The Student Enhancement and Engagement Committee of the Board of Visitors met on Thursday, December 7, at 11:30 a.m. in Room 2203 in the Broderick Dining Commons on the Norfolk campus. Present from the committee were:

- Alton J. Harris, Chair
- Carlton F. Bennett (ex-officio)
- Lisa B. Smith (ex-officio)
- Yvonne T. Allmond
- R. Bruce Bradley
- Kay A. Kemper
- Robert M. Tata
- Linda Miller-Dunleavy (Faculty Representative)
- Ivan Militar (Student Representative)

Also present were:

- Austin Agho
- Lucia Ball
- John Broderick
- Jonathan Cawley
- Jane Dane'
- James Hamlin
- Rhonda Harris
- Scott Harrison
- Elizabeth Kersey
- Michelle Mondrey
- Ellen Neufeldt
- September Sanderlin
- Jordan Smith
- Don Stansberry
- Sherri Watson
- Wendy White
- James Wright
- Johnny Young

Jay Harris called the session to order at 11:32 a.m.

I. APPROVAL OF THE SEPTEMBER 21, 2017 MINUTES
Yvonne Allmond moved to approve the minutes of the December 7, 2017 meeting and Kay Kemper seconded the motion. The minutes were unanimously approved by all members present and voting.

II. RESOLUTION TO NAME BUILDING
Ellen Neufeldt introduced Michelle Mondrey, SGA senator, who reported that the student focus group providing input on Webb Center renovations proposed a new name for the
former Education Building: Monarch Hall. The focus group felt the name “Monarchs” evokes much of the history of the Commonwealth of Virginia and of ODU’s mother institution, the College of William & Mary. Additionally, the monarch used by ODU has a royal crown on a lion’s head, representing a rich history and a strong future. The student body supports renaming the Education building to promote school unity and pride, and the SGA approves renaming the building to Monarch Hall. Following discussion, motion was made by Carlton Bennett and seconded by Yvonne Allmond to recommend the Board of Visitors approve the renaming of the former Education Building to Monarch Hall. The motion was approved by unanimous vote.

III. REPORT OF VICE PRESIDENT OF STUDENT ENGAGEMENT AND ENROLLMENT SERVICES
Dr. Ellen Neufeldt reported that the four major reasons students leave college after their first year are: financial, engagement, academics, and lack of ability to problem solve. Dr. Neufeldt reviewed the financial barriers to student success, and spoke about the programs implemented at ODU to improve student success. Bridge the Gap, an initiative of the Women’s Initiative Network, fills the financial gap between a Pell Grant and what the student owes for tuition and fees and housing. Pair mentoring programs with financial support, such as the Access Program, Trio Programs (Upward Bound, Talent Search, and Student Support Services) and Athletics, motivate students to fully engage through financial incentives. Sherri Watson, director of success coaching and CME, provided an overview of the success coaching program for freshmen students. Students are identified for coaching based on risk. The program combines life skills development with bi-weekly conversations with coaches from the point of admission to ODU through the first year. All 12 coaches are certified, with master’s degrees or higher.

Dr. Johnny Young, Associate Vice President, and Dr. Don Stansberry, Dean of Students, reviewed services that are available to all students that are victims and/or accused of relationship or sexual violence, noting the services that are available to support male students.

IV. STUDENT REPRESENTATIVE REPORT
Ivan Militar, student representative to the Board, introduced SGA President, Jordan Smith, who provided updates on Webb Center renovations, Bridging the Gap, and 1ODU. Ivan reported that ODU Men’s soccer team is Conference USA champions, Exam Jam is being held today at Virginia Beach Center in celebration of the end of the semester, and the spring 2018 lineup for President’s Lecture Series includes a New York Times best-selling author, a pioneering non-profit founder, and an award-winning journalist.

V. SECURITY UPDATE
Chief Harris reviewed the University’s crime statistics from 2014 through November 2017, noting a downward trend. She reported that ODUPD was recently selected by the International Association of Chiefs of Police as a “Spotlight Agency” for its innovative
strategies that reduced crime, improved community relations, and enhanced policing strategies and capacity. The organization Safe Campus has named ODUPD as a finalist for the 2017 National Department of the Year.

VI. ADJOURNMENT
There being no further business, the meeting adjourned at 12:57 pm.