

**2014 - 2015 Old Dominion University Catalog**  
**Bachelor of Science in Occupational & Technical Studies**  
**Marketing Education Concentration**  
**w/VCCS Equivalencies**

*This is a sample four year curriculum with a suggested ordering of courses. Students have the flexibility of re-ordering as needed.*

*\*Indicates department requirement, not waived with transferrable associate's degree. C or better required.*

YEAR 1 - FRESHMAN (33 CREDITS)				
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)		SUMMER SEMESTER
<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	
ENGL 110C	ENG 111*	ENGL 211C, 221C or 231C	<a href="#">Transfer Guide*</a>	
Mathematics (MATH 102M or 103M recommended)	<a href="#">Transfer Guide</a>	Oral Communication	<a href="#">Transfer Guide</a>	
Human Creativity	<a href="#">Transfer Guide</a>	Interpreting the Past	<a href="#">Transfer Guide</a>	
Foreign Language I (may be waived)	<a href="#">Transfer Guide</a>	Foreign Language II (may be waived)	<a href="#">Transfer Guide</a>	
<u>Major Courses:</u>		<u>Major Courses:</u>		
SEPS 102	MKT 220 or 228*	SEPS 100	MKT 110, 210 or 215*	
YEAR 2 - SOPHOMORE (35 CREDITS)				
FALL SEMESTER (16 credits)		SPRING SEMESTER (16 credits)		SUMMER SEMESTER (3 credits)
<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	<u>General Education Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>
Nature of Science I	<a href="#">Transfer Guide</a>	Nature of Science II	<a href="#">Transfer Guide</a>	SEPS 302
Literature	<a href="#">Transfer Guide</a>	Philosophy & Ethics	<a href="#">Transfer Guide</a>	
ACCT 201	ACC 211*	Human Behavior: ECON 200S	ECO 120*	
Information Literacy and Research: STEM 251G	ETR 160*	<u>Major Courses:</u>		
<u>Major Courses:</u>		SEPS 208	MKT 227 or 238*	
SEPS 220	MKT 120*	SEPS 297		
YEAR 3 - JUNIOR (39 CREDITS)				
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)		SUMMER SEMESTER (9 credits)
<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>
STEM 370T		STEM 351		SEPS 405
SPED 313	PSY 231 & 232*	MGMT 325		SEPS 401
SEPS 415		SEPS 450		MKTG 402
MKTG 311		SEPS 400		
Upper Division General Education**		TLED 408		
YEAR 4 - SENIOR (24 CREDITS)				
FALL SEMESTER (12 credits)		SPRING SEMESTER (12 credits)		SUMMER SEMESTER
<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	<u>Major Courses:</u>	<u>VCCS Equivalency:</u>	
SEPS 480		SEPS 485		
SEPS 402				
SEPS 408				
Upper Division General Education**				

\*Consult with Chief Departmental Advisor

Requirements for graduation include a minimum cumulative grade point average of 2.75 overall and in the major, a grade of C or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.