Success Marker Courses *Data derived from ODU’s EAB partnership.
The majority of students who successfully graduated with the the Bachelor of Science in Business Administration—International Business degree earned the following grades or higher in the identified semesters:

<table>
<thead>
<tr>
<th>COURSE</th>
<th>GRADE</th>
<th>SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>C</td>
<td>3</td>
</tr>
<tr>
<td>BNAL206</td>
<td>C</td>
<td>5</td>
</tr>
<tr>
<td>BUSN 110</td>
<td>C</td>
<td>1</td>
</tr>
<tr>
<td>ECON 202S</td>
<td>C</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 110C</td>
<td>B</td>
<td>3</td>
</tr>
<tr>
<td>MATH 102M/103M</td>
<td>C</td>
<td>2</td>
</tr>
<tr>
<td>MATH 162M</td>
<td>C</td>
<td>4</td>
</tr>
<tr>
<td>MATH 200</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Minimum requirements for admission to the program:**
— Complete application to the Strome College of Business (in the sophomore year).
— Step 1 requirements: C or better in BUSN 110, ENGL 110C, MATH 162M, ACCT 201, and ECON 202S; and, an up to date resume approved by the ODU Career Management Center
— Step 2 requirements: earn a GPA of 2.00 in12 credits of 300/400 level courses, of which 6 credits must be in the Business core, with a grade of C or better.

**Areas of Employment:**
- Operations Analyst
- Purchasing Assistant
- Loan Officer
- Buyer / Purchasing Agent
- Business Intelligence Analyst
- Business Development Executive
- Demand Planner / Sourcing Manager
- Business Analyst
- Office Manager
- Leasing Manager
- Underwriter
- Compensation / Benefits Analyst
- Financial Analyst
- Store Manager
- Claims Representative / Adjuster / Examiner
- General Manager
- Administrative Manager
- Account Manager / Representative
- Account Executive
- Operations Manager
- Warehouse Supervisor
- Program Manager
- Cargo / Freight Coordinator
- Call Center Manager
- Customer Service Manager
- Property Manager
- Procurement Manager
- Supply Chain Manager
- Logistics Manager
- Storage / Distribution Manager
- Project Manager
- Distribution Supervisor
- Loan Processor
- Human Resources Assistant
- Executive Assistant
- Business / Management Analyst
- Membership Sales Representative
- Sales Representative
- Pricing Analyst
- Business Continuity Planner / Analyst
- Contract Administrator
- Credit Analyst
- Technical Sales Representative
- Insurance Sales Agent
- Inventory Specialist
- Administrative Supervisor
- Sales Supervisor
- Retail Supervisor
- Production Supervisor
- Marketing Representative
- Sales Consultant
- Personal Banker / Banking Sales Staff
- Recruiter
- Grants Manager / Administrator
- U.N. Worker / Govt Worker / CIA / FBI / other

**Parallel Plans (areas of study) for those interested in this major are:**
- International Studies
- Marketing
- Finance
- Management
- Communication
- Foreign Languages
- Info Systems & Technology

**Salaries (based upon national data):**

- Less than 1 year (11)
- 1-4 years (106)
- 5-9 years (64)
- 10-19 years (44)
- 20 years or more (14)

Currency: USD | Updated 6 June 2015 | Individuals Reporting: 239

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Students admitted to the international business program can be expected to complete course requirements, which necessitate the physical and mental abilities listed below. Any student who thinks he/she does not possess one or more of the following skills should seek assistance from an academic counselor or faculty advisor and Educational Accessibility concerning any flexibility in program requirements and possible accommodation through technical aids and assistance.

1. Think logically, comprehend abstract concepts, assimilate large amounts of material communicated through lectures, discussions, and readings, and apply concepts to real-world problems.

2. Communicate effectively and organize thoughts to prepare written documents that are correct in grammar, style and mechanics, and give class presentations.

3. Function with computers to generate and acquire data.

4. Students must think logically in the development of technical solutions to complex problems that involve the application of technology in the business environment. This is especially important in the emerging markets of e-commerce and global business.

### Important Resources

**Academic Enhancement**
- [https://www.odu.edu/academicenhancement](https://www.odu.edu/academicenhancement)
- Student Success Center
  - 757-683-3699 (Information Desk)
  - sscdesk@odu.edu
- **Academic Coaching**
  - [https://www.odu.edu/success/academic/coaching](https://www.odu.edu/success/academic/coaching)
- **Peer Educator Program**
  - [https://www.odu.edu/peereducator](https://www.odu.edu/peereducator)
- **Student Support Services**
  - [http://uc.odu.edu/sss/](http://uc.odu.edu/sss/)
- **University Testing Center**
  - [https://www.odu.edu/testing-center](https://www.odu.edu/testing-center)
- **Upward Bound**
  - [https://www.odu.edu/partnerships/community/program/upwardbound](https://www.odu.edu/partnerships/community/program/upwardbound)
- **Writing for College Success**
  - [https://www.odu.edu/academicskills](https://www.odu.edu/academicskills)

**Advising and Transfer Programs**
- [https://www.odu.edu/advisingprograms](https://www.odu.edu/advisingprograms)
- 757-683-3699 (office); advisor@odu.edu

**Career Management Center**
- [https://www.odu.edu/cmc](https://www.odu.edu/cmc)
- 757-683-4388 (office); 800-937-6381 (cell)
- cmc@odu.edu

**Center for Major Exploration**
- [https://www.odu.edu/success/academic/majorexploration](https://www.odu.edu/success/academic/majorexploration)
- 757-683-4805 (office); cme@odu.edu

**Counseling Services, Office of**
- [https://www.odu.edu/counselingservices](https://www.odu.edu/counselingservices)
- 757-683-4401 (office)

**Education Accessibility, Office of**
- [https://www.odu.edu/educationalaccessibility](https://www.odu.edu/educationalaccessibility)
- 757-683-4655 (office)

**Financial Aid, Office of**
- [https://www.odu.edu/finaidoffice](https://www.odu.edu/finaidoffice)
- 757-683-3683 (office)

**Math and Science Resource Center**
- [http://sci.odu.edu/msrc/](http://sci.odu.edu/msrc/)
- **Math + Psych Tutoring**
  - Library: 1312
- **Chemistry Tutoring**
  - OSPNS: 146
- 757-683-6776
- msrc@odu.edu

**Writing Center**
- [http://al.odu.edu/writingcenter/](http://al.odu.edu/writingcenter/)
- Room 1307 of the Learning Commons in Perry Library
- 757-683-4013