

2016 - 2017 Old Dominion University Catalog
Bachelor of Science in Business Administration (Information Systems and Technology)
E-Business and E-Commerce Concentration (w/VCCS Equivalencies)

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.

** indicates not automatically waived with transferrable associates degree, C or better required for transfer.*

*Courses in **green** are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).*

YEAR 1 - FRESHMAN (32 CREDITS)

FALL SEMESTER (16 credits)

General Education Coursework:

ENGL 110C
MATH 162M
Language and Culture I (May be waived, see catalog for details)
Nature of Science I
COMM 101R

VCCS Equivalency:

ENG 111*
MTH 163*
[Transfer Guide](#)
[Transfer Guide](#)
CST 100, 105 or 110*

SPRING SEMESTER (16 credits)

General Education Coursework:

ENGL 211C or 231C
MATH 200
Language and Culture II (May be waived, see catalog for details)
Nature of Science II
Interpreting the Past

VCCS Equivalency:

ENG 112, 210, 115, or 131*
MTH 270 or 271*
[Transfer Guide](#)
[Transfer Guide](#)
[Transfer Guide](#)

YEAR 2 - SOPHOMORE (33 CREDITS)

FALL SEMESTER (15 credits)

General Education Coursework:

Literature
PHIL 230E or upper level "E" course

VCCS Equivalency:

[Transfer Guide](#)
PHI 220, 225 or 226*

BSBA Core:

ACCT 201
ECON 201S

ACC 211*
ECO 201*

Major Coursework:

IT 201

ITE 120*

SPRING SEMESTER (18 credits)

General Education Coursework:

Human Creativity
IT 150G

VCCS Equivalency:

[Transfer Guide](#)
ITE 119*

BSBA Core:

ACCT 202
ECON 202S
BNAL 206

ACC 212*
ECO 202*
BUS 216*

Major Coursework:

IT 210

CSC 201 or 210*

YEAR 3 - JUNIOR (33 CREDITS)

FALL SEMESTER (18 credits)

BSBA Core:

BNAL 306
ECON 301
FIN 323
OPMT 303

VCCS Equivalency:

FIN 331
MGMT 325
MKTG 311

Major Coursework:

IT 310
IT 317

IT 361
IT 415

SPRING SEMESTER (15 credits)

BSBA Core:

VCCS Equivalency:

Major Coursework:

YEAR 4 - SENIOR (30 CREDITS)

FALL SEMESTER (15 credits)

BSBA Core:

MGMT 485W (C or better)

Major Coursework:

IT 473
MKTG 450
IT 450

VCCS Equivalency:

BNAL/MSCM 441

IT 461

IT 464

International Business Elective***

Upper Division General Education: Option D**

SPRING SEMESTER (15 credits)

Major Coursework:

VCCS Equivalency:

Upper Division General Education: Option D**

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a minimum of 121 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program for Old Dominion University, completion of ENGL 110C and ENGL 211C, 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.

**Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.

***Please consult advisor and catalog to select Elective.

Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are: IT 201, 210, 310, 317, 361, 415, 450, 461, 464, 473, MKTG 450, BNAL 441 and E-commerce Elective.