

2014 - 2015 Old Dominion University Catalog
Bachelor of Science in Business Administration in Business Analytics
Business Analytics and Intelligence Concentration
(w/ VCCS Equivalencies)

*Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.
 * indicates not automatically waived with transferrable associates degree, C or better required for transfer.*

YEAR 1 - FRESHMAN (30 CREDITS)			
FALL SEMESTER (14 credits)		SPRING SEMESTER (16 credits)	
<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>	<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>
ENGL 110C	ENG 111*	ENGL 211C, 221C or 231C	Transfer Guide*
MATH 162M	MTH 163*	MATH 200	MTH 270 or 271*
Language and Culture I (May be waived, see catalog for details)	Transfer Guide	Language and Culture II (May be waived, see catalog for details)	Transfer Guide
Nature of Science I	Transfer Guide	Nature of Science II	Transfer Guide
BUSN 110	BUS 100* (waived by completion of the AS in Business Administration from the VCCS)	Interpreting the Past	Transfer Guide
YEAR 2 - SOPHOMORE (30 CREDITS)			
FALL SEMESTER (15 credits)		SPRING SEMESTER (15 credits)	
<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>	<u>General Education Coursework:</u>	<u>VCCS Equivalency:</u>
Literature	Transfer Guide	Human Creativity	Transfer Guide
COMM 101R	CST 100, 105 or 110*	IT 150G	ITE 119*
PHIL 230E or upper level "E" course	PHI 220, 225 or 226*	<u>Common Body of Knowledge (CBK):</u>	
<u>Common Body of Knowledge (CBK):</u>		ACCT 202	ACC 212*
ACCT 201	ACC 211*	ECON 201S	ECO 201*
ECON 202S	ECO 202*	BNAL 206	BUS 216*
YEAR 3 - JUNIOR (45 CREDITS)			
FALL SEMESTER (15 credits)		SPRING SEMESTER (18 credits)	
<u>Common Body of Knowledge (CBK):</u>	<u>VCCS Equivalency:</u>	<u>Common Body of Knowledge (CBK):</u>	<u>VCCS Equivalency:</u>
BNAL 306		FIN 331	BNAL 406 Concentration Area Elective (see catalog for course options)
ECON 301		IT 360T (Satisfies Impact of Technology)	Major Elective (see catalog for course options)
FIN 323		MGMT 325	Free Elective
OPMT 303		MKTG 311	
<u>Major Coursework:</u>		<u>Major Coursework:</u>	
IT 210		IT 361	
		IT 410	
YEAR 4 - SENIOR (36 CREDITS)			
FALL SEMESTER (18 credits)		SPRING SEMESTER (18 credits)	
<u>Common Body of Knowledge (CBK):</u>	<u>VCCS Equivalency:</u>	<u>Major Coursework:</u>	<u>VCCS Equivalency:</u>
MGMT 485W (C or better)		Concentration Area Elective (see catalog)	
<u>Major Coursework:</u>		IT 450	
Major Elective (see catalog)		International Course	
Concentration Area Elective (see catalog)		BNAL 432	
BNAL 407		BNAL 476	
BNAL 415		<u>Upper Division General Education: Option D**</u>	
<u>Upper Division General Education: Option D**</u>			

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a minimum of 121 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program for Old Dominion University, completion of ENGL 110C and ENGL 211C, 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.

**Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.
 Please consult advisor and catalog to select Electives.