

2014 - 2015 Old Dominion University Catalog
Bachelor of Science in Occupational Technical Studies
Fashion Merchandising Concentration
w/VCCS Equivalencies

This is a sample four year curriculum with a suggested ordering of courses. Students have the flexibility of re-ordering as needed.

**Indicates a department requirement, not waived with transferrable associate's degree. C or better required.*

YEAR 1 - FRESHMAN (36 CREDITS)

FALL SEMESTER (18 credits)

General Education Courses:

ENGL 110C

Mathematics (MATH 103M recommended)

Language and Culture I (may be waived)

Oral Communication

Major Courses:

SEPS 100

SEPS 102

VCCS Equivalency:

ENG 111*

[Transfer Guide](#)

[Transfer Guide](#)

[Transfer Guide](#)

MKT 110, 210 or 215*

MKT 220 or 228*

SPRING SEMESTER (18 credits)

General Education Courses:

ENGL 211C, or 221C or 231C

Interpreting the Past

Language and Culture II (may be waived)

Information Literacy and Research: STEM 251G

Major Courses:

SEPS 220

SEPS 234

VCCS Equivalency:

[Transfer Guide*](#)

[Transfer Guide](#)

[Transfer Guide](#)

ETR 160*

MKT 120*

YEAR 2 - SOPHOMORE (32 CREDITS)

FALL SEMESTER (16 credits)

General Education Courses:

Nature of Science I

Literature

Human Behavior: ECON 200S

Major Courses:

SEPS 208

SEPS 303

VCCS Equivalency:

[Transfer Guide](#)

[Transfer Guide](#)

ECO 120*

MKT 227 or 238*

SPRING SEMESTER (16 credits)

General Education Courses:

Nature of Science II

ACCT 201

Philosophy & Ethics

Human Creativity

Major Courses:

SEPS 302

VCCS Equivalency:

[Transfer Guide](#)

ACC 211*

[Transfer Guide](#)

[Transfer Guide](#)

YEAR 3 - JUNIOR (30 CREDITS)

FALL SEMESTER (15 credits)

Major Courses:

STEM 370T

SEPS 350

SEPS 400

MKTG 311

Upper Division General Education:

Upper Division General Education

VCCS Equivalency:

Major Courses:

SEPS 405

SEPS 415

STEM 370T

MGMT 325

Other Courses:

Fashion Approved Elective**

SPRING SEMESTER (15 credits)

VCCS Equivalency:

YEAR 4 - SENIOR (24 CREDITS)

FALL SEMESTER (12 credits)

Major Courses:

SEPS 402

SEPS 422

Fashion Approved Elective**

Upper Division General Education

VCCS Equivalency:

Major Courses:

SEPS 480

SEPS 481

Fashion Approved Elective**

Fashion Approved Elective**

SPRING SEMESTER (12 credits)

VCCS Equivalency:

** Consult with Chief Departmental Advisor

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a grade of C or better in all courses required for the major, including prerequisite courses, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or 221C or 231C, and a writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.