a href="#">Transfer Guide</a>	Oral Communication	<a href="#">Transfer Guide</a>	
Human Creativity	<a href="#">Transfer Guide</a>	Interpreting the Past	<a href="#">Transfer Guide</a>	
Foreign Language (may be waived, see catalog)	<a href="#">Transfer Guide</a>	Foreign Language (may be waived)	<a href="#">Transfer Guide</a>	
<u>Major Courses:</u>		<u>Major Courses:</u>		
SEPS 102	MKT 220 or 228*	SEPS 100	MKT 110, 210 or 215*	
YEAR 2 - SOPHOMORE (33 CREDITS)				
FALL SEMESTER (16 credits)		SPRING SEMESTER (17 credits)		SUMMER SEMESTER
<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	
Nature of Science I	<a href="#">Transfer Guide</a>	Nature of Science II	<a href="#">Transfer Guide</a>	
Literature	<a href="#">Transfer Guide</a>	Philosophy & Ethics	<a href="#">Transfer Guide</a>	
<u>Major Courses:</u>		<u>Major Courses:</u>		
ACCT 201	ACC 211*	ECON 200S	ECO 120*	
STEM 251G	ETR 160*	SEPS 208	MKT 227 or 238*	
SEPS 220	MKT 120*	SEPS 302		
		SEPS 297		
YEAR 3 - JUNIOR (37 CREDITS)				
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)		SUMMER SEMESTER
<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>
STEM 370T (Satisfies Impact of Technology)		STEM 351		SEPS 405 (4 credits)
SPED 313	PSY 231+232*	MKTG 402		
SEPS 415		SEPS 450		
MKTG 311		SEPS 400		
SEPS 401		TLED 408		
YEAR 4 - SENIOR (24 CREDITS)				
FALL SEMESTER (12 credits)		SPRING SEMESTER (12 credits)		SUMMER SEMESTER
<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	
SEPS 480		SEPS 485 (12 credits)		
SEPS 402				
SEPS 408				
MGMT 325				

*Requirements for graduation include a minimum cumulative grade point average of 2.75 overall and in the major, a grade of C or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.*