The Student Advancement Committee of the Board of Visitors met on Thursday, June 13, 2013 in the President’s Dining Room of Webb University Center. Committee Members present:

Marc Jacobson, Chair
Robert O’Neill
Kenneth E. Ampy
J. William Cofer
Luke M. Hillier
Andrea M. Kilmer
Judith O. Swystun
Bo Ram Yi (Student Representative)

Also Present: Barry M. Kornblau, (Vice Rector)
David L. Bernd
Frank Reidy
Dr. Ellen Neufeldt (Administrative Representative and Vice President, Student Engagement & Enrollment Services)

Marc Jacobson called the session to order at 11:35 a.m.

I. APPROVAL OF THE April 26, 2013 MINUTES
The minutes of the April 26, 2013 meeting were approved.

II. Proposed Revisions to Board of Visitors Policy 1014, Threat Assessment
Chief Harris explained the proposed revisions to Threat Assessment Policy, which has not been amended since its initial adoption in 2009. The revisions reflect the existing functioning committee and adds provisions providing victim assistance. Other changes were suggested for easier interpretation and do not affect the implementation of the policy. Brief discussion followed. Motion was made by Robert O’Neill that the committee approve the revisions to Board of Visitors Policy 1014, Threat Assessment. Seconded by Andrea Kilmer, the motion carried.

III. Report of Vice President for Student Engagement & Enrollment Services
Dr. Ellen Neufeldt, Vice President for Student Engagement and Enrollment Services, updated the Board on international student statistics, reporting that the top majors of our international students are computer science, business administration, international
studies, mechanical engineering, electrical/computer engineering, engineering management, physics, civil engineering, and modeling and simulation. Nearly one-half of our international students come from India, People’s Republic of China, Saudi Arabia, Turkey, United Kingdom, Egypt, Nepal, Republic of South Korea, and Kuwait. Dr. Neufeldt summarized our international student recruitment efforts.

Dr. Neufeldt highlighted student leadership efforts during the 2012-13 academic year, showing two brief videos, “Finish in 4” and “Stereotypes: Know the Facts” which were both produced by student leaders.

IV. Student Representative Report
Bo Ram Yi, student representative to the Board of Visitors, reported on recent student activities and events within the three pillars of responsibility, engagement, and pride. The Golden Key Honor Society and Sigma Pi Fraternity held a Better World book drive in April and the collections of books were donated by students, faculty, and staff. Proceeds from the book sale were given to support literacy at a local elementary school. Many students and staff volunteered at the Fifth Annual International Festival in April. ODU students show their pride every Friday by wearing blue and silver colors.

For the upcoming year, Bo plans to work closely with the new SGA, as well as the Graduate Student organization and the Student Veterans Association. Additionally, she hopes to develop the social media aspect of her role with a Facebook page and the use of Twitter. She will focus on student employment after graduation, encouraging students to visit the Career Management Center for assistance in career and employment needs.

V. Security Update
Chief Harris reviewed the current crime statistics, reporting on the implementation of new policing strategies since her arrival in February 2012.

VI. Athletic Update
Dr. Wood Selig, Athletic Director, provided Academic Progress Reports on our student athletes. All our men’s and women’s programs met or exceeded APR standards for post-season eligibility.

VII. Adjournment
Judge Jacobson thanked two outgoing Board members, Ken Ampy and Bob O’Neill for their service to the committee and to the Board. The meeting adjourned at 12:30 pm.