**Success Marker Courses** *Data derived from ODU’s EAB partnership.*

The majority of students who successfully graduated with the Bachelor of Science in Business Administration—Economics degree earned the following grades or higher in the identified semesters:

<table>
<thead>
<tr>
<th>COURSE</th>
<th>GRADE</th>
<th>SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>C</td>
<td>3</td>
</tr>
<tr>
<td>BNAL206</td>
<td>C</td>
<td>5</td>
</tr>
<tr>
<td>BUSN 110</td>
<td>C</td>
<td>1</td>
</tr>
<tr>
<td>ECON 202S</td>
<td>C</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 110C</td>
<td>B</td>
<td>3</td>
</tr>
<tr>
<td>MATH 102M/103M</td>
<td>C</td>
<td>1</td>
</tr>
<tr>
<td>MATH 162M</td>
<td>C</td>
<td>2</td>
</tr>
<tr>
<td>MATH 200</td>
<td>C</td>
<td>4</td>
</tr>
</tbody>
</table>

**Minimum requirements for admission to the program:**

— Complete application to the Strome College of Business (in the sophomore year).
— Step 1 requirements: C or better in BUSN 110, ENGL 110C, MATH 162M, ACCT 201, and ECON 202S; and, an up to date resume approved by the ODU Career Management Center
— Step 2 requirements: earn a GPA of 2.00 in 12 credits of 300/400 level courses, of which 6 credits must be in the Business core, with a grade of C or better.

**Areas of Employment:**

Financial Advisor
Fraud Analyst
E - Commerce Analyst
Actuary
Statistician
Survey Researcher / Analyst
Quantitative Analyst
Budget Analyst
Treasurer / Controller
Financial Manager

Financial Analyst
Risk Manager / Analyst
Auditor
Financial Examiner
Account Manager / Representative
Operations Manager
Tax Manager
Financial Reporting Manager
Sales Manager
Market Research Analyst

Pricing Analyst
Contract Administrator
Credit Analyst
Energy Broker
Tax Analyst
Economist
Securities / Commodities Trader
Mergers and Acquisitions Specialist

**Parallel Plans (areas of study) for those interested in this major are:**

Finance
Management
Economics (BA)
Marketing
Political Science
Accounting

**Salaries (based upon national data)**

- Less than 1 year (123)
- 1-4 years (1433)
- 5-9 years (1285)
- 10-19 years (1557)
- 20 years or more (995)

Currency: USD  |  Updated 6 June 2015  |  Individuals Reporting: 5,393
Students admitted to the B.S. and B.A. programs in economics can be expected to complete course requirements, which necessitate the physical and mental abilities listed below. Any student who thinks he/she does not possess one or more of the following skills should seek assistance from an academic counselor or faculty advisor and Educational Accessibility concerning any flexibility in program requirements and possible accommodation through technical aids and assistance.

1. Assimilate large amounts of materials communicated through lectures, discussions and readings.
2. Comprehend abstract concepts and assimilate these concepts for application to practical problems at a later date.
3. Gather relevant facts to obtain economic principles that may be used to formulate policies, which will solve economic problems.
4. Use empirical and statistical analyses and manipulate complex data.
5. Communicate effectively and in written documents that are correct in grammar, style and mechanics.
6. Function with computers to generate and acquire data.