Co-Sponsored by the Women's Center,
Department of Women's Studies,
Department of Communication and Theatre Arts,
and Institute for the Humanities





Marketplace October 4th Feminism:

Chandler Recital Hall

in Diehn Fine and Performing Arts Building

7:00-9:00 PM

Selling

-and Selling Out-

In the space of a few short years, feminism—
an ideology debated, derided, and declared
dead by mainsteam media for decades—has
suddenly become a hot media commodity.
Celebrities love it; advertisers want it; fashion
designers praise it. But what is this new feminism,
and is it really about equality—or just commerce?
This talk discusses the slow shift from the
insurgent, collective power of Riot Grrrl to the
new market-friendly feminism, and questions
what we can learn from both.



WITH

Andi Zeisler



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