



OLD DOMINION
UNIVERSITY

I D E A FUSION

Master of Business Administration

MBA Program Curriculum Guide

Last updated: 9/16/21

INTRODUCTION

The Strome College of Business

The Strome College of Business Old Dominion University (ODU) is one of approximately 700 business schools in 48 countries and territories to have achieved accreditation by the Association to Advance Collegiate Schools of Business (AACSB) and one of only 180 institutions to hold an additional specialized AACSB accreditation for their accounting programs. The Master of Public Administration program is accredited by the National Association of Schools of Public Affairs and Administration (NASPAA). The College offers degree programs at the undergraduate, masters, and doctoral levels. All programs in the College are designed to promote professional competence; analytical skills; leadership abilities; an understanding of social, political, and economic forces; and a strong sense of business ethics and public purpose.

ODU's Strome College of Business prides itself in providing unique opportunities for specialized study, designed for students with the drive to be successful and who are preparing to lead in the modern marketplace. The College has several external units which enhance and support the academic programs. These units offer opportunities for students and faculty members to interact with representatives of business, industry, and government in Eastern Virginia. These include: Dragas Center for Economic Analysis & Policy; Customer Analytics & Strategy Collaboratory; E.V. Williams Center for Real Estate; Insurance and Financial Services Center; Maritime Institute; Lumsden Trading Room & Research Lab; Jensen Communications Lab; the ADP Human Capital Management Academy; and the Thurmond Negotiations Lab.

The Mission of Old Dominion University's Strome College of Business:

To develop students, within a global and ethical context, for successful careers in business and government with exposure to real-world situations; to perform basic, applied, and pedagogical research; and to offer services to the community all of which support the economic development of Hampton Roads and beyond.

The shared, core values of the Strome College of Business:

- Appreciation of diversity of people and perspectives
- Commitment to academic excellence in teaching and research
- Community outreach and commitment to serve the needs of our communities
- Concern for students and leadership development
- Global orientation
- High ethical values and behavior
- Intellectual curiosity and social responsibility

Master of Business Administration (MBA)

The Master of Business Administration (MBA) program at Old Dominion University is designed to present broad but thorough insights into the issues relevant for effective business management. The curriculum incorporates contemporary business topics yet stresses the core competencies every business professional must possess. Throughout the program, students develop the skills needed to be successful participants in a rapidly evolving, and increasingly global, business environment.

The Old Dominion University (ODU) MBA is structured to provide students flexibility in both delivery mode and time to completion. The MBA program requires the completion of 43 credit hours with an array of flexible program completion schedules available to meet the needs of students and their program completion goals. The program may be completed as a full- or part-time student in as few as four consecutive semesters. To enhance their MBA degree, students may elect to pursue a concentration or additional credential such as a graduate certificate or a complementing graduate degree.

Students have the option to complete their degree in-person on the main campus in Norfolk, synchronously online, asynchronously online or as a blend of all three. The program is accredited by AACSB – International.

Master of Business Administration ♦ Strome College of Business ♦ 1026 Constant Hall Norfolk, VA 23529
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Master of Business Administration Program of Study



NAME: _____

RCR completed

ENTRY TERM: _____

New Student Employment Survey Completed

UIN: _____

Course Number	Course Title	TERM TAKEN	GRADE EARNED	CR. HRS.	Offered	NOTES:	PRE/CO-REQS*:
FOUNDATIONS							
	Required						
MBA 600	Introduction to Statistics	_____	_____	1	F3, SP3, SU3	_____	<ul style="list-style-type: none"> Refer to the Old Dominion University Catalog for prerequisites for all electives, certificates, and degrees. A maximum of 12 credit hours of 500-level classes may be applied towards the MBA. A maximum of 6 credits may be earned through any combination of Experiential Learning, Internship, or Independent Study (only 3 credits are allowed in any one).
MBA 606	Mathematical Foundations for Business	_____	_____	1	F2, SP2, SU2	_____	
MBA 621	Effective Business Writing	_____	_____	1	F3, SP3, SU2	_____	
MBA 638	Spreadsheet Modeling	_____	_____	1	F2, SP2, SU3	_____	
SKILLS DEVELOPMENT							
	Required						
MBA 607	Ethical Decision Making	_____	_____	1	SP3, SU3	_____	
MBA 646	Emotional Intelligence	_____	_____	1	F3, SP2	_____	
MBA 648	Building a Professional Brand	_____	_____	1	F2, SP3, SU2	_____	
MBA CORE							
	Required						
ACCT 609	Managerial Accounting	_____	_____	2	F2, F3, SP2	_____	
ACCT 611	Financial Accounting	_____	_____	2	F2, F3, SP3	_____	
BNAL 606	Statistics for Managers	_____	_____	2	F2, SP2	_____	MBA 600
ECON 607	Managerial Economics	_____	_____	2	SP2, SU2	_____	MBA 606
FIN 613	Financial Management	_____	_____	2	SP3, SU2	_____	MBA 600, MBA 638, ACCT 611, ECON 607
IT 614	Information & Knowledge Management	_____	_____	2	F2, SU2	_____	
MGMT 612	Managing in Contemporary Organizations	_____	_____	2	F2, SP3	_____	MBA 600, MBA 621
MKTG 608	Fundamentals of Contemporary Marketing	_____	_____	2	F3, SP3	_____	MBA 621
OPMT 615	Operations and Supply Chain Mgmt.	_____	_____	2	SP2, SU3	_____	MBA 600, MBA 606, MBA 638
CAPSTONE							
	Required						
MGMT 621	Strategic Management	_____	_____	3	F1, SP1, SU1	_____	MBA 607, MBA CORE
DEPTH							
	Choose 3 courses						
BNAL 610	Fundamentals of Business Analytics	_____	_____	2	F3	_____	MBA 600, BNAL 606
ECON 618	Global Macroeconomics	_____	_____	2	F3	_____	MBA 606
FIN 616	Investment & Portfolio Management	_____	_____	2	F2	_____	FIN 613
INBU 620	International Business	_____	_____	2	SP3	_____	ECON 618
MKTG 617	Marketing Strategy	_____	_____	2	SP2	_____	MKTG 608
MGMT 605	Leadership Dynamics	_____	_____	2	SU2	_____	
ELECTIVES*:							
	Minimum of 9 credits required. May apply certificate or dual degree credits for overlap with dual credential. See catalog for specific prerequisites.						
_____	_____	_____	_____	3		_____	
_____	_____	_____	_____	3		_____	
_____	_____	_____	_____	3		_____	
			Total	9			
			Program Total	43			



MBA Program Sample Curriculum Plan: Full Time- 4 Semesters

		SEMESTER	FIRST 8 WEEK SESSION	SECOND 8 WEEK SESSION
Year 1	FALL 1		Foundation Courses: MBA 606- Mathematical Foundations for Business MBA 638- Spreadsheet Modeling Skills Courses: MBA 648- Building a Professional Brand Core Courses: ACCT 611- Financial Accounting IT 614- Information and Knowledge Management	Foundation Courses: MBA 600- Introduction to Statistics MBA 621- Effective Business Writing Skills Courses: MBA 646- Emotional Intelligence Core Courses: ACCT 609- Managerial Accounting
	SPRING 1		Skills Courses: ----- Core Courses: ECON 607- Managerial Economics BNAL 606- Statistics for Managers 3 Elective Credits	Skills Courses: MBA 607 Ethical Decision Making Core Courses: MGMT 612- Organizational Behavior MKTG 608- Fundamentals of Contemporary Marketing
	SUMMER 1		Core Courses: FIN 613- Financial Management Depth Courses: MGMT 605- Essentials of Leadership 3 Elective Credits	Core Courses: OPMT 615- Operations and Supply Chain Management Depth Courses: -----
Year 2	FALL 2		Capstone Course (3 credit hours) MGMT 621- Business Policy and Strategy	
			Depth Courses: FIN 616- Investments and Portfolio Management 3 Elective Credits	Depth Courses: Choose 1: BNAL 610- Fundamentals of Business Analytics OR ECON 618- Global Macroeconomics



MBA Program Sample Curriculum Plan: Full Time- 9 credit hours

		SEMESTER	FIRST 8 WEEK SESSION	SECOND 8 WEEK SESSION
Year 1	FALL 1		Foundation Courses: MBA 606- Mathematical Foundations for Business MBA 638- Spreadsheet Modeling Skills Courses: ACCT 611- Financial Accounting Core Courses: -----	Foundation Courses: MBA 600- Introduction to Statistics MBA 621- Effective Business Writing Skills Courses: MBA 646- Emotional Intelligence Core Courses: ACCT 609- Managerial Accounting
	SPRING 1		Skills Courses: ----- Core Courses: ECON 607- Managerial Economics BNAL 606- Statistics for Managers	Skills Courses: MBA 607 Ethical Decision Making Core Courses: MGMT 612- Organizational Behavior FIN 613- Financial Management
	SUMMER 1		Skills Courses: MBA 648- Building a Professional Brand Core Courses: ----- 3 Elective Credits	Skills Courses: ----- Core Courses: OPMT 615- Operations and Supply Chain Management
Year 2	FALL 2		Core Courses: IT 614- Information and Knowledge Management Depth Courses: ----- 3 Elective Credits	Core Courses: MKTG 608- Fundamentals of Contemporary Marketing Depth Courses: ECON 618- Global Macroeconomics
	SPRING 2		----- Capstone Course (3 credit hours) ----- MGMT 621- Business Policy and Strategy	
			Depth Courses: MKTG 617- Marketing Strategy 3 Elective Credits	Depth Courses: INBU 620- International Business Management



MBA Program Sample Curriculum Plan: Part-Time Asynchronous Online

	SEMESTER	FIRST 8 WEEK SESSION	SECOND 8 WEEK SESSION
Year 1	FALL 1	Foundation Courses: MBA 606- Mathematical Foundations for Business MBA 638- Spreadsheet Modeling 3 Elective Credits	Foundation Courses: MBA 600- Introduction to Statistics
	SPRING 1	Foundation Courses: ----- Skills Courses: MBA 646- Emotional Intelligence Core Courses: ACCT 609- Managerial Accounting	Foundation Courses: MBA 621- Effective Business Writing Skills Courses: MBA 648- Building a Professional Brand Core Courses: ACCT 611- Financial Accounting
	SUMMER 1	Skills Courses: ----- Core Courses: IT 614- Information and Knowledge Management Depth Courses: MGMT 605- Essentials of Leadership	Skills Courses: MBA 607 Ethical Decision Making Core Courses: ----- Depth Courses: -----
Year 2	FALL 2	Core Courses: BNAL 606- Statistics for Managers MGMT 612- Organizational Behavior Depth Courses: -----	Core Courses: ----- Depth Courses: ECON 618- Global Macroeconomics
	SPRING 2	Core Courses: ECON 607- Managerial Economics OPMT 615- Operations and Supply Chain Management	Core Courses: FIN 613- Financial Management MKTG 608- Fundamentals of Contemporary Marketing
	SUMMER 2	Capstone Course (3 credit hours) MGMT 621- Business Policy and Strategy 3 Elective Credits	
Year 3	FALL 3	Depth Courses: (Choose 1) FIN 616- Investments and Portfolio Management 3 Elective Credits	OR Depth Courses: (Choose 1) BNAL 610- Fundamentals of Business Analytics



MBA Program Sample Curriculum Plan: Part-Time Synchronous (Online **and/or** On Campus)

	SEMESTER	FIRST 8 WEEK SESSION	SECOND 8 WEEK SESSION
Year 1	FALL 1	Foundation Courses: MBA 606- Mathematical Foundations for Business MBA 638- Spreadsheet Modeling Skills Courses: MBA 648- Building a Professional Brand	Foundation Courses: MBA 600- Introduction to Statistics MBA 621- Effective Business Writing Skills Courses: MBA 646- Emotional Intelligence
	SPRING 1	Skills Courses: ----- Core Courses: BNAL 606- Statistics for Managers	Skills Courses: MBA 607 Ethical Decision Making Core Courses: MGMT 612- Organizational Behavior
	SUMMER 1	Core Courses: ECON 607- Managerial Economics	Core Courses: OPMT 615- Operations and Supply Chain Management
Year 2	FALL 2	Core Courses: ACCT 609- Managerial Accounting	Core Courses: ACCT 611- Financial Accounting MKTG 608- Fundamentals of Contemporary Marketing
	SPRING 2	Depth Courses: MKTG 617- Marketing Strategy 3 Elective Credits	Depth Courses: -----
	SUMMER 2	Core Courses: FIN 613- Financial Management Depth Courses: MGMT 605- Essentials of Leadership	Core Courses: ----- Depth Courses: -----
Year 3	FALL 3	Core Courses: IT 614- Information and Knowledge Management Depth Courses: ----- 3 Elective Credits	Core Courses: ----- Depth Courses: ECON 618- Global Macroeconomics
	SPRING 3	Capstone Course (3 credit hours) MGMT 621- Business Policy and Strategy	
		3 Elective Credits	

MBA COURSES AND CATALOG DESCRIPTIONS

FOUNDATIONS – all required

MBA 600 – Introduction to Statistics, 1 credit hour

Introductory course in statistics for newly admitted students in the MBA Program. Prerequisites: admission to the MBA program.

MBA 606 – Mathematical Foundations for Business, 1 credit hour

This is an introductory course in the basic mathematical analyses used to model and better understand real-world scenarios found in business. Primary emphasis is placed on developing and applying algebra, calculus, and other quantitative skills commonly used in business decision-making processes.

MBA 621 – Effective Business Writing, 1 credit hour

This course is designed to provide an understanding of communications in the management setting. Objectives include improvement of writing skills by understanding major grammar and mechanics errors, understanding the importance of audience, tone, and style in professional writing, and learning effective letter and memo formats used in professional writing.

MBA 638 – Spreadsheet Modeling, 1 credit hour

This course introduces students to the use of spreadsheet modeling to analyze and make business decisions. Course topics include spreadsheet design, data analysis for modeling, and Monte Carlo simulation. The course is web-based providing tremendous flexibility for the students. Students will need some proficiency with Excel and must have access to Excel 2007 or higher.

SKILLS DEVELOPMENT – all required

MBA 607 – Ethical Decision Making in Business, 1 credit hour

The purpose of this course is to enable students to reason about the role of ethics in business administration in a complex, dynamic, global environment. Beginning with an examination of the purpose and existence of business, students will examine the responsibilities of management, and how business and ethics can be put together. Topics will include an introduction to the basic theoretical frameworks used in the analysis of ethical issues, such as right-based, consequentialist-based, and virtue-based reasoning, and conflicting interpretations of corporate responsibility. Application to real businesses and challenging case studies create opportunities for applying concepts.

MBA 646 – Emotional Intelligence in the Workplace, 1 credit hour

Emotional intelligence is the capacity to recognize, understand, and manage emotional information. Learn how emotional intelligence impacts work outcomes and how individuals can develop and leverage emotional intelligence.

MBA 648– Building a Professional Brand, 1 credit hour

This course is designed for the seasoned professional. Students will be given useful tools to deploy in their career development toolkits. For example, students will establish individual professional goals and create personal strategic plans. Additionally, they will learn to effectively develop professional portfolios, negotiate job offers, develop interviewing strategies, establish work-life balance, manage professional expectations, manage stress as well as determine the how and when to transition from one job to another.

MBA CORE – all required**ACCT 609 – Managerial Accounting, 2 credit hours**

A study of the concepts of managerial accounting. This course focuses on the techniques and approaches to organizing and understanding internally generated accounting information. The objective of the course is to provide students with a set of tools that utilize managerial accounting information for solving business problems.

ACCT 611 – Financial Accounting, 2 credit hours

A study of the concepts of financial accounting. This course covers the financial reporting process and the development of financial statements for external users. The overall objective of the course is to provide students with a sufficient fluency to be intelligent readers of financial accounting information.

BNAL 606 – Statistics for Managers, 2 credit hours

Statistical tools for solving business problems. Topics include sampling distributions, confidence intervals, hypothesis testing, simple and multiple regression, and time series forecasting. Emphasis is placed on the application of the tools to business problems. The Minitab Software is used to do most of the analysis. Pre-requisite: MBA 600

ECON 607 – Managerial Economics, 2 credit hours

This course introduces the MBA student to the use of economic analysis to aid managerial decision-making. Topics include demand and supply, theory of optimizing behavior, demand elasticity, production, cost analysis and pricing with and without market power. Other topics include an introduction to game theory, alternative pricing techniques and the internal organization of firms. Pre-requisite: MBA 606

FIN 613 – Financial Management, 2 credit hours

To develop an integrated approach to the methodologies necessary for the understanding of modern corporate finance. Emphasis will be on integration of accounting and other internally generated information with external economic information within a framework for financial planning and valuation. Pre-requisites: MBA 600, MBA 638, ACCT 611, ECON 607.

IT 614 – Information and Knowledge Management, 2 credit hours

Information and knowledge are critical resources for today's organizations. This course prepares students for the managerial, organizational, and technological challenges involved in managing information and knowledge.

MGMT 612 – Managing in Contemporary Organizations, 2 credit hours

This course provides a critical analysis of organizational theories used to understand and predict employee attitudes and behaviors. Implications, in terms of applying theories to address management issues and optimize human resource practices, are evaluated. Topics include job satisfaction, motivation, stress, and decision making. Pre-requisites: MBA 600, MBA 621

MKTG 608 – Fundamentals of Contemporary Marketing, 2 credit hours

This course will discuss the fundamental concepts of marketing including product design, distribution, pricing and promotion of goods, marketing of services, and marketing research. Other contemporary issues in marketing such as brand equity and customer relationship management will also be discussed. Selected case analyses will be used to highlight applications. Pre-requisite: MBA 621

OPMT 615 – Operations and Supply Chain Management, 2 credit hours

This course focuses on the issues related to process, layout, materials management, capacity, quality, and lean manufacturing. The effects of these issues on productivity, firm performance, and customer satisfaction will be discussed. Furthermore, supply chain design, integration, and sustainability are discussed and analyzed as well. Pre-requisites: MBA 600, MBA 606, MBA 638

CAPSTONE – required**MGMT 621 – Strategic Management, 3 credit hours**

This course introduces the student to the discipline of strategic management and discusses concepts/theories/frameworks that are used in the formulation and implementation of strategies. Additionally, students discuss cases, simulation and examples that describe the strategic issues confronting organizations and how they successfully (or unsuccessfully) resolved them. The course should help students to develop a disciplined, rigorous, and comprehensive approach to analyzing firm environment and resources, formulating and implementing strategy. In addition, the course should help students understand the challenges and common pitfalls involved in strategy formulation and implementation. Pre-requisites: MBA 607, MBA CORE

DEPTH COURES – students select 3 from the 6 offered**BNAL 610 – Fundamentals of Business Analytics, 2 credit hours**

This course provides students with some common tools and techniques that are deployed in business analytics. Topics include big data and related terminology, data management, working with data, and statistical and quantitative methods use in descriptive, predictive, and prescriptive analytics. Pre-requisites: MBA 600, BNAL 606

ECON 618 – Global Macroeconomics, 2 credit hours

This course examines the measurement of macroeconomic variables and their movements over time. Short-run and long-run models of the macro economy are covered along with institutional factors of financial markets. The course mixes theory with real world applicability. Students will examine critical economic policy issues of the day. Pre-requisite: MBA 606

FIN 616 – Investments and Portfolio Management, 2 credit hours

This course will provide students with an understanding of the theory and practice of investment decision making. Students will learn to analyze risk and return characteristics of individual securities and portfolios and develop valuation models of various financial instruments. Using insights from modern portfolio theory and equilibrium models of security prices, students will develop a framework for assessing the risk-return tradeoff. The topics covered and tools developed in the course will be applicable for personal investment as well. Pre-requisite: FIN 613

INBU 620 – International Business Issues, 2 credit hours

Students will develop a deep understanding of the issues facing international firms. The course will use case studies, lectures, and simulations to highlight the cultural, organizational, and financial challenges to doing business in various regions of the world with particular emphasis on Europe, China, and India. Pre-requisite: ECON 618

MKTG 617 – Marketing Strategy, 2 credit hours

This course will build on the fundamentals developed in the Fundamentals of Contemporary Marketing course. It will focus on developing skills to formulate and implement marketing strategies for brands and companies. Marketing mix strategies, segmentation, targeting, and positioning strategies, as well as competitive strategies and contemporary issues in marketing strategy will be discussed. Decision-making skills will be enhanced using case analyses in addition to readings and discussions. Pre-requisite: MKTG 608

MGMT 605 – Leadership Dynamics, 2 credit hours

This course focuses on providing students the foundations of leadership by reviewing past leadership research and integrating this into their own understanding of what makes one an effective leader. Contemporary concepts of leadership, including the role of culture and gender, will also be presented. The course will utilize self-assessments, case analysis, and leadership related readings that will require students to think critically about what leaders do and how their own strengths and limitations influence their personal leadership development.

Business Foundations

The ODU MBA program is designed with both business and non-business undergraduates in mind. All students are required to meet the program's Business Foundations requirements. This set of four, one-credit hour courses is designed to ensure students are prepared for the rigors of the MBA core.

Sequence of Course Offerings

While there are pre-requisites in the MBA program, students are encouraged to follow one of the plans outlined on the program website for the most effective learning plan that meets an individual's schedule requirements. These plans are designed to both accommodate typical student program time-to-completion needs and ensure a successful path through the coursework to program completion. If one of the plans outlined on the website does not meet a student's professional needs, the student should contact the MBA Program Office for an individualized plan.

ELECTIVES & GRADUATE CERTIFICATES

Each MBA student must complete a **minimum of 9 credit hours** of electives. The elective requirement may be satisfied by selecting from the wide range of electives offered in each of the functional areas in the Strome College of Business. This provides students with the flexibility to choose electives to achieve their desired educational experience. Additionally, elective courses may be used from any graduate program at the University at the 500-700 level; however, the material must be business related and the courses pre-approved by the MBA program office.

Students may choose the option to apply their elective credits in pursuit of one of the ODU MBA program's high-impact MBA Concentrations. These 9 credit-hour concentrations allow students to meet all MBA graduation requirements while adding a specialization to their MBA degree. Students pursuing a concentration will complete a prescribed set of MBA Depth and elective courses as outlined in the MBA Concentrations table below.

Alternatively, students may pursue a general MBA with no concentration selected or go deeper still by choosing to enhance their learning experience by adding a graduate certificate from those offered at Old Dominion University. Graduate certificates are standalone credentials that typically require a minimum of 9 to a maximum of 24 credits depending upon the certificate and its learning objectives. Selecting this path would add credits to the student's program. However, for certificate courses that are business related, it may be possible for some of the certificate courses to count both toward the certificate and the MBA degree. Students would work with the MBA program advisor to determine how many, if any, credits may count both toward the MBA and the graduate certificate. It is possible to add a certificate to the MBA and have as few as 3 additional credit hours added to the MBA program of study.

Please note that a maximum of 12 credit hours of work at the 500-level can be applied toward the MBA program of study. A maximum of 6 credits may be earned through any combination of Experiential Learning, Internship, or Independent Study (only 3 credits are allowed in any one category).

MBA CONCENTRATIONS TABLE

Course List

Code	Title	Hours
Business Analytics Concentration		
BNAL 610	Fundamentals of Business Analytics (Depth Course)	2
BNAL 515	Advanced Business Analytics/Big Data Applications	3
Choose 2		6
BNAL 503	Data Visualization and Exploration	3
BNAL 507	Prescriptive Analytics of Management Science	3
BNAL 532	Predictive Analytics for Business	3
BNAL 576	Simulation Modeling and Analysis for Business Systems	3
BNAL 721	Simulation Modeling for Business Systems	3
BNAL 711	Multivariate Statistical Methods for Business	3
IT 650	Database Management Systems	3

Course List

Code	Title	Hours
Economic Analytics Concentration (available only on Norfolk Campus)		
ECON 618	Global Macroeconomics (Depth Course)	2
ECON 700	Economic Analytics	3

Code	Title	Hours
ECON 706	Econometrics I	3
ECON 707	Econometrics II	3

Course List

Code	Title	Hours
Maritime and Ports Management Concentration		
Choose 3 Courses		
PORT 610	International Shipping and Supply Chain Management	3
PORT 611	International Maritime Transport	3
PORT 612	Port Operations and Management	3
PORT 614	Port Planning and Economics	3
PORT 615	Maritime Security and Risk Analysis	3

Course List

Code	Title	Hours
Project Management Concentration		
ENMA 604	Project Management	3
ENMA 510	Agile Project Management	3
ENMA 700	Economic Analysis of Capital Projects	3

Course List

Code	Title	Hours
Public Procurement & Contract Management Concentration		

Code	Title	Hours
PPCM 726	Introduction to Public Procurement	3
PPCM 728	Public Sector Contract Planning and Formation	3
PPCM 718	Public Sector Contract Administration	3

Course List

Code	Title	Hours
Supply Chain Management Concentration		
MSCM 641	Supply Chain Management and Logistics	3
Choose 2		
MSCM 530	Strategic Sourcing and Purchasing Management	3
MSCM 568	Distribution Center and Material Handling Management	3
PORT 617	Transportation Management	3

MBA PROGRAM GUIDELINES & NAVIGATION ADVICE

Course Loads

The normal course load for a part-time student is 1-8 credit hours with most taking 4-8 credits per semester. The normal course load for a full-time student is 9-12 credit hours. Course loads of more than 12 credit hours must be approved by the Program Office. There is no easy “fix” from the Program Office if during a semester a student finds they have over-committed themselves. **WARNING:** Students fail out every semester! Typically, it is due to over commitment and lack of communication. Be certain to let your professor know if you are getting behind for any reason and to work out a plan for success. If needed, contact the MBA program Office before taking the final exam or the class as there may be other tools available.

Course Numbering

Graduate courses at ODU are offered at the 500, 600, 700, and 800 levels. Master’s level students may take 500, 600, or 700 level courses. Courses numbered 400 / 500 are available to both undergraduate and graduate students (graduate students are expected to demonstrate a higher degree of competency and responsibility). Courses numbered 600 are

master's level only. Courses numbered 700/800 are offered to both masters and doctoral students (doctoral students are expected to demonstrate a higher degree of competency and responsibility). Please note that a maximum of 12 credit hours of work at the 500-level can be applied toward the MBA program of study. A maximum of 6 credit hours may be earned through any combination of Experiential Learning, Internship, or Independent Study (only 3 credits are allowed in any one category).

Continuance

To remain in good standing after admission to the program, students must maintain a minimum, cumulative grade point average of 3.0 in all graduate course work attempted at the University. Students who fall below this minimum standard will have 12 credit hours to remedy this deficiency.

Graduation

Masters/PhD Application for Graduation (via LeoOnline) needs to be completed and submitted to the Registrar's Office at least one semester prior to the degree being awarded. The application can be completed at any time once the student knows when s/he plans to graduate. The Registrar's Office then sends a notification of pending completion to the Program Office for verification, usually mid-semester of the graduation semester. The MBA Program Office will confirm your status with the Registrar's Office or notify the student of any items that still need to be completed. The Program Office will then send an email containing important information regarding graduation. The student should also receive information from Student Services regarding purchase of cap, gown, announcements, and Commencement. ODU conducts Commencement exercises at the end of the fall (December) and spring (May) semesters. Students graduating in August are asked to participate in the May ceremony. Graduating students wishing to attend Commencement must fill out the appropriate section of the Application for Graduation to be allotted tickets for guests.

Diplomas are available for mailing approximately 6-8 weeks after the end of the semester. Diplomas are mailed to the graduate's permanent address. Permanent addresses can be updated via LeoOnline.

Time to Degree Completion

The maximum time for completion of the MBA Program is 8 years from the date of enrollment in the first graduate course applying toward the degree. Please consult the [ODU Graduate Catalog](#) for further information.

Registration

Registration for currently enrolled students begins in April for the fall semester and in November for the spring and summer semesters. Condensed schedules of MBA courses will be sent to students via the MBA Google Group and are available prior to Registration on the MBA website (<http://www.odu.edu/mba/>). Students can register using LeoOnline (www.leonline.odu.edu) during pre-registration week at the time for graduate students (which is normally the earliest time on the first day of Pre-Registration). The MBA program Office is not allowed to register students for any course.

Students enrolling for the first time or having skipped a semester or more may begin registering during open registration. Students who have skipped a semester will need to complete an Inactive Student Reactivation/Readmission Form prior to being able to register.

International students must be aware of their requirements for on-campus versus on-line courses for their VISA requirements. Full-time course of study requires at least 9 credit hours; 6 credit hours must be on-campus.

For questions regarding advising, email our MBA program advisor, Shanna Wood, @mbaadvisor@odu.edu. For class scheduling conflicts and/or full classes, email our MBA program manager, Sandi Phillips @mbainfo@odu.edu.

Tuition and Financial Aid

The cost of the MBA program is based on student residency status (determined by the Office of Registrar), mode of delivery and MBA Student Fee. Visit the Office of Finance website at <http://www.odu.edu/admission/costs-tuition/tuition/tuition-rates> for the most current table of tuition rates and fees and <https://www.odu.edu/tuition-aid/costs-tuition/tuition> for any questions regarding qualifications for the in-state tuition. The MBA Student Fee is \$125.00 per credit hour, and it covers provided services such as executive career counseling and software, designated spaces, improved classroom/online resources, events, and recruiting services. The average cost of a textbook is \$200.00-300.00 per course.

We offer a limited number of graduate assistantships for students who are attending classes on a full-time basis (9-12 credit hours per semester). Students may have the opportunity to obtain internships (some of which may be paid). Other forms of aid are offered through the Office of Financial Aid (<https://odu.edu/tuition-aid/costs-tuition> or (757) 683-3683). Please visit <https://www.odu.edu/business/departments/mba/financial-aid> for more information about scholarships and graduate assistantship.

STUDENT RESPONSIBILITIES

The student is ultimately responsible for determining that all degree requirements are satisfied. Therefore, the MBA student should be familiar with the entire contents of this guide to be fully cognizant of the structure of the MBA Program and the departmental/graduate school requirements. The guide is not intended to be used as a replacement for, but rather a supplement to the Old Dominion University Graduate Catalog which contains university policies and procedures.

Students must activate their ODU e-mail and subscribe to the MBA Google Group

All contact originating from this Program Office and other University offices must be sent to ODU e-mail addresses. Students can have the ODU e-mail forwarded to another account of their choice. The student does need to check the ODU e-mail (or the forwarded e-mail) daily, if not more often.

To Activate student email:

To activate your student email, set up your MIDAS account at midas.odu.edu. After you set up your MIDAS account, your student email account is activated automatically. Your student email account should be available after approximately 10 minutes (though it could take as long as 24 hours in some situations). For help setting up your MIDAS account, visit : <https://www.odu.edu/content/dam/odu/offices/occs/docs/midas-account-creation.pdf> OR <https://www.odu.edu/ts/access/monarchkey>

1. Go to <https://midas.odu.edu/> and Click **Need an account?**
2. Proceed as instructed using your University Identification Number (UIN) for your User ID. This process also activates your email.
3. Make sure to write down your ODU MIDAS ID.

It is the student's responsibility to activate this account and to check this email (or the email the student forwarded this account to) at least once a day!

The MBA office will not be held responsible for you missing an opportunity because you did not read your email.

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Visit <http://mail.google.com/support/bin/answer.py?answer=10957&topic=13303> for more information on how to forward student emails to another email address.

To Access student email:


Students should visit <http://monarchs.odu.edu/> and login with MIDAS ID & password. Students may also visit <https://portal.odu.edu/>, login with MIDAS ID & password, and click on the Gmail Tab.

1. Once your email is activated, visit <http://monarchs.odu.edu>.
2. Enter your newly created ODU MIDAS ID and password
3. You can access your student email through the myODU Portal using your ODU MIDAS ID and password.

MBA GOOGLE GROUP

MBA students are required to join the MBA Google Group. This group allows the MBA Program Office to immediately notify our student body and is the primary means of communication from the MBA program office. Not being on in this group puts student at a severe disadvantage because we send out information on job opportunities, course updates/changes/cancellations, campus, MBAA sponsored events and University wide schedule changes due to weather or other unforeseen events. This is a moderated group, only information from the MBA Program Office will be sent.

Join the Google Group using the following directions:

1. Sign into Google Groups with your student email: <https://groups.google.com>
2. In the left panel, click on All groups.
3. In the search box, type “MBA List”
4. Join the “MBA List” Group by clicking on the  icon.

Responsible Conduct of Research Training

Students must complete the Responsible Conduct of Research (RCR) training. This needs to be completed within your first 12 credit hours. Please be sure to comply with this requirement or there will be holds placed on your account after that 12-credit hour period that the MBA program office will not be able to help do anything about. The Collaborative Institutional Training Initiative (CITI) consists of seven core RCR Training modules. This training may be done at your convenience on your computer, and you do not have to complete all seven modules in one sitting. However, it should only take about 2 – 3 hours to complete. To begin the process, go to: <https://www.odu.edu/impact/responsible-conduct-of-training> **College of Business students should select the Social & Behavioral track.** For purposes of this training, you are a student. If you select any other option, your training will be longer. If you have additional questions, you may contact Dr. Adam Rubenstein in the Office of Research at arubenst@odu.edu.

HONOR CODE:

The students in the MBA program, just as all the other students at Old Dominion University, are expected to always uphold the Honor Code:

“We, the students of Old Dominion University, aspire to be honest and forthright in our academic endeavors. Therefore, we will practice honesty and integrity and be guided by the tenets of the Monarch Creed. We will meet the challenges to be beyond reproach in our actions and our words. We will conduct ourselves in a manner that commands the dignity and respect that we also give to others.”

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STUDENT OPPORTUNITIES AND RESOURCES

Networking Opportunities

Clubs and associations, like the MBA Association, consisting of both current MBA students and alumni, provide members with social and educational events every semester. Additionally, the Career Development Services assists students in obtaining internships and full-time positions.

The MBA Association (MBAA)

The MBA Association (MBAA) is the student organization of the MBA Program. The MBAA offers students, faculty, and alumni an avenue for professional development and networking opportunities, academic and business-related discussion including a guest speaker forum, social interaction, and community service activities. Membership is open to currently enrolled students as well as alumni. Meetings include presentations by members of the regional business community.

Applications are sent as an attachment in the welcome admissions email. You may also visit <https://odu.edu/content/dam/odu/col-dept/mba/docs/2021-mbaa-new-member-form.pdf> to register. To connect with our MBA Association on social media, see our social media, below.

ODU MBA Social Media

Connect with us on social media to stay up to date on ODU MBA and MBAA events, as well as view insights into our program, current students, alumni, and faculty.



FACEBOOK: ODU MBA
 INSTAGRAM: @odu_mba & @odumbaa
 TWITTER: @ODU_MBA & @ODUMBAA
 LinkedIn: ODU MBA
 YouTube: ODU MBA

Lumsden Trading Room

The Bloomberg Terminal is a portal to all the real-time information that Bloomberg and other news and financial services collect and analyze, displayed in a user-friendly format. The Lumsden Trading Room is located across from the dean's office on the second floor of Constant Hall. In addition to the 24 terminals, the room features rows of modern desks and flat screen monitors that display real-time market and business information. Bloomberg Aptitude Testing (BAT) is offered regularly and can be a leg up on the competition for those continuously improving their BAT.

ADP HCM Academy

After opening OneADP Norfolk, a site employing over 2,200 Hampton Roads associates, ADP partnered with ODU to create the ADP HCM Academy at ODU, located in the Strome College of Business. ADP offers HCM Academy students at ODU free licensing and access to its award-winning all-in-one cloud-based platform for managing payroll, HR, time, talent, and benefits (ADP Workforce Now) and comprehensive library of training resources (myLearning@ADP). In addition, ADP invests in student development by hosting executive mentoring, on-site visits, internships, and employment opportunities. Most in-person MBA courses will be held in the ADP HCM Academy room, 1023 Constant Hall.

Strome Entrepreneurial Center

Old Dominion University is entrepreneurial and innovative in its approach to education, service, and career development. We are growing entrepreneurs who will create jobs and strengthen Virginia's economy. At Strome Entrepreneurial Center, students, faculty, and staff collaborate to develop innovative and creative thinking to launch ideas and businesses. Internship and project opportunities with faculty and companies further the experience.

Perry Library

The Perry Library together with its branches contain an impressive collection of print, media, and electronic materials, which can be searched through an online catalog. In addition to that, many resources are also available via Internet, including over 100 searchable databases. Interlibrary loan services with online access to collections of more than 10,000 libraries throughout the world are available for students from the Interlibrary Loan Office. For more information about the library go to <http://www.odu.edu/library> , or call (757) 683-4178.

Parking

MBA students may purchase a commuter decal, elect to use a daily rate pass, or elect to use metered parking when at the main campus. Students attending one of the Higher Education Centers will also need a commuter decal. Note that the Norfolk decal works for all Higher Education Center Campuses, but the reverse is not true.

Students may obtain a virtual permit at the Parking Office on the Norfolk or Higher Education Campuses, or online at [ODU Parking Portal](#). Please have the following information ready:

1. DMV Vehicle Registration
2. Student University ID Card or Midas ID and password

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 Phone: (757) 683-3585 ♦ Email: mbainfo@odu.edu ♦ odu.edu/mba

You may view the Transportation & Parking Map [here](#). For additional information about parking, visit <http://www.odu.edu/parkingservices> or call (757) 683-4004

ODU also offers a shuttle service, [Monarch Transit](#), providing free fixed-route bus service to all students, faculty, and staff with a current ODU ID. The shuttles stop at all University academic areas, residence halls, parking locations and athletic fields. Off-campus stops to local popular commercial destinations are available on weekends. There is a mandatory transportation fee of \$59 that covers usage and maintenance of the campus shuttle service. For more information, please visit <https://www.odu.edu/life/parking-and-transportation/transportation/odu-shuttles>

ADDITIONAL PROGRAM AND CURRENT STUDENTS INFORMATION:

For further information please visit our website at <http://www.odu.edu/mba/> or contact us at:

MBA Program Office
1026 Constant Hall
Old Dominion University
Norfolk, VA 23529
Phone: (757) 683-3585
Fax: (757) 683-5750
mbainfo@odu.edu

For current student FAQ's, please visit <https://online.odu.edu/info-current-students> .

MBA PROGRAM OFFICE

Dr. David Cook, MBA Program Director

Shanna Wood, MBA Program Manager & MBA Advisor

For questions regarding advising, please email Shanna Wood @ mbaadvisor@odu.edu

Sandi Phillips, Assistant Program Manager

For class scheduling conflicts and/or full classes, please email Sandi Phillips @ mbainfo@odu.edu

UNIVERSITY CONTACTS

Bookstore

University Village Bookstore
4417 Monarch Way
Norfolk, VA 23508-2548
757-683-0048 (office), 757-423-2718 (fax)
odu@bkstr.com
<https://www.odu.edu/bookstore>

Career Development Services

2202 Webb University Center
Norfolk, VA 23529
757-683-4388 (office)
800-937-6381 (toll free), 757-683-4955 (fax)
[cgs@odu.edu](mailto:cds@odu.edu)
<https://www.odu.edu/cds>

Cashier's Office/ Office of Finance

2003 Rollins Hall
757-683-3030 (office), 757-683-4100 (fax)
tuition@odu.edu
<https://www.odu.edu/finance>

Housing and Residence Life

1208 Virginia House
4603 Elkhorn Ave.
Norfolk, VA 23529
757-683-4283 (office), 757-683-4863 (fax)
housing@odu.edu
<https://www.odu.edu/housingoffice>

ITS Help Desk

1100 Monarch Hall
757-683-3192 (office)
757-683-5616 (fax)
itshelp@odu.edu
<https://www.odu.edu/ts/helpdesk>

Military Connection Center

1106 Monarch Hall
Norfolk, VA 23529
757-683-7153 (office)
military@odu.edu
<https://www.odu.edu/military/students/connection>

Student Financial Aid

121 Rollins Hall
Norfolk, VA 23529
757-683-3683 (office), 757-683-5920 (fax)
finaid@odu.edu
<https://www.odu.edu/finaidoffice>

Parking Services

100 Parking Garage A,
4310 Elkhorn Ave.
Norfolk, VA 23529
757-683-4004 (office)
757-683-3194 (fax)
parking@odu.edu<https://www.odu.edu/parkingservices>

Registrar's Office

1009 Rollins Hall
Norfolk, VA 23529
757-683-4425 (office)
757-683-5357 (fax)
register@odu.edu
<https://www.odu.edu/registrar>

Study Abroad

2006 Dragas Hall
Norfolk, VA 23529
757-683-5378 (office)
757-683-5196 (fax)studyabroad@odu.edu
<https://www.odu.edu/academics/international-learning-opportunities/study-abroad>

Visa & Immigration Service Advising

2006 Dragas Hall
757-683-4756 (office)
757-683-5196 (fax)
intlstu@odu.edu
<https://www.odu.edu/visa>

MBA FREQUENTLY ASKED QUESTIONS

Getting Started:

What is the University Identification Number (UIN)?

The UIN is a unique 8-digit number used to identify student records. This number is printed on all University ID cards. Students will use their UIN often for advising, class registration, enrollment, payments, and other student activities. Please include this number on communications with all ODU offices, including the MBA Program.

How do I get my UIN number?

Students' UINs will be included in the admission email.

Why do I need a student e-mail account? Am I able to use my personal e-mail address?

In order for ODU to communicate with students privately, we need to be sure that students' e-mail accounts are secure. Because the ODU e-mail can only be created by a student, this is a secure system. It is a requirement that any communication to students and from students to ODU faculty and staff be through the ODU e-mail account. However, students can forward your ODU student e-mail to their personal e-mail account.

What is the University ID card and where do I get it from?

The University ID card is an official form of identification. The card lists the bearer's full name and UIN. All MBA students who are officially registered for one or more credit hours at Old Dominion University must be issued an ID card and pay a \$2.00 ID Card fee per semester. A University ID is required to be on any campus of ODU. For more information, go to <https://www.odu.edu/cardcenter>.

Student ID cards are issued at the ODU Monarch Card Center in Monarch Hall Suite 1120. If you are a fully online student, getting your ODU student ID card is easy. During your advising session with ODUOnline/Distance Learning your photo will be taken and sent to the Monarch Card Center. Your ID will be printed and mailed to your home address within 7 business days.

What is LeoOnline and how can I access it?

LeoOnline is an online tool which allows students to register for classes, drop classes, pay tuition, view final grades, and manage account information online. LeoOnline can be accessed at www.leoonline.odu.edu. Logging in-to the system for the first time, students should enter their Midas ID and password.

How do I receive my billing information?

Students will receive billing statements on their student e-mail address, after they have activated their student e-mail account. **ODU does not send paper bills.** Failure to receive a billing statement does not release you from the responsibility to pay charges. The student is responsible for viewing charges via [LeoOnline](#).

How can I pay for my tuition and fees?

The following are acceptable forms of payment: Personal check, money order, and cash (only in the Cashier's Office), and Visa/MasterCard (online). Please be sure to include UIN on any check or money order payment. The Cashier's Office is located on the 2nd floor in Rollins Hall. Online payments must be done through [LeoOnline](#).

For more information on tuition debt and student payment visit <https://www.odu.edu/tuition-aid/costs-tuition/tuition/billing/payment-options>. [Payment Plans](#) are available through the Office of Finance.

What is Blackboard and how do I access it?

Blackboard is a course management tool that provides a simple interface for courses offered by ODU. Students can access Blackboard at <https://www.blackboard.odu.edu/>. Students should use their MIDAS ID and password to access the system.

What is the PLE?

The PLE, or Personal Learning Environment, is an interface used in flexible online courses, designed by ODU's Center for Learning and Teaching. PLE is accessed through your course in BlackBoard.

I need help locating my classes on campus.

Here is ODU's campus map: <https://www.odu.edu/content/dam/odu/images/maps/campus/campus-map.pdf>

Career/Job Search Information:

What type of career guidance can the MBA Program offer me?

All MBA students are eligible to receive full Career Development Services (CDS). The CDS offers a full range of career development services, including resume and interview preparation, co-operative education, full-time job search assistance, job fairs, and computer software to help you in your career search. For details: (<http://www.odu.edu/cds> or (757) 683-4388).

The MBA Program also requires all students take **MBA 648– Building a Professional Brand, 1 credit hour:**

This course is designed for the seasoned professional. Students will be given useful tools to deploy in their career development toolkits. For example, students will establish individual professional goals and create personal strategic plans. Additionally, they will learn to effectively develop professional portfolios, negotiate job offers, develop interviewing strategies, establish work-life balance, manage professional expectations, manage stress as well as determine the how and when to transition from one job to another. Students will be guided on setting up an online account using a unique partnership program with Mercer Inc. and Intoo, a Gi Group company.

How do I obtain an internship?

Contact the Career Development Services and request the Career Advantage Program (CAP). Students pay tuition for official internships they want to have posted on transcripts and use as elective work toward degree requirements.

How are internships graded?

Internships are graded on a Pass/Fail basis. A project paper and job performance evaluation determine the grade.

Computer Information:

Are computer labs available for student use?

Constant Hall contains a computer lab in 1038 solely for business students. Check the posted schedule for days and times of operation. There are also labs in the Library and Webb Center. For more information regarding lab locations, equipment, software, and hours, go to <https://www.odu.edu/ts/labs-classrooms/information>.

Am I required to own a laptop or certain type of computer for the program?

No. We do not require that students own a computer. We do require that they have regular access to one to participate in course requirements, activate ODU e-mail account, join the MBA Google Group, and check student e-mail daily. It is highly recommended that students have a laptop or personal computer. Registration, tuition payments and more are accessible through LeoOnline. A majority of course info, including assignments, is delivered online through Blackboard. Online students will require consistent internet access. For details, visit Distance Learning <https://online.odu.edu/>.

Tuition and Financial Aid:**What is the cost of ODU's MBA Program?**

The cost is based on student residency status and mode of delivery. Please visit the Office of Finance website at <http://www.odu.edu/admission/costs-tuition/tuition/tuition-rates> for the most current table of tuition rates and fees. The average cost of a textbook is \$200.00-300.00 per course.

What determines in-state vs. out-of-state tuition rates?

The Office of Registrar determines residency status. For any questions regarding status or qualifications, please call (757) 683-4425 or email tuition@odu.edu. Students should remember to include their UIN for faster service.

What types of financial aid are offered for MBA students?

We offer a limited number of graduate assistantships for students who are attending classes on a full-time basis (9-12 credit hours per semester). Students may have the opportunity to obtain internships (some of which may be paid). Other forms of aid are offered through the Office of Financial Aid (<http://www.odu.edu/admission/financial-aid/graduate> or (757) 683-3683). The MBA Program Office cannot answer Financial Aid questions. For other possible financial sources visit <https://odu.edu/business/departments/mba/financial-aid>.

How do I apply for an assistantship?

Fill out the "Application for Institutional Graduate Financial Assistance" found in the Graduate Application, online at <http://www.odu.edu/content/dam/odu/offices/graduate-admissions/docs/graduate-financial-assistance.pdf>. Submit this form with a current resume to the MBA Program Office (mbainfo@odu.edu) You will need to substitute your UIN for the Social security number on the application. Assistantship awards do not automatically renew every semester. Interested students will need to re-apply each semester.

General Information:**Where is the MBA Collaborative Learning Space?**

We have a student study room area available to the MBA students while the MBA Program Office is open in 1027 Constant Hall. To reserve the study room, email mbainfo@odu.edu, with the day, time, and group name.

Who should I email if I have a question?

For questions regarding academic advising, email our MBA program advisor, Shanna Wood, @mbaadvisor@odu.edu. For class scheduling conflicts and/or full classes, email our MBA assistant program manager, Sandi Phillips @mbainfo@odu.edu.

I emailed/called 30 minutes ago, and still haven't received a response. Should I email again?

The MBA Program Office works to respond to email and phone calls within business 2-3 days. However, please remember that there are over 200 students being assisted by 2 professionals. Some answers need to be researched, which can delay the response. Vacations, conferences, and heavy meeting weeks can also delay the response. If it has been 3 days and you have not received a response of any type, even an out of office message, please resend/call the office as we might not have received the original message.

International Students:**I have a question about my visa, I-20, or TOEFL score. Who do I call?**

Please call the Office of Visa & Immigration Service Advising (VISA) at (757) 683-4756 or visit their website <https://www.odu.edu/visa>.

I have a new student hold, orientation hold, or insurance hold on my account. What does that mean?

Students should talk to the VISA Office at (757) 683-4756.

Military Students:

Can the MBA Program Office send in or answer questions about my VA or GI Bill paperwork for me?

No, the appropriate contact is the Office of Military Activities at <https://www.odu.edu/military/students/veterans-services>. Their phone number is (757) 683-3018 or email vaservices@odu.edu.

I am active-duty military or dependent. Am I considered in-state or out-of-state?

Contact the Registrar's Office at 757-683-4425 or via email at instate@odu.edu. You may also visit <https://www.odu.edu/military> for more information.

How do I find out about my Post 9/11 GI Bill benefits?

Go to www.gibill.va.gov for more information.

Online Students

As an online student, may I participate in on-campus events?

Yes, you are a part of the ODU MBA family too! Many MBA students live, work, or visit the Hampton Roads area. Always feel free to attend events of interest. The same is true for most ODU events.

Is my degree the same as on campus students?

Yes, mode of delivery does not change the curriculum or name of the degree earned.

How are courses delivered?

Online courses are taught either synchronously or asynchronously via the Personal Learning Environment (PLE). Please see distance learning for details at <https://online.odu.edu/>

How will I be assessed?

Each course is a little different. Refer to the course syllabus. The many intensive tests utilize ProctorU, an online proctoring system.

What does it take to be a successful online student?

Many times, students enroll in online courses without a realistic understanding of what it takes to be a successful learner in an online environment. Online learning environments are better suited for students who are self-disciplined, motivated, and know how to manage their time. View ODUOnline's [Tools for Success](#) and [Keys to Achieve](#).

What is the Online Experience at ODU?

Visit The Online Experience at ODU site for details and videos to get a better understanding of what you will experience and need as an online student: <https://online.odu.edu/online-experience>.

Will I have any academic or technical support as an online student?

Yes! Not only are you encouraged to participate in all activities but there are resources to help you be successful. Visit our online student support site for details: <https://online.odu.edu/student-support>.

Are there minimum computing specifications?

Yes, Information Technology Services (ITS) maintains a list of minimum computing requirements, which includes a quick online test to check for these requirements on your computer at <http://www.odu.edu/academics/student-computing/guidelines>. Further, Web Conferencing, Blackboard, Personal Learning Environment and more may be utilized. Visit <https://online.odu.edu/technical-support> for details.