

2016 - 2017 Old Dominion University Catalog

Bachelor of Science in Business Administration (Business Analytics) (w/ VCCS Equivalencies)

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.

** indicates not automatically waived with transferrable associates degree, C or better required for transfer.*

Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).

YEAR 1 - FRESHMAN (30 CREDITS)

FALL SEMESTER (14 credits)

General Education Coursework:

ENGL 110C

MATH 162M

Language and Culture I (May be waived, see catalog for details)

Nature of Science I

VCCS Equivalency:

ENG 111*

MTH 163*

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BUS 100 (or waived by completion of the AS in Business Administration from the VCCS)

SPRING SEMESTER (16 credits)

General Education Coursework:

ENGL 211C or 231C

MATH 200

Language and Culture II (May be waived, see catalog for details)

Nature of Science II

Interpreting the Past

VCCS Equivalency:

ENG 112, 210, 115, or 131*

MTH 270 or 271*

[Transfer Guide](#)

[Transfer Guide](#)

[Transfer Guide](#)

YEAR 2 - SOPHOMORE (30 CREDITS)

FALL SEMESTER (15 credits)

General Education Coursework:

Literature

Oral Communication: COMM 101R required

PHIL 230E or upper level "E" course

BSBA Core:

ACCT 201

ECON 202S

VCCS Equivalency:

[Transfer Guide](#)

CST 100, 105 or 110*

PHI 220, 225 or 226*

ACC 211*

ECO 202*

SPRING SEMESTER (15 credits)

General Education Coursework:

Human Creativity

Information Literacy and Research

BSBA Core:

ACCT 202

ECON 201S

BNAL 206

VCCS Equivalency:

[Transfer Guide](#)

ITE 119*

ACC 212*

ECO 201*

BUS 216*

YEAR 3 - JUNIOR (33 CREDITS)

FALL SEMESTER (15 credits)

BSBA Core:

BNAL 306

ECON 301

FIN 323

OPMT 303

Major Coursework:

Concentration course**

VCCS Equivalency:

SPRING SEMESTER (18 credits)

BSBA Core:

FIN 331

IT 360T (Satisfies Impact of Technology)

MGMT 325

MKTG 311

Major Coursework:

Concentration course**

Concentration course**

YEAR 4 - SENIOR (33 CREDITS)

FALL SEMESTER (15 credits)

BSBA Core:

MGMT 485W (C or better)

Major Coursework:

Concentration course**

Concentration course**

Concentration course**

Concentration course**

Upper Division General Education: Option D***

VCCS Equivalency:

SPRING SEMESTER (18 credits)

Major Coursework:

Concentration course**

Concentration course**

Concentration course**

Concentration course**

Concentration course**

Upper Division General Education: Option D***

VCCS Equivalency:

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a minimum of 121 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program for Old Dominion University, completion of ENGL 110C and ENGL 211C, 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.

**Concentrations: Business Analytics and Intelligence, and Business Analytics in the Business Functional Areas. Please consult advisor and catalog for courses.

***Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.