# BFA: Studio Art | Major: Graphic Design

**76 Credit Hours**

**FALL 2020–PRESENT**

## Art History Coursework: 15 Credit Hours

- **ARTH 150:** Art History Survey [Global]  
  CH
- **ARTH 200 Level Survey**  
  CH

### Writing Intensive Course [Select one]
- **ARTH 320W:** History of Graphic Design
- **ARTH 351W:** Research Methods
- **ARTH 435W:** Modern Architecture

### Art History Electives [Select two]
- **ARTH 300/400:**  
  CH
- **ARTH 300/400:**  
  CH

## Art Studio Foundations Coursework: 15 Credit Hours

- **ARTS 202:** Two-Dimensional Design + Color Theory* [Year 1]  
  CH
- **ARTS 231:** Drawing I* [Year 1]  
  CH
- **ARTS 279:** Digital Basics* [Pre- or corequisite to ARTS 271] [Year 1]  
  CH
- **ARTS 203:** Three-Dimensional Design [Year 1]  
  CH
- **ARTS 204:** Foundational Concepts [Year 2]  
  CH

## Art Studio Required Coursework: 12 Credit Hours

- **ARTS 211:** Introduction to Digital Photography  
  CH
- **ARTS 331:** Drawing II  
  CH

### Printmaking Course [Select one]
- **ARTS 257:** Print 1: Intaglio + Relief
- **ARTS 258:** Print 1: Screenprint + Lithography
- **ARTS 259:** Print 1: Letterpress + Book Arts

### Studio Elective Course
- **ARTS:**  
  CH

## Graphic Design Major Coursework: 34 Credit Hours

- **GDES 280:** Introduction to Graphic Design [*Prerequisites] [Year 2: Fall]  
  CH
- **GDES 365:** Basic Typography [Year 2: Spring]  
  CH
- **GDES 370:** Graphic Design Continuance Review [Year 2: Spring]  
  CH
- **GDES 371:** Design Concepts [Year 3: Fall]  
  CH
- **GDES 372:** Advanced Typography [Year 3: Fall]  
  CH
- **GDES 373:** Design Systems [Year 3: Spring]  
  CH
- **GDES 490:** Design Seminar [Year 4: Fall]  
  CH
- **GDES 481:** Design Capstone [Year 4: Spring]  
  CH

### Graphic Design Electives [Select four] [Years 2-4]
- **GDES 374:** Web Design  
  CH
- **GDES 375:** Poster Design  
  CH
- **GDES 376:** Typographic Design  
  CH
- **GDES 377:** Illustrative Design  
  CH
- **GDES 378:** Brand Identity  
  CH
- **GDES 379:** Environmental Graphics  
  CH
- **GDES 380:** Art Direction  
  CH
- **GDES 381:** Interactive Design  
  CH
- **GDES 472:** Package Design  
  CH
- **GDES 473:** Book Design  
  CH
- **GDES 474:** Motion Graphics  
  CH
- **GDES 475:** Editorial Design  
  CH
- **GDES 476:** Letterpress Design  
  CH
- **GDES 477:** Design Internship**  
  CH
- **GDES 395:** Topics in Graphic Design**  
  CH
- **GDES 407:** Tutorial Work in Graphic Design**  
  CH

**NOTES:**
- Electives offerings vary every semester. Consult schedule, or ask a graphic design faculty member for upcoming elective offerings during advising.
- This original checklist or a copy must be presented to the CDA when applying for graduation. All accepted transfer courses, substitutions, waivers, and AP must be entered by the CDA or graphic design advisor.
- A minimum grade of “C” is required for credit in all GDES, ARTS & ARTH courses listed above. Requirements for graduation include a minimum of 120 hours, a minimum 2.00 GPA overall, and a minimum of 2.00 GPA in the major. Electives may be taken, if needed, to meet the 120 credit requirement.

**GRAPHIC DESIGN ADVISOR:**

**DATE:** / / 

**CHIEF DEPARTMENTAL ADVISOR (CDA):**

**DATE:** / /
### BFA: General Education Requirements

<table>
<thead>
<tr>
<th>47-53 Credit Hours</th>
<th>2020-Present</th>
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#### Lower Division Coursework: Maximum of 47 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 110C: English Composition 1</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 211C: English Composition 2 [Select one C course]</td>
<td>3</td>
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<tr>
<td>ENGL 221C: English Composition</td>
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</tr>
<tr>
<td>ENGL 22IC: Intro to Writing in Business, Education, &amp; Social Sciences</td>
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<td>ENGL 231C: Technical &amp; Scientific Writing</td>
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<td>Oral Communication [Select one R course]</td>
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<tr>
<td>Mathematics [Select one M course]</td>
<td>3</td>
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<tr>
<td>Language and Culture [Select two F courses]</td>
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<tr>
<td>Information Literacy &amp; Research [Select one G course]</td>
<td>3</td>
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<tr>
<td>Human Behavior [Select one S course]</td>
<td>3</td>
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<tr>
<td>Human Creativity [Select one A course; Exclude ARTS or ARTH courses]</td>
<td>3</td>
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<tr>
<td>Interpreting the Past [Select one H course]</td>
<td>3</td>
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<tr>
<td>Literature [Select one L course]</td>
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<tr>
<td>Nature of Science [Select two N courses]</td>
<td>8</td>
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<tr>
<td>Philosophy and Ethics [Select one P or E course]</td>
<td>3</td>
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<tr>
<td>Impact of Technology [Select one T course. *** Could be satisfied with ARTH 435W Modern Architecture]</td>
<td>0-3</td>
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#### Upper Division Coursework: Minimum of 6 Credit Hours

- **Option A:** Any university-approved minor [minimum of 12 hours], second degree, or second major.
  - Program:

- **Option B:** Any university-approved interdisciplinary minor [specifically of 12 hours; three of which may be in the major].
  - Program:

- **Option C:** International Business and Regional Courses or an approved certification program such as Teaching Licensure.

- **Option D:** Two 300/400 level coursework from another college outside of and not required by the major, or from ABL in Social Sciences courses.

#### Upper Division Courses Selected for Options A, B or D

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<th>Course</th>
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#### Notes:

- **Lower Division:** Students that received an AA, AS, or AAS in General Studies degree from the Virginia Community College System receive a waiver for all lower division requirements.
- **Language and Culture:** Students may meet this requirement by successfully completing the third level in one foreign language or the second level in each of two foreign languages in high school or by completing a single foreign language at the 102F or 111F level or equivalent work from another institution.
- **Upper Division:** Students are required to complete Option A, B, C or D to meet the upper division general education requirement.

For more details, go to [http://catalog.odu.edu/undergraduate/requirementsforundergraduatedegrees/](http://catalog.odu.edu/undergraduate/requirementsforundergraduatedegrees/).