TO: 2010 SSCA Memphis Program Planners

FROM: Tom Socha, VP & Memphis Program Planner

Welcome to the planning team for the 2010 SSCA Convention in Memphis, TN. First, let me say a big “THANKS from SSCA” and add my personal thanks for sharing your time and talents. Second, we need to handle a few items of business before we meet in Norfolk.

1. If you are listed in the table below and are NOT one of the planners (or we have something wrong), please let me know right away. Before we head to Memphis I want to make sure we have all the planners aboard.

DIVISION AND INTEREST GROUP PROGRAM PLANNERS (2010)

|  |  |  |  |
| --- | --- | --- | --- |
| Planner | Affiliation | Division/Interest Group | Email |
| Maria Dixon | Southern Methodist | Applied | madixon@smu.edu |
| David Sutton | Auburn | Communication Theory | suttoda@auburn.edu |
| Rich Mercadante | St. Petersburg College | Community College | [mercadante.richard@spcollege.edu](mailto:mercadante.richard@spcollege.edu) |
| Josh Azriel | Kennesaw State | Freedom of Speech | [jazriel@kennesaw.edu](mailto:jazriel@kennesaw.edu) |
| Megan Moe-Lunger | Lee University | Gender Studies | [mlunger@leeuniversity.edu](mailto:mlunger@leeuniversity.edu) |
| Rick Falvo | El Paso Community College | Instructional Development | [rfalvo@epcc.edu](mailto:rfalvo@epcc.edu) |
| David Lee | University of South Florida | Intercultural | [dhlee@mail.usf.edu](mailto:dhlee@mail.usf.edu) |
| Monette Callaway-Ezell | Hinds Community College | Interpersonal | [MEzell@hindscc.edu](mailto:MEzell@hindscc.edu) |
| Cole Franklin | East Texas Baptist | Language and Social Interaction | [cfranklin@etbu.edu](mailto:cfranklin@etbu.edu) |
| Alison Miller | University of LA- Monroe | Mass Communication | [amiller@ulm.edu](mailto:amiller@ulm.edu) |
| Jacqueline Burleson | Virginia State | Performance Studies | [jburleson@vsu.edu](mailto:jburleson@vsu.edu) |
| Bill Edwards | Columbus State | Political Communication | [edwards\_bill@colstate.edu](mailto:edwards_bill@colstate.edu) |
| Danielle Williams | Georgia State | Popular Communication | [dwilliams59@student.gsu.edu](mailto:dwilliams59@student.gsu.edu) |
| Mary Jackson-Pitts | Arkansas State | Public Relations | [mpitts@astate.edu](mailto:mpitts@astate.edu) |
| Jason Edward Black | University of Alabama | Rhetoric & Public Address | [jason.black@ua.edu](mailto:jason.black@ua.edu) |
| David Nelson | Northwest Missouri State | Southern Forensics | [dnelson@nwmissouri.edu](mailto:dnelson@nwmissouri.edu) |
| Kerry Owens | University of Mary Hardin-Baylor | IG: American Society for the History of Rhetoric | [kathy.owens@umhb.edu](mailto:kathy.owens@umhb.edu) |
| Michael Arrington | University of Kentucky | IG: Ethnography | [michaelarrington@uky.edu](mailto:michaelarrington@uky.edu) |
| H. J. Mindy Chang | Western New England College | IG: Association for Communication Administrators | [mchang@wnec.edu](mailto:mchang@wnec.edu) |
| Christina Moss | North Carolina State | IG: Kenneth Burke Society | [clmoss@ncsu.edu](mailto:clmoss@ncsu.edu) |

2. The theme of the 2010 Memphis convention is: **Positive Communication**. The tag line is: “Come to Memphis. Sing the Blues. Be Happy” (i.e., singing the blues—when thought of as a cathartic, communal experience—can be supportive and uplifting, especially in these trying times, right?)

The meeting’s theme seeks to break new ground and to my knowledge will be the first meeting in the communication field to focus on this theme. Because we are trying “something new,” I have built a convention website with many resources to help acquaint you and your division’s members with the theme and provide resources intended to be of help in developing papers and panels related to the theme. If you would be so kind, please you review the website before coming to Norfolk?

Here is the URL: SSCA 2010- Memphis: <http://www.odu.edu/~tsocha/ssca_memphis/ssca-memphis-2.shtml>

* This website will be used for planning and managing the convention. From now until after the Norfolk convention, the link appears on the SSCA Convention webpage on the left side bar [Memphis Convention Website](http://www.ssca.net/convention-info/index.php), but its location will change to a more prominent one after we meet in Norfolk.
* Also, at the Memphis Convention Website please be sure to click on [Positive Resources](http://www.odu.edu/~tsocha/ssca_memphis/Positive_resources.shtml)” and browse the links. They contain lots of information that will help everyone to learn more about theme and how it might connect across the many division’s of SSCA.

3. When you are in Norfolk:

* SSCA VP, Trish Amason, has scheduled two meeting times for our 2010 planning:

A: Friday, 10:30-11:15 AM, Wilson

B: Sunday, 11:00-12:15, Hampton Roads Ballroom 8

**Before coming to Norfolk, please let me know which planning meeting you will attend?** Should schedule conflicts prevent you from attending SSCA this year or attending either of these meetings, please let me know so that we can make alternative arrangements. The meeting’s agenda includes going over the SSCA 2010 *Program Planners Guide*, sharing ideas about Memphis, and something special for you all.

Finally, here is my contact information:

*Thomas Socha, PhD., SSCA Vice President*

Department of Communication

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Homepage: <http://www.odu.edu/~tsocha/>

Please let me know if there are any problems with the planners’ list, the planners’ meeting you will attend in Norfolk, and if there are any questions?

Keep smiling! http://www.odu.edu/~tsocha/images/1245.gif

Tom Socha