

2015-2016 Old Dominion University Catalog

Associate of Science in Business Administration to Bachelor of Science in Business Administration--Marketing (w/ RBC Equivalencies)

*Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.
* indicates not automatically waived with transferrable associates degree. C or better required for transfer.*

YEAR 1 - FRESHMAN (30 CREDITS)

FALL SEMESTER (14 credits)

SPRING SEMESTER (16 credits)

<u>General Education Coursework:</u>	<u>RBC Equivalency:</u>	<u>General Education Coursework:</u>	<u>RBC Equivalency:</u>
ENGL 110C	ENGL 101*	Interpreting the Past	HIST 101, 102, 201, 202, 250 or 270
MATH 162M	MTH 117*	Statistics	MATH 217
Nature of Science I	BIO 101-101L or BIO 151-151L or CHEM 101-101L or PHYS 101	Nature of Science II	BIO 102-102L or BIO 152-152L or CHEM 102-102L or PHYS 102
PHIL 230E or upper level "E" course	PHIL 203*	BUSN 110	BUS 104*
		<u>Elective:</u>	
		ENGL 1ELE	ENGL 102

YEAR 2 - SOPHOMORE (30 CREDITS)

FALL SEMESTER (15 credits)

SPRING SEMESTER (15 credits)

<u>General Education Coursework:</u>	<u>RBC Equivalency:</u>	<u>General Education Coursework:</u>	<u>RBC Equivalency:</u>
ENGL 211C	ENGL 200*	Human Creativity	ART 201, 202, or 231, or MUS 103 or THEA 201
COMM 101R	SPCH 101*	Elective	Choose one: PSY 201, 210, 250, 260, 291, 292, 295, REL 201, 209, 210, SOC 201, 204, 250, 253
Elective	RBC Human Experience	MATH 200	MATH 207*
<u>Common Body of Knowledge (CBK):</u>		<u>Common Body of Knowledge (CBK):</u>	
ACCT 201	BUS 201*	ACCT 202	BUS 202*
ECON 202S	ECO 202*	ECON 201S	ECO 201*

YEAR 3 - JUNIOR (33 CREDITS)

FALL SEMESTER (18 credits)

SPRING SEMESTER (15 credits)

<u>General Education Coursework:</u>	<u>Credit Hours:</u>	<u>Common Body of Knowledge (CBK):</u>	<u>Credit Hours:</u>
IT 150G	3	IT 360T (Satisfies Impact of Technology)	3
<u>Common Body of Knowledge (CBK):</u>		OPMT 303	3
BNAL 206	3	BNAL 306	3
ECON 301	3	FIN 331	3
FIN 323	3		
MKTG 311	3	<u>Major Coursework:</u>	
MGMT 325	3	MKTG 402	3

YEAR 4 - SENIOR (33 CREDITS)

FALL SEMESTER (15 credits)

SPRING SEMESTER (18 credits)

<u>Common Body of Knowledge (CBK):</u>	<u>Credit Hours:</u>	<u>Major Coursework:</u>	<u>Credit Hours:</u>
MGMT 485W (C or better)	3	MKTG 411	3
<u>Major Coursework:</u>		MKTG 490	3
MKTG 407	3	MKTG Elective***	3
MKTG Elective***	3	MKTG Elective***	3
MKTG Elective***	3	200-400 Free Elective	3
Upper Division General Education: Option D**	3	Upper Division General Education: Option D**	3

Note: Students qualify for entry into MATH 117 and MATH 217 via placement test score or by completing MATH 101 with a B or higher or by having transferred in MATH DE or other math college credit.

Note: Completion of the AS in Business Administration is required for this articulation agreement. Students who do not complete the AS-Business Administration at Richard Bland College will need to successfully complete all lower-level general education courses required of ODU graduates.

Requirements for graduation include completion of at least 120 credit hours with a minimum cumulative grade point average of 2.00 overall and in the major. Students must also have a minimum of 25% of the required credit hours completed at Old Dominion University, at least 12 of which are upper-level major courses. They are required to complete ENGL 110C and ENGL 211C, 221C or 231C, and the writing intensive (W) course in the major with a grade of C or better. Finally, students are required to complete the Senior Assessment prior to graduation.

***Students may select a different option to satisfy the Upper Division General Education requirement. Options are available in the University Catalog.*

****Students should consult their advisor and the University Catalog to select Major Electives, Free Electives, and Business Electives.*