

OLD DOMINION UNIVERSITY  
Board of Visitors Executive Committee Meeting  
Monday, October 15, 2007

MINUTES

The Executive Committee of the Board of Visitors met on Monday, October 15, 2007, at 12:00 noon, in the Board Room of Webb University Center on the Norfolk campus. Present from the Executive Committee were:

Marc Jacobson, Rector  
Kendra M. Croshaw  
Conrad M. Hall  
Pamela C. Kirk  
Ross A. Mugler  
Chanele Bryant (*Student Representative*)

Absent from the Committee: Kenneth E. Ampy  
Pat Tsao

Also present: Roseann Runte, President  
Matt Bowers (*The Virginian-Pilot*)  
Alonzo Brandon  
C. Tabor Cronk  
Robert L. Fenning  
Thomas Isenhour  
Mohammad Karim  
Donna W. Meeks  
Geneva Walker-Johnson

CALL TO ORDER AND APPROVAL OF MINUTES

The Rector called the meeting to order at 12:05 p.m. and asked for approval of the minutes of the Executive Committee meeting held on August 13, 2007. Upon a motion made by Mr. Mugler and seconded by Mr. Hall, the minutes were approved by all members present and voting. (*Croshaw, Hall, Kirk, Mugler*)

RECTOR'S REPORT

Rector Jacobson commented that Old Dominion University is doing well and is moving ahead, in both academics and athletics. He encouraged his colleagues to drive through the campus to see all of

the exciting changes taking place. The Rector also announced the postponement of Senator John Warner's lecture.

## **PRESIDENT'S REPORT**

The President asked Provost Isenhour and Vice Fenning to report on the Six-Year Academic and Financial Plans. Provost Isenhour reviewed the twelve higher education restructuring goals that were addressed in the academic plan. He reported on the newly implemented academic programs and the number of students currently enrolled in each program, and programs planned for the 2008-2010 biennium and beyond. He also shared other academic and research and development initiatives. Future planning efforts include developing the *2010-2014 Strategic Plan*, maintaining and increasing compliance with the Higher Education Restructuring Guidelines and the *Strategic Plan for Higher Education in Virginia*, and preparing for the decennial regional reaccreditation process through the Southern Association of Colleges and Universities.

Vice President Fenning presented the six-year financial plan, acknowledging that SCHEV has not released new numbers reflecting the budget reduction plans submitted earlier by the institutions. He explained that institutions were asked to submit their plans under two scenarios – the first assuming incremental general fund support over the six years as calculated by SCHEV based on the base adequacy model and enrollment growth, and the second assuming no new general funds. The general fund support amount in the first scenario also factored in the amount necessary to bring faculty salaries to the 60<sup>th</sup> percentile and sustaining them at that level, and additional student financial aid.

With enrollment projections ranging from 17,964 FTE in FY09 to 23,298 FTE in FY14, an increase of over 5,300, base adequacy funding was calculated to be \$124.3 M, or \$20.7M per year for each of the six years. Assuming the plan is fully funded by the state and the university moves forward with the initiatives included in the Six-Year Academic Plan, this would necessitate tuition increases ranging from 7% in the first few years to 5% by FY14. Mandatory fee increases would range from 10% in FY09 (which reflects the impact of the new athletic program) to 2% by FY14, and room and board increases would be 5% for each year because of increased debt service costs associated with the new residence halls. Taken together, this would result in a 6.6% in FY09 that declines each year to 4.5% in the sixth year.

Under the second scenario, with everything the same except no new general funds, tuition increases would range from 17% in FY09, dropping slightly below 16% by the sixth year, and total increases would range from 9-10%, dropping at one point to 8.7%.

Vice President Fenning then reviewed the E&G, auxiliary and sponsored research initiatives that would be funded with these resources, as well as the campus-based student financial aid that would be added to maintain access and affordability. Together these initiatives total \$40.8M in FY09 and increase to \$261M in FY14. The ability to accomplish this is driven by the availability of general funds and the amount of tuition and fee increases the Board feels are appropriate given affordability issues and the capacity of the students and their families. The Board's challenge will be to decide what initiatives should proceed and what initiatives may need to be scaled back, depending on the

amount of base adequacy funds received from the state and what it feels is an appropriate tuition & fee structure that is in the best interests of the institution, its students and families.

The Rector suggested that legislators be invited to the campus to make them aware of the wonderful accomplishments that are being made despite inadequate base funding. Vice President Fenning commented that a significant statistic is the total cost of education, which is derived by an institution's total E&G appropriated budget divided by the full-time equivalent enrollment. Last year only one four-year institution (Radford) spent less money per FTE student than Old Dominion, and in many cases, ODU spent one-third to 50% less than a number of other institutions. This illustrates that Old Dominion University is a "good buy" for the state in terms of general fund revenue.

Vice President Fenning stated that he would present a revised financial plan if SCHEV provides new numbers after taking into account the budget reduction plans, but that he doesn't anticipate them having a significant impact on the presentation.

Mr. Mugler moved approval of the six-year academic and financial plans, as presented, for recommendation to the Board of Visitors at their next meeting. The motion was seconded by Mr. Hall and approved unanimously by all members present and voting. (*Croshaw, Hall, Kirk, Mugler*)

In her report to the Committee, President Runte reviewed the legislative initiatives that have been presented to the Governor and will be included as budget amendments should they not be included in the Governor's budget. These include Modeling and Simulation, the biodiesel fuel initiative through the energy consortium (VCERC), asynchronous course delivery through Distance Learning, three initiatives in the College of Education, and Nursing Education.

In the area of athletics, the President commented on the recent opening of the Tennis Center and the first Football tailgate party held at Town Point. She distributed sunglasses to committee members and noted that they are called "wilders," in honor of Coach Wilder, explaining that these were party favors for a dinner she hosted recently for the group of administrators who have been meeting regularly to discuss the ongoing plans and logistics for football.

President Runte commented that she and Vice President Brandon have recently visited Northern Virginia, Oklahoma, California, Detroit on fundraising trips and will redouble their efforts in order to increase the endowment. The University has also applied for funds from the Tobacco Foundation and its Education Committee has recommended funds for the distance learning program. In response to a question by the Rector, she noted that there are two types of funds – those for health initiatives and those targeted for initiatives only in southern and southwest Virginia.

The President discussed her invitation to the City of Norfolk to house the archives of the downtown library once it moves to another location to make way for the Light Rail. The library will likely be relocated to a smaller facility and their archives would need to be housed at another location or placed in storage.

President Runte reported on cooperative ventures with EVMS on its cochlear implant program (CHEAR), early childhood initiatives with Virginia Beach (SQUARE ONE), potential research

projects with Riverside Hospital, and a research project on community college education involving College of Education graduate students, which is being funded by VCCS.

ODU students organized a debate for candidates in the upcoming regional elections in which over nearly 400 students participated. A group of students also attended a Norfolk City Council meeting in order to express their views on the Hampton Boulevard traffic issue, and will return for a future City Council meeting.

Current major administrative initiatives include enrollment management, funding and budget initiatives, General Education revisions, new programmatic initiatives, residence life, construction, and parking. The President concluded her report by sharing some of her personal achievements since the last meeting, and noted that the Richmond Times-Dispatch published a letter she submitted to the editor regarding university funding.

### **CLOSED SESSION**

The Rector recognized Ms. Kirk, who made the following motion, “Mr. Rector, I move that this meeting be recessed, and, as permitted by Virginia Code Section 2.2-3711(A)(3), we reconvene in closed session for the purpose of discussing the disposition of publicly held real property in areas adjacent to campus, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body.” The motion was seconded and approved unanimously by all members present and voting. *(Croshaw, Hall, Kirk, Mugler)*

### **RECONVENE IN OPEN SESSION AND FOIA CERTIFICATION**

At the conclusion of the closed session, the meeting reconvened in open session, at which time the Rector called for the Freedom of Information Act certification of compliance that (1) only public business matters lawfully exempted from the open meeting requirements under the Freedom of Information Act were discussed and (2) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered. The certification of compliance vote was three in favor and none opposed. *(Croshaw, Kirk, Mugler)*

### **OLD/UNFINISHED BUSINESS**

The Rector asked if there was any old or unfinished business to come before the Committee. There was none.

### **NEW BUSINESS**

The Rector asked if there was any new business to come before the Committee. There was none.

With no further business to be discussed, the meeting was adjourned at 1:35 p.m.