

PROVOST'S COUNCIL RETREAT

July 11, 2014

Minutes

The Provost's Council retreat was held on July 11, 2014 in the Learning Commons. Those present were Carol Simpson (chair), Vinod Agarwal, Debbie Bauman, Oktay Baysal, Richardean Benjamin, Judy Bowman, Jane Bray, Andy Casiello, Chandra de Silva, Shirshak Dhali, Gail Dickinson, Clair Dorsey, Jim Duffy, George Fowler, Kiran Karande, Janet Katz, Jeanie Kline, Jim Lant, Terri Mathews, Lisa Mayes, Connie Merriman, David Metzger, Shelley Mishoe, Ravi Mukkamala, Renee Olander, Brian Payne, Worth Pickering, Chris Platsoucas, Marcelo Siles, Jim Shaeffer, Bob Spina, Linda Vahala, Charles Wilson, and Robert Wojtowicz.

1. 2014-19 Strategic Plan

Carol Simpson highlighted notable achievements in the following categories from the 2009-14 Strategic Plan.

- Educational achievements
- Accreditations and program rankings
- Faculty quality, recruitment and retention
- Research profile and awards
- Enrollment management
- Internationalization of the curriculum
- Athletics
- Quality of University life
- Economic Development
- Improved facilities
- Master plan
- University advancement
- Financial planning
- Continuous institutional assessment

She noted that President Broderick has committed the University to raise an additional \$350 million in new private and public support over the duration of the 2014-2019 Strategic Plan.

The following comments and suggestions were made regarding goal 1 – enhance our reputation for academic and research excellence.

- The new College of Continuing Education and Professional Development can play a role in several objectives for goal 1.
- Distance Learning has a role to play in objectives 1 and 2.
- Regarding objective 1 on identifying and rewarding academic program excellence, there will be some centralized support to assess undergraduate and graduate program strength.

- The importance of the Library should be added to goal 1. George Fowler was asked to provide some information for inclusion.
- International rankings should be included in objective 1, action item iii.
- Concern was expressed about objective 2, action item v. on faculty evaluation. This item will be reviewed for possible rewording, with more focus on teaching effectiveness, the curriculum as a whole, and faculty as a team.
- It was suggested that creating a repository of research activity be included in objective 4.
- Consideration should be given to adding proposed space for health sciences under objective 4, action item ix.
- The regional centers should be added as one of the responsible parties for objective 2, action item 2, objective 3 and objective 4.
- Several suggestions were made regarding objective 7, recruit and retain a diverse and creative faculty, and this section will be reviewed in order to add more specifics.
 - Minority faculty at the associate level should be encouraged to apply for full professor.
 - More focus on mentoring young faculty and retaining junior faculty is needed.
 - Faculty and department chairs should be added as responsible parties for objective 7.
- Worth Pickering distributed a document on eportfolio to enhance integrative learning. Expanding eportfolio use will be added to the Plan as objective 6 under goal 1. Dr. Pickering was asked to provide additional information for inclusion.

The following comments and suggestions were made regarding goal 2 – support student success.

- ODU's Signature Experience, as mentioned in the introduction, needs to be explained or removed from the Strategic Plan.
- The Peninsula Center should be mentioned in the introduction.
- One initiative to decrease time to degree would be to require students to engage in some additional activity, such as tutoring, peer mentoring or supplemental instruction, when they are required to repeat a course. An example is the MATH 103M course, which is required for students who need to repeat MATH 102M.
- Objective 2, action item iii. on expanding academic support should be moved to objective 1 on academic and research excellence.
- The colleges, department chairs and faculty needed to be added as responsible parties throughout goal 2, particularly for items related to student success and objective 1, goal 5 regarding graduate enrollment.
- An emphasis on writing should be included in goal 2.
- Assessing the effectiveness of programs should be added to some of the action items in goal 2.

The following comments and suggestions were made regarding goal 3 – enrich the quality of University life.

- The Deans should be added as responsible parties for objective 3, action item i.
- Objective 3 should be rephrased to include how to measure cultural competence.
- The University Library should be included in objective 4.
- Chandra de Silva should be added as a responsible party for objective 5, action item iii.
- The College of Health Sciences, the College of Education and perhaps the Department of Human Resources should be added to objective 5.
- Measures are needed for some of the action items in goal 3, including objective 5, action item ii.

The following comments and suggestions were made regarding goal 4 – engage the greater community.

- The goal should be changed to engage *with* the greater community.
- For objective 1, action item iii., experiential learning should be changed to service learning so as not to confuse it with experiential learning for prior knowledge.
- The director of service learning and the academic community should be added as responsible parties for objective 1, action item iii. The AVP for community engagement should be removed as a responsible party.
- Information about camps, fairs, and other events held on campus should be added to goal 4.
- Should information about the Carnegie classification for community engagement be added to goal 4?

The following comments and suggestions were made regarding goal 5 – create a culture of entrepreneurship.

- Jim Lant explained the goals of the Strome Entrepreneurial Center and how it differs from the Center for Economic Development. Entrepreneurship is comprised of three prongs: academic; internal, which is the Strome Entrepreneurial Center; and external, which is the Center for Economic Development. The Entrepreneurial Center will take a project through the process to the venture capital stage, which is when the Center for Economic Development will be involved.

Carol Simpson asked for any feedback on the Strategic Plan before July 17, which is the Vice Presidents' Retreat. Following the retreat, the Plan will be presented to the Board of Visitors in September and sent to the faculty and Faculty Senate. There will also be an open forum on the Strategic Plan in the fall. Dashboards will be used to measure progress on the Strategic Plan.

2. College of Continuing Education and Professional Development

Jim Shaeffer presented information on the new College of Continuing Education and Professional Development. The College will focus on expansion and promotion of continuing education and related programming at the University. It will provide a single “brand” with one entry point, a mechanism for assessment and quality control, and a comprehensive strategy to provide targeted market research, ensure future growth, and increase ODU’s name recognition in the region and beyond. Dr. Shaeffer discussed the College’s mission alignment, organization, policies and procedures, the need to build on existing strengths, and program development.

3. Announcements

- A. Carol Simpson informed the deans that there is a soft freeze on hiring until more information on the budget is available. Searches already underway may continue. New programs or activities need to be funded through reallocation. Dr. Simpson also asked that travel be curtailed to only essential travel.
- B. Carol Simpson announced that Morris Foster, Vice President for Research, will review centers and institutes, the conflict of interest policy, and the intellectual property policy.
- C. Chandra de Silva distributed information on upcoming events for Academic Affairs in fall 2014 and spring 2015. Oktay Baysal suggested having an Academic Affairs calendar with the capability for the Deans to add events in the Colleges.
- D. Chandra de Silva announced that he will present workshops for new department chairs. He will also develop an event for lecturers and senior lecturers to come together to discuss how to further their professional development.