A. PURPOSE

The purpose of this policy is to limit commercial solicitation of the University community, creating an atmosphere conducive for community members to carry out the educational purpose of the University.

B. AUTHORITY

Code of Virginia Section 23.1-1301, as amended, grants authority to the Board of Visitors to make rules and policies concerning the institution. Section 6.01(a)(6) of the Board of Visitors Bylaws grants authority to the President to implement the policies and procedures of the Board relating to University operations.

Code of Virginia Section 33.2-802, as amended

Family Educational Rights and Privacy Act Regulations

University Policy 3200 - Use of Facilities and Grounds

University Policy 3500 - Use of Computing Resources

University Policy 4100 - Student Record Policy

C. DEFINITIONS

Solicitation – Selling or promoting products, goods, or services, seeking contributions or pledges and conducting membership drives for non-University affiliated organizations on campus or by use of a campus directory.

D. SCOPE

This policy applies to all employees, volunteers, employees of affiliated organizations who are paid by the University, and visitors to the institution. Employees include staff, administrators, faculty, full-time or part-time, and classified or non-classified persons who are paid by the University. Affiliated organizations are separate entities that exist for the benefit of the University through an operating agreement and include the Foundations, the Community Development Corporation, and the Alumni Association. Visitors include vendors and their
employees, parents of students, volunteers, guests, uninvited guests and all other persons located on property owned, leased, or otherwise controlled by the University.

E. POLICY STATEMENT

Use of employee and student directories for the purpose of solicitation is prohibited unless otherwise approved by the President (such as, but not limited to, the University’s Dominion Fund Campus Community Campaign and the State Employees’ Commonwealth of Virginia Campaign.)

Solicitation in the form of flyers, advertisements or other items placed on motor vehicles located in parking spaces owned or controlled by the University is prohibited.

This policy does not apply to job fairs, benefit fairs or other instances in which the University invites the solicitation.

F. PROCEDURES

1. Persons found to be using employee or student directories for the purpose of solicitation should be reported to department heads or managers.
   
   a. The department head or manager is responsible for determining whether such person is authorized by the President to solicit.
   
   b. If not authorized, the department head or manager shall inform such person of this policy and advise them that failure to cease may result in appropriate action against the offender. If the offender is an employee, such action may include discipline in accordance with appropriate University policies.

2. Persons observed placing solicitations in the form of flyers, advertisements or other items on motor vehicles located in parking spaces owned or controlled by the University should be reported to the Old Dominion University Police Department.

3. In instances where there is a repeated disregard by an individual to instructions concerning this policy, the Office of University Counsel should be consulted.

4. Sales representatives or vendors dealing in University supplies, equipment, or services may conduct business when invited by a University employee. University employees are encouraged to provide such invitation in writing.

G. RECORDS RETENTION

Applicable records must be retained and then destroyed in compliance with the Commonwealth’s Records Retention and Disposition Schedules.

H. RESPONSIBLE OFFICER

Associate University Counsel

I. RELATED INFORMATION

Board of Visitors Policy 1450 – Faculty Sanctions
University Policy 6600 – Standards of Conduct for Classified Employees
Information Technology Standard 09.1.0 – Acceptable Use Standard
Information Technology Standard 10.1.0 – Disciplinary Action Standard
Policy Formulation Committee (PFC) & Responsible Officer Approval to Proceed:

/s/ James D. Wright May 1, 2017
Responsible Officer

Policy Review Committee (PRC) Approval to Proceed:

/s/ Donna W. Meeks March 14, 2017
Chair, Policy Review Committee (PRC)

Executive Policy Review Committee (EPRC) Approval to Proceed:

/s/ R. Earl Nance May 1, 2017
Responsible Oversight Executive

University Counsel Approval to Proceed:

/s/ R. Earl Nance May 1, 2017
University Counsel

Presidential Approval:

/s/ John R. Broderick May 17, 2017
President


Scheduled Review Date: May 17, 2022