

**OLD DOMINION UNIVERSITY  
BOARD OF VISITORS  
Executive Committee Meeting  
Monday, July 11, 2011**

**MINUTES**

A meeting of the Executive Committee of the Old Dominion University Board of Visitors was held on Monday, July 11, 2011, at 12:00 Noon in the Board Room of Webb University Center on the Norfolk campus. Present from the Committee:

David L. Bernd, Rector  
Kenneth E. Ampy  
Marc Jacobson  
Pamela C. Kirk  
Fred C. Whyte

Other Board Members Present: J. William Cofer

Absent from the Committee: Sarita A. Brown  
Linda L. Forehand  
Barry M. Kornblau

Also present: John R. Broderick, President  
Alonzo Brandon  
Andrew Casiello  
Traci Daniels  
Mikayla Eyers  
Velvet L. Grant  
Mohammad Karim  
Patrick B. Kelly  
Elizabeth Kersey  
Jennifer Mullen  
Ellen Neufeldt  
Bill Nuckols  
Carol Simpson  
Deborah Swiecinski  
James D. Wright

**CALL TO ORDER AND APPROVAL OF MINUTES**

The Rector called the meeting to order at 12:07 p.m. and asked for approval of the minutes of the Executive Committee meeting held on February 21, 2011. Upon a motion made by Mr. Jacobson and seconded by Mr. Ampy, the minutes were unanimously approved by all members present and voting. (*Ampy, Cofer, Jacobson, Kirk, Whyte*)

## **RECTOR'S REPORT**

The Rector introduced new Board member Bill Cofer. Capt. Cofer stated that he is a 1979 graduate of Old Dominion, had previously served on the Intercollegiate Foundation board, and currently serves on the Maritime Advisory Council of the College of Business and Public Administration. He is President of the Virginia Pilot Association and helps to promote the Port of Virginia at every opportunity. The Rector welcomed him to the Board.

## **PRESIDENT'S REPORT**

The Rector called on President Broderick for his report to the Committee. President Broderick noted that new Board member Andrea Kilmer had also planned to attend today's meeting but got called away at the last minute. Frank Reidy is the third new appointee and Barry Kornblau was reappointed to a second term. An orientation session for the new Board members is being scheduled.

President Broderick reviewed the University's Six-Year Plan, which was submitted on July 1 as required by the Virginia Higher Education Opportunity Act of 2011. He noted that the University took a three-pronged approach in developing its Plan. The initial focus is on catch-up funding. Last year, when \$11M was appropriated, the University's goal had been to reach 80% of base adequacy funding. This year's proposal is to reach 85% of base adequacy in order to be tied with last place among the doctoral institutions. This would require a \$14M appropriation. Last year the Governor had indicated that the \$11M would be the first of a three-year commitment.

The second approach is to address the initiatives that the State is asking the universities to do and for which ODU has already committed to in its strategic and financial plans. These include strategic plan priorities, improved retention and graduation rates, STEM initiatives, online degree/distance-learning initiatives, research initiatives, and economic development. While the main physical campus cannot accommodate much more growth, a tremendous opportunity exists to grow at the higher education centers and through distance learning and online courses.

The last part of the plan includes five incentive initiatives that ODU is interested in pursuing if state support is provided. These include online and 2+2 programs with VCCS, Project Lead the Way (a STEM initiative), bioelectrics, medical modeling and simulation, and the Business Gateway. These five initiatives, along with the catch-up funds being requested, would require a 31% tuition increase to fund if no new state funds were appropriated.

Each of the universities will have an opportunity to review their plans in detail with representatives from SCHEV, DPB, etc. in Richmond. ODU's review is scheduled for August 17. President Broderick commented that he looks forward to the opportunity to discuss ODU's plan with all of the key players together and to receive constructive feedback on the front end. He and Elizabeth Kersey will also meet ahead of time with all of the participants in order to be well prepared for the formal presentation. Formal feedback is expected by September 1 and final plans must be submitted by October 1.

The President announced the GoPass program in partnership between ODU and Hampton Roads Transit. The program will enable ODU faculty, staff and students to use all HRT transportation options, including the Tide, at no cost, in an effort to promote ridership and help reduce congestion on Hampton Boulevard, and to identify key routes for connecting ODU and EVMS. The Brain Gain initiative with the Greater Norfolk Corporation is focusing on strategies for keeping young graduates in Norfolk and the surrounding region.

A Community Relations Planning Initiative is currently underway in an attempt to coordinate the efforts of all offices that engage, provide outreach, and inform the ODU and Norfolk communities. A number of offices are involved in communicating with the greater community, but a formal community relations plan is lacking and needs to be developed. Gwen Lee-Thomas, Assistant to the President and Provost for Special Projects, is coordinating this initiative, which includes the following components: gain a better understanding of how we communicate, establish a citizenship expectation both on and off campus, establish a more formal relationship with landlords, develop a more visible plan/action on the partnership between the ODU Police Department and Norfolk Police Department, and assemble a group that will meet regularly to continue to examine these issues.

President Broderick noted that Biology's graduate student organization was awarded a "Rivers and Watershed Protection Award of Merit" from Norfolk Mayor Paul Fraim for their work with the Norfolk Wetlands Board to plan, permit and carry out wetland restoration projects along the Lafayette River. VMASC was awarded an indefinite-delivery/indefinite-quantity multiple award contract from the U.S. Navy.

The President was appointed by the Governor to the Higher Education Advisory Committee and the first meeting was held on June 30. The University hosted Secretary of Commerce and Trade Jim Cheng and CIT Director Pete Jobse at the Center for Bioelectrics on July 6 to discuss opportunities for the Center to receive commercialization funds included in the General Assembly's 2011 budget. Meetings with legislators will continue during the summer.

The Office Alumni Relations sent a welcome letter to approximately 2,700 incoming freshmen with information on how to become involved with the Alumni Association early in their ODU careers. The Old Dominion Athletic Foundation had a record cash in-take for the month of May. Athletics hired six new coaches and four student-athletes were named CAA Scholar-Athletes of the Year. Eight teams have an overall GPA above 3.0.

The University is on track to enroll 2,700 new freshmen. In addition, between 2,200 and 2,300 transfer and graduate students are also expected to enroll.

The State of the University Address will be held on August 23 at 8:00 a.m. in the Ted Constant Convocation Center.

At the conclusion of his report, President Broderick asked University Counsel to brief the Committee on a recent Attorney General's opinion related to concealed weapon permit holders. Jay Wright explained that the University's current policy, which prohibits weapons on campus except for those held by police officers and certain other individuals who have gone through an application process, remains in effect for 95% or more of the people involved. However, the Attorney General's opinion states that an institution's weapons policy does not apply to

concealed weapon permit holders who are visitors on campus, unless it becomes a regulation through the appropriate process. Therefore, the University will be redrafting the current policy such that it will not apply to concealed weapons permit holders who are visitors on campus, and a regulation will be drafted that will cover the concealed weapons permit holders who are visitors to campus.

In response to a question, Mr. Wright noted that the current policy applies to any group that has a contract with the University. These groups include students (who have a quasi-contract with the University), faculty and staff, and individuals who buy tickets to athletic and other events, whether or not they have a concealed weapons permit. The policy also applies to individuals who open-carry. The only group to which it does not apply is concealed permit holders who are visitors.

President Broderick asked if the current policy allows for individuals to contact him for permission to carry a weapon. Mr. Wright said that the policy does have a provision for exceptions to be made by the President or Chief of Police. The President suggested that the revised policy state that all requests for exceptions be made directly to the Chief of Police.

### **OLD/UNFINISHED BUSINESS**

There was no old or unfinished business to come before the Committee.

### **NEW BUSINESS**

Rector Bernd announced that Mr. Whyte has agreed to serve as Chair of the Administration & Finance Committee.

With no further business, the meeting adjourned at 1:00 p.m.