MINUTES

The Athletics Committee of the Board of Visitors met on Thursday, December 7, at 9:00 a.m. in Room 2206 in the Kate and John R. Broderick Dining Commons on the Norfolk campus. Present from the committee were:

Kay A. Kemper, Chair  
Yvonne T. Allmond, Vice Chair  
Carlton F. Bennett (ex-officio)  
Lisa B. Smith (ex-officio)  
R. Bruce Bradley  
Alton J. Harris  
Larry R. Hill  
Wood Selig

Also present were:

President Broderick  
Ellen Neufeldt  
Austin Agho  
Greg DuBois  
Alonzo Brandon  
Ken Brown  
Randale Richmond  
Bruce Stewart  

Jena Virga  
Drew Turner  
Ragean Hill  
Earl Nance  
September Sanderlin  
Donna Meeks  
Eileen Graham

Kay Kemper called the meeting to order at 9:00 a.m.

I. The meeting began with remarks from President Broderick. He stressed the importance of the committee and that Athletics is a big part of the University with fiduciary responsibilities.
II. Kay Kemper introduced Sam Perelman, C-USA Student-Athlete Representative and Tim Seibles, Faculty Athletics Representative, both of whom were in attendance at today’s meeting.

She gave background information on the newly formed committee:

The purpose of the Committee which is the following:

- To provide appropriate Board oversight of the Athletics Department
- To ensure that athletic matters do not become “lost” when handled by more than one standing committee
- To become more educated about the goals, policies, processes, operations, revenue and complexities of the athletics program and relevant NCAA regulations
- To be better prepared concerning athletics policy and misconduct that may arise
- To make recommendations to Board regarding Athletics policies

The purpose of the Committee is not:

- To indicate that the Board is disproportionately preoccupied with intercollegiate athletics
- To provide a forum dominated by Board members devoted to protecting or criticizing athletics

III. Wood Selig, Director of Athletics, began by introducing senior staff members from the Athletics Department. Wood’s main focus of his presentation was an overview of the ODU Athletics Strategic Plan. The slide presentation went as follows:

- Executive Summary of the Strategic Plan
- Athletics Vision Statement
- Mission Statement
- Core Values
- Eight areas of focus for the Strategic Plan with 22 goals
- Competitive Excellence
- Facilities update
- Compliance
- Resources
- Plan for the Future
- Student-Athlete Welfare
- Gender Equity Review (football put us in a position where we need to add opportunities for females)
- The Test (three-prong test of which we must achieve one - ODU will achieve #2 by continuing to add women’s sports)
  - Wood explained that to be an FBS School we must have 16 sports minimum and ODU is right at that number. ODU is the only school in C-USA that does
not have Women’s Volleyball. There is a lot of talent right here in Hampton Roads
  o Athletics conducts a gender equity review every year. Wood final slide under the Gender Equity Review was a Volleyball Timeline of Events highlighting the start of play in August 2020
  • Budget and Revenue
  • Cox Bill- ODU will be in compliance by 2020 (see slide), going under 55% this year. Wood noted that President Broderick has been instrumental in ODU going under 55% with his fundraising support and overall support of Athletics
  • NCAA Financial Report-large part due to our philanthropic efforts (see slide). We have the #1 budget in Conference USA at $42 million

Dr. Selig then reviewed the Organizational Chart for the Department of Athletics. President Broderick noted that Randale Richmond, Assoc. AD for Compliance and Student Welfare, has a dotted line to the President and they meet once a semester to ensure the institution is in compliance.

Topics for future BOV Athletic Committee meetings were discussed such as tours and student-athlete success.

A question and answer session followed:

1. Do we pay for the use of the Ted Constant Center? Yes, 3k per game.
2. Diversity of Coaches-We can do better.
3. It will cost $1.2M to add Volleyball (annually).
4. HRT/light rail-will it ever come to ODU-President Broderick is a strong proponent for this-he believes that light rail works where people go.

IV. ADJOURNMENT

There being no further business, the meeting adjourned at 10:00 a.m.