



Power Bases

- ◆ Power bases are resources communicators can draw upon in episodes where there is a desire to affect or influence outcomes of interaction.
- ◆ Reward, punishment, authority, communication.
- ◆ The potential force of a power base depends on how it is perceived by a target.
- ◆ Prosocial/antisocial– Depends on how power resources are used: empowerment/domination, politeness/impoliteness, convergent/divergent.

Power Processes: Relational Control

- ◆ Edna Rogers:
 - Messages operate at two levels– content and relational.
 - RELCOM codes for attempts to control, extend, submit.

Power Processes: Decision-Making

- ◆ Decision making
 - Structuration theory (Rules+ Resources = Structures)
 - Decisions by authority, decisions by discussion, decisions by default
 - Decisions of fact, conjecture, value, policy.
