

**OLD DOMINION UNIVERSITY
BOARD OF VISITORS
Executive Committee Meeting
Monday, October 17, 2011**

MINUTES

A meeting of the Executive Committee of the Old Dominion University Board of Visitors was held on Monday, October 17, 2011, at 12:00 Noon in the Board Room of Webb University Center on the Norfolk campus. Present from the Committee:

David L. Bernd, Rector
Marc Jacobson
Pamela C. Kirk
Barry M. Kornblau
Fred C. Whyte

Other Board Members Present: J. William Cofer
Andrea M. Kilmer
Frank Reidy

Absent from the Committee: Kenneth E. Ampy
Sarita A. Brown
Linda L. Forehand

Also present: John R. Broderick, President
Alonzo Brandon
Andy Casiello
Robert L. Fenning
Mohammad Karim
Gwen Lee-Thomas
Donna W. Meeks
Jennifer Mullen
Ellen Neufeldt
September Sanderlin
Carol Simpson
James D. Wright

CALL TO ORDER AND APPROVAL OF MINUTES

The Rector called the meeting to order at 12:05 p.m. and asked for approval of the minutes of the Executive Committee meeting held on August 15, 2011. Upon a motion made by Mr. Kornblau and seconded by Mr. Whyte, the minutes were unanimously approved by all members present and voting. (*Jacobson, Kirk, Kornblau, White*)

RECTOR'S REPORT

The Rector had no report.

PRESIDENT'S REPORT

In his report to the Committee, President Broderick provided an update on campus security issues. He said that police presence has been elevated on and around campus, additional security officers have been hired through an outside firm, and lighting has been improved. The search for the new police chief is in the final stages, and the focus has been on hiring someone with a nice balance between law enforcement and campus policing. Students have also done a remarkable job of developing their own focus on behavior and expectations in the community.

The District Apartments were also discussed. The University has been working with the owner and new management company to resolve the issues that were identified by the City. When the article was published in the newspaper, however, most of the issues had already been resolved. Unfortunately, the reporter did not include that information in the article. A meeting is scheduled with the owner, manager, and representatives from the City and City Attorney's Office to discuss any outstanding issues, and Vice Presidents Neufeldt and Fenning will continue to meet with the owner and manager on a regular basis. Committee members voiced concern that the facility is perceived by the public as ODU property, so the University needs to ensure that it is being managed properly. Vice President Fenning noted that the owner and the new management company have already made changes and established appropriate relationships, so it is now a very different environment. Vice President Neufeldt added that, although the University does not own the property and facility, the administration has been working with the owners and management company as if it is University property. She asked for the opportunity to allow the culture to change under the new management team and stated that she and Vice President Fenning will remain diligent in their efforts working with the owner and manager.

President Broderick noted that the State Council of Higher Education is holding an orientation session for new Board members in Richmond today. He pointed out that ODU has moved up in the ranking of the world's higher education institutions by the prestigious London-based *Times Higher Education*.

Old Dominion University's State of the Region report was released when Dr. James V. Koch gave the 12th Annual State of the Region Address to 800 area leaders in Norfolk on October 4. This is an important community engagement effort that has grown over the years. The Social Science Research Center has also received a lot more visibility with the release of its second annual survey on the Quality of Life in Hampton Roads. The School of Nursing, along with CHKD and EVMS, co-sponsored a continuing education seminar for caregivers to be held at the Ted Constant Center on October 19-21. Former U.S. Poet Laureate Bill Collins drew a great crowd at the 34th Annual Literary Festival during the President's Lecture Series on October 6.

Team Tidewater finished 14th out of 24 teams nationally and internationally at the Department of Energy's Solar Decathlon competition. ODU students who were part of the team will be invited to have lunch with the Board at its meeting in December. Faculty researchers Larry Weinstein and Sebastian Kuhn from the Department of Physics, along with collaborators from institutions

in Israel, Scotland and seven other U.S. universities, won a \$756,000 grant from the Department of Energy to take a new look at a decade of data collected from atom-smashing experiments at the Thomas Jefferson National Accelerator Facility. Sylvain Marsillac from the Department of Electrical and Computer Engineering has won several new awards totaling \$2.2 million for his research involving solar cells.

The Department of Human Resources is in the process of scanning all personnel files and, through the SunGard business process modeling initiative, has successfully streamlined paper flow between the employee benefits area and the Payroll Department.

The National Center for System of Systems Engineering made a presentation to Secretary Hazel and the Department of Planning and Budget on solutions for health and human resources services, Lt. Governor Bolling visited ODU's Business Gateway on October 6, and Dean Yochum and Elizabeth Kersey are meeting with Secretaries Cheng and Brown to discuss economic forecasting for the Commonwealth. Dee Gilmore, Jeff Ainslie and Bill Cofer accompanied the President to a very positive meeting with Governor McDonnell last week.

The Educational Foundation made its annual transfer to the University of endowed and annual funds in the amount of \$5.3 million. The Alumni Association is hosting an information session for alumni interested in learning about the University's priorities for the 2012 legislative session. Delegates John Cosgrove and Kenny Alexander are currently scheduled to attend. A \$2.5 million grant was received from the VHDA to help finance homes for the 43rd Street Housing Development and the Community Development Corporation has been working closely with the Sheriff's Department and Norfolk Public Schools to host several open house sessions for the housing development.

Several major gifts have been received in the last quarter, some anonymously. Private fundraising for the new Basketball Practice Facility is about 50% complete, with additional pledges expected before the holidays.

The Office of Community Engagement is involved with several activities. Senator Mark Warner and ODU will host the 2011 Virginia Women's Conference on November 19. The Department of Public Administration will host the second annual Public Service Week November 7 through 12. The Veteran's Day Remembrance will be held on November 10.

The fall athletic teams have enjoyed outstanding success, with Women's Field Hockey ranked No. 1 in the nation, Men's Soccer ranked as high as No. 11 and Football ranked in the Top 25 at No. 21. With this success, ODU could be in a position to host several post-season events later this fall. President Broderick thanked Mr. Whyte for Stihl's sponsorship of the last football game.

The President noted that he and the Vice Presidents continue to work on refining the Dashboards.

Andy Casiello, Associate Vice President for Distance Learning, briefed the Committee on the University's Distance Learning program. He provided current enrollment data and noted that Old Dominion is the leading provider in Virginia. 59 degree programs are offered through online and on-site learning networks, serving over 29,000 registrations during 2010-11 from over 40 states through a wide range of delivery modes. The Virginia Community College System is a

key partner in offering undergraduate programs, and the two institutions are working closely to redesign technology applications and space. The Distance Learning program is transitioning from the “extended classroom” approach to a large online delivery system. Mr. Casiello shared a list of the online programs in development and under review, noting that the 30 new programs from six colleges include programs in the STEM related disciplines. The new Distance Learning website, launched in April, was redesigned to incorporate support systems for distance learning students and a comprehensive marketing campaign has been developed that includes use of social media as well as more traditional media. A proposal to grow Distance Learning has been submitted to the State Council for Higher Education in Virginia as part of the Six-year Plan. Additional funding is needed for faculty positions and marketing.

OLD/UNFINISHED BUSINESS

There was no old or unfinished business to come before the Committee.

NEW BUSINESS

There was no new business to come before the Committee.

With no further business, the meeting adjourned at 1:00 p.m.