2015-2016 Old Dominion Unversity Catalog Bachelor of Science in Occupational Techanical Studies (Fashion Merchandising Concentration) w/VCCS Equivalencies

This is a sample four year curriculum with a suggested ordering of courses. Students have the flexibility of re-ordering as needed. *Indicates a department requirement, not waived with transferrable associate's degree. C or better required.

YEAR 1 - FRESHMAN (30 CREDITS)

FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)				
General Education Courses:	VCCS Equivalency:	General Education Courses:	VCCS Equivalency:			
ENGL 110C	ENG 111*	ENGL 211C, or 221C or 231C	ENG 112, 210, 115, or 131*			
Mathematics (MATH 103M recommended)	Transfer Guide	Interpreting the Past	Transfer Guide			
Oral Communication	Transfer Guide	STEM 251G	ETR 160*			
Major Courses:		Major Courses:				
SEPS 100	MKT 110, 210 or 215*	SEPS 220	MKT 120*			
SEPS 102	MKT 220 or 228*	SEPS 234				
YEAR 2 - SOPHOMORE (32 CREDITS)						
FALL SEMESTER (16 credits)		SPRING SEMESTER (16 credits)				
General Education Courses:	VCCS Equivalency:	General Education Courses:	VCCS Equivalency:			
Nature of Science I	Transfer Guide	Nature of Science II	Transfer Guide			

Transfer Guide

ECO 120*

MKT 227 or 238*

VCCS Equivalency:

 FALL SEMESTER (15 credits)

 Major Courses:
 VC0

 SEPS 350
 SEPS 400

 MKTG 311
 Upper Division General Education**

 Elective**
 Elective**

SPRING SEMESTER (15 credits)

 Major Courses:
 VCCS 1

 SEPS 415
 STEM 370T

 MGMT 325
 Fashion Approved Elective**

 Elective**
 Elective**

Philosophy & Ethics

Human Creativity

Major Courses: ACCT 201

SEPS 302 YEAR 3 - JUNIOR (34 CREDITS) Transfer Guide

Transfer Guide

ACC 211*

VCCS Equivalency:

SUMMER SEMESTER

Literature

SEPS 208

SEPS 303

ECON 200S

Major Courses:

SEPS 405 (4 credits)

YEAR 4 - SENIOR (24 CREDITS)

FALL SEMESTER (12 credits)		SPRING SEMESTER (12 credits)	
Major Courses:	VCCS Equivalency:	Major Courses:	VCCS Equivalency:
SEPS 402		SEPS 480	
SEPS 422		SEPS 481	
Fashion Approved Elective**		Fashion Approved Elective**	
Upper Division General Education**		Fashion Approved Elective**	

Does not include the University's General Education Language and Culture Requirement. Additional Hours may be required. See catalog.

** Consult with catalog and Chief Departmental Advisor

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a grade of C or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.