

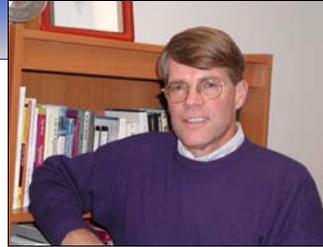


USPA NEWSLETTER

GRADUATE CENTER FOR URBAN STUDIES AND PUBLIC ADMINISTRATION

Executive Director's Message

Dr. William Leavitt



In addition to being the Executive Director of the USPA Program and the Graduate Program Director of the MPA Program, Dr. Leavitt also teaches Public Personnel Management and Theories of Public Administration

I began the Newsletter last Spring with the announcement that the National Association of Schools of Public Affairs and Administration (NASPAA) reaccreditation Site Visit had been completed and that we were awaiting the final decision. I am happy to report that we received a very positive final report and that the Master of Public Administration degree program at Old Dominion University has been reaccredited for the next seven years! This is a very important achievement and I want to thank everyone, especially students and alumni, who helped make the reaccreditation possible.

The biggest news at the Graduate Center for the Fall semester is that we are working on a proposal to replace the current Ph.D. program in Urban Services with a new Ph.D. program in Public Management and Urban Policy. Current Ph.D. students would, of course be able to complete the existing program or possibly convert to the new program. Much work must be done to present a viable proposal, but we are excited about this new possibility. The approval process is long and includes the need for approval at both the University level and at the State Council of Higher Education (SCHEV) level so the new program is far from a sure thing. If, however, the new Ph.D. program is approved we hope to enroll the first class of students next Fall. If you are a graduate of the MPA or MUS program and are interested in a Ph.D. in public management this may be the program for you! I will update you again in the Spring newsletter on our progress toward implementing the new Ph.D. program.

Registration for the Spring semester will begin soon. As always, you should plan to register early to get the classes you want! Make an advising appointment by calling Marjorie Wills at 683-3961, or you can choose to talk with any faculty member for advice. Dr. Ruchelman is available to meet with MUS students, Dr. Mengistu is available to meet with Ph.D. students, and I am available to meet with MPA students, so if you have questions now is a good time! Remember - most core courses for all three Programs are available only in the Fall and Spring semesters so plan accordingly!

The Graduate Center alumni group has been meeting to plan several different events. If you are an alumnus of any of our degree programs and would like to get involved your help would be greatly appreciated! Please contact us at the Graduate Center and we will put you in touch with the movers and shakers of the alumni group!

I wish you all a rewarding and productive school year – contact us with any questions or concerns you may have and we will do our best to meet your educational needs.

INSIDE THIS ISSUE:

Two-Year Course Matrix	2
What's New in the USPA	3
Career Management Center	3
Ph.D. Program Director's	4
The Most Common Mistakes...	5
ASPA	6

DATES OF INTEREST

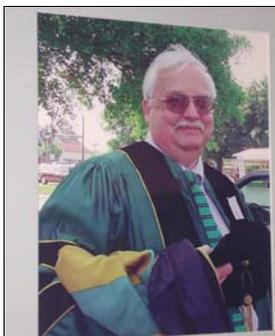
- **November 7** — deadline for Master's and Ph.D students to apply for May 2004 graduation
- **November 17**—Spring 2004 pre-registration begins
- **November 26-30** — Thanksgiving Holiday
- **December 5** — Classes End
- **December 14** — Fall Commencement
- **January 8** — Spring Classes Begin

Two –Year Course Matrix

Minimum Guaranteed Core and Capstone Offerings — Additional Selections May Be Offered.
Electives are not included.

Course Title	Spring 2004	Fall 2004	Spring 2005	Fall 2005
PADM 651 Intro to Public Admin	C	P	VB	C
PADM 655 Theories of Public Admin	VB	C	P	VB
PADM 671 Public Budgeting Systems	VB	P	C	VB
PADM/URBAN 701/801 Public Policy Analysis	P	VB	P	C
PADM704 Program Evaluation	P	C	VB	P
PADM 720/820 Public Personnel Admin	VB	P	VB	C
PADM733/833 Legal Foundations	C	VB	P	C
PADM753/URBN 607 Research Methods	P	VB	C	P
PADM 746 Capstone	VB	P	C	VB

Memorial Fund Goal Has Been Attained



We would like to thank Dr. William Banis for his generous donation of \$1000 to the Pindur Memorial Fund. Dr. Banis is a 1993 graduate of the Urban Services Ph.D. Program. Dr. Pindur was his advisor and dissertation director. Dr. Banis is currently the Vice President of Student affairs for Northwestern University.

Thanks to the thoughtful and generous support of friends, colleagues, and previous students, we have attained our \$25,000 goal for the Pindur Memorial Fund. However, your continuous support is needed and would be greatly appreciated. Your charitable gift will help us honor the memory of our colleague, mentor, and friend. Gifts in any amount are welcome and are tax deductible as allowed by law.

Dr. Pindur was hired as professor at Old Dominion University in 1974. He was the Executive Director of USPA program from 1997 till 2000. Dr. Pindur died in the summer of 2001.

Payment options other than check are welcome, including credit card payments and gifts of securities. For more information, please call the Office of Development at (757) 683-3090, or send checks, payable to Old Dominion University Foundations, to: Old Dominion University Educational Foundation, 129 Koch Hall, Norfolk, VA 23529.

The Wolfgang Pindur Award in Applied Research will support the scholarship of outstanding graduate students in applied research in the Graduates Center's MPA, MUS or Ph.D. programs.

As the endowment builds, more funds will be available for these students. We are grateful for your interest and support, and we look forward to honoring the legacy of an esteemed colleague.

Career Management Center www.odu.edu/cmcc

The Career Management Center (CMC) at Old Dominion University offers a full array of career services to graduate students, including those working toward an MPA, MUS, or Ph.D. degrees. These services include:

- Job fairs
- On-campus interview program
- Job posting service (eRecruiting)
- Assistance finding internships
- Professional seminars in resume and cover letter writing, job search techniques, interview skills, and salary negotiation
- A variety of job search tools, including CareerSearch©
- Personal career consultations

Details concerning all of the above, as well as a wealth of additional career information, can be found at the CMC's virtual career center at www.odu.edu/cmcc.

The CMC's Liaison to CBPA, Judith White, has almost 20 years experience working with people to get them working. She has assisted a variety of client groups, spending several years working with traditional students and several with mid-life career changers. Whether you are an experienced job seeker who simply wants another pair of eyes to look over your resume or someone who needs guidance throughout the entire job search process you are welcome in her office. To make a personal appointment to discuss any career issue you have, please call 683-5777 or drop by the CMC Satellite Office in Constant Hall 1011.

What's New In the USPA Department?



From left to right: Sam Adams, Tassew Shiferaw, and Ralph Cann-Tamakloe

Welcome!

The USPA department is pleased to welcome and introduce three new international Ph.D. students, Samuel Adams, Ralph Cann-Tamakloe, and Tassew Shiferaw. Samuel and Ralph are from Ghana and Tassew is from Ethiopia. Dr. Megistu will elaborate further on their work in the Ph.D. Program Directors message on page 4.

More New Additions to the Office

This semester four new Graduate Assistants began working in the USPA office, Sharmarli Lawrence, Dessislava Marinova, Melissa Plant, and Meg Spencer. Sharmarli Lawrence began the MPA program this semester and is assisting Dr. Mengistu with projects and research. Dessislava Marinova graduated from the University of West Virginia, she is taking classes in the program and is assisting Dr. Gibson. "Dessi" is an international student from Bulgaria. Melissa Plant has been USPA program since Spring 2002. Melissa will be completing her MPA degree this May and will be moving to Spain in the Summer. She is assisting Dr. Richman. Meg Spencer, a 2003 VCU graduate started the MPA program this fall and is working with Dr. Leavitt.



Some of our Office Staff: (from right to left), Melissa Plant, Dessi Marinova, Meg Spencer, and in front Brandi Connors.

Congratulations! Fred Butler recently was featured in the Who's Who page of Old Dominion University's newspaper, *The Courier*. Fred is a May 2002 M.P.A. graduate and is currently the manager in the Office of Academic Affairs at ODU. Fred is pursuing an advanced certificate of study in public policy through the USPA department.

Congratulations! Thomas Poulin, a USPA Ph.D. student, has won the Graduate Award from the Virginia Social Science Association for a paper called "Lessons Learned: Comparing the Militia Act of 1792 and the Homeland Security Act of 2002."

PA Muskie Scholar This fall Old Dominion University has the privilege of hosting five Edmund Muskie finalists. Their fields of concentration are Education, Economics, International Studies, and Public Administration.

Joining us this fall is Kostyantyn Lisnychvy. He is the MPA's first Muskie Scholar. Kostyantyn received a Master's degree in accounting and auditing and has just begun his Ph.D. program at the Zhytomyr State Technological University in Ukraine.

Kostyantyn's previous work experience includes various positions within Ukrainian government as well as the European Commission. For four years he worked in the Committee on Finance and Banking in the Ukrainian Parliament. In the year 2000, Kostyantyn worked for the Economic and Financial Director General of the European Commission in Brussels. Before coming to ODU he was the Division Chief in State Department on Financial Monitoring of the Ukrainian Ministry of Finance.

Kostyantyn is married and has seven-month-old daughter. He hopes to bring his wife Tatiana and daughter Anastasia to Norfolk this spring. He is deeply interested in anti-money laundering issues. Upon Program completion Kostyantyn plans to continue

Ph.D. Program Director's Message

Dr. Berhanu Mengistu

Ph.D. Program Survey

The doctoral program in Urban Services was established in 1979 in response to the need for doctoral education for students in the College of Business and Public Administration and the College of Education. By 1987, the College of Health Sciences had joined the doctoral program, and the program was decentralized, with each college adding their concentration to the name. Since then our graduates have received Doctorate of Urban Services – Management Concentration. This fall the faculty has examined the appropriateness of the program name in light of local and national markets for the Urban Services – Management Concentration degree.

The department's consensus for the proposed degree name is Doctor of Public Management and Urban Policy. We are now in the process of surveying current students, ABDs and graduates for comments. If you are contacted to complete the survey, by email, telephone or mail, we ask that you please take a few moments to respond. Your ideas are important to us and will be incorporated into the document we must submit to the State Council of Higher Education for Virginia to change the program name. If our proposal is approved, the change will take effect in the fall of 2004.

Welcome New Doctoral Students

We are welcoming four new Ph.D. students to the program this fall. Jerome Brinker comes to us most recently from Pennsylvania prior to moving to Norfolk. Jerome earned

his Masters from Central Michigan University and has been involved in management, logistics and team building for the past several years. Currently, Mr. Brinker is the Development Office for the College of Engineering and Technology at ODU. Three new international students have joined the program this fall. Tassew Shiferaw from Addis Ababa, Ethiopia, earned his Masters degree from Addis Ababa University, and is interested in studying gender equality and women's rights issues. Ralph Cann-Tamakloe, from Ghana, a master's degree graduate from the University of Ghana and has a background in urban issues and has worked as a real estate assessor. Ralph's focus is on international finance and econometrics. Samuel Adams, also from Ghana, earned his masters from Lincoln University in Missouri, and is interested in international business as well public management.

We hope you'll welcome our new students as you meet them in classes and around the university.

"...our graduates have received Doctorate of Urban Services – Management Concentration. This fall the faculty has examined the appropriateness of the program name in light of local and national markets..."

Comprehensive Examinations

Tom Poulin and Brian Durham just completed the written comprehensive examinations. We wish them well, and congratulate them on reaching this milestone in the pro-

gram. Once they have passed the written exams, they will take an oral examination. Upon successful completion they will begin work on the dissertation prospectus as the next step in the degree process.



In addition to his duties as Ph.D. Director, Dr. Mengistu also teaches Public Budgeting and several electives.

Doctoral Student Accomplishments

Our Ph.D. students continue to be actively engaged in conference presentations that help to hone writing, research and presentation skills. Tom Poulin made a poster presentation at the annual meeting of the American Political Science Association in Philadelphia in August and two presentations at the South East Conference on Public Administration in Savannah in October. Dave McClees presented a paper at the annual meeting of the Global Awareness Society International in Washington in May and a paper at the 6th Annual Conference on Crime Prevention, also in Washington, in October. Elizabeth Vogel presented two papers at the annual meeting of the Global Awareness Society International and a paper in Maputo, Mozambique at the 4th International Conference on Public Management, Policy and Development. Elizabeth also completed an eight-month appointment as a Congressional Fellow in DC and has returned to finish writing her dissertation.

The Most Common Mistake Students Make When...

The Most Common Mistake Students Make When Conducting a Literature Review

by Pamela A. Gibson, Ph.D.

The professor has called upon you to 'do some research' on an area having some history of academic inquiry. I dare say, students do not typically follow this directive with a trip to the library or a call to a reference librarian. Rather, the student is most apt to go on-line. What sets this investigation apart from a typical web search of, say, a good lasagna recipe, is the need to uncover scholarly works that have tackled the topic and provided substantial findings that contribute to the academic literature.



Dr. Pamela Gibson is an Assistant Professor in the USPA program. She teaches Introduction to Public Administration and Ethics in Public Administration.

You won't find that in a google © search.

Simply because it is on-line does not make the information worth the paper you printed it on. Convenience, in this instance, is not helpful. In fact, your 'cited' works may be biased commentary with no facts to substantiate the positions held in the 'piece,' leaving you to defend it to the professor. This is not to say web sites cannot provide valuable information in your quest for knowledge. Zines and blogs offer a wealth of material on popular culture and inform in an effective and unique way. However, to achieve the goals of a graduate course paper assignment, the best method of inquiry is the more traditional academic search engines.

“Simply because it is on-line does not make the information worth the paper you printed it on.”

Factiva, First Search, ScienceDirect, Ingenta, and others, are databases available to you through the Perry Library website. You can limit your searches to refereed journals, to texts familiar to your field of study or to a particular time period (if, for instance, you are doing a paper examining the history of an issue or, you are writing a paper on the most recent research on a topic, you can limit the published timeframe of sources).

The electronic resources available to you through the library are numerous. Although you might not pack up for that trip to the building on campus, it is still worthwhile to make a call to the reference librarian and learn more about these services when conducting a literature review for your paper assignments.

The College of Business and Public Administration has its own reference librarian: Paul Showalter. Contact Paul at (757) 683-5908 or e-mail him at pshowalt@odu.edu. If he isn't available, the library reference desk is staffed with other capable librarians. The reference desk number is (757) 683-4178.



Note: See Dr. Gibson's article in the Spring, 2003 newsletter, "The Most Common Mistake Students Make When They Do Homework." In the Fall, 2002 newsletter, she has an article entitled "The Most Common Mistake Students Make When They Miss Class" and in the Spring, 2002 newsletter, her editorial contribution is entitled "The Most Common Mistake Students Make in Planning Coursework."

More USPA Happenings...

(Continued from page 3)

Dr. Gibson has been traveling a lot this semester! She co-chaired a roundtable at the Annual Conference for the National Association of Schools of Public Affairs and Administration entitled, "Camelot Revisited: Public Administration Education in a Business School" in Pittsburgh, PA, October, 2003.

Dr. Gibson also presented a paper at the Annual Meetings of the Southern Conference of Public Administration entitled "Common Interest Communities: State Level Support in Identifying, Educating and Collaborating with Community Associations" in Savannah, GA., October, 2003.

Most recently, she chaired a panel and presented a paper at the Virginia Political Science Association meeting entitled, "Political Theory and Public Administration Practice: Convergence in Public Administration Curriculum" in Newport News, VA, November, 2003.

Public Administration Historical Tid-Bits

- 1789 Congress establishes the first federal administrative agencies (The Department of State, War, Treasury, and the Office of Attorney General)
- 1889 Elihu Root undertook the first systematic and deliberate application of management principles in the United States when he reorganized the U.S. Army.
- 1900 Frank J. Goodnow's *Politics and Administration* provides the first definition of the politics-administration dichotomy.
- 1913 The Sixteenth Amendment to the U.S. Constitution creates the first permanent federal income tax.
- 1917 Robert M. Yerkes, president of the American Psychological Association, creates the first modern personnel research unit in the federal government by developing mental ability tests for the U.S. Army.
- 1930 Mary Parker Follett developed a management philosophy based on individual motivation and group problem solving- a forerunner of participatory management idea.

A Message From Your MPA/MUS/PhD Alumni Chairman....

By Lacie Davis

Greetings All! I would first like to take a moment and say to all of the current students that on behalf of the alumni chapter we hope that your semester is going smoothly and that you are enjoying your time in the program as much as we did!

Now on to Business.....

The alumni chapter had their first successful event. On September 10 we hosted a meet-and-greet at the Virginia Beach Higher Education Center. We brought the Introduction to Public Administration students and the Capstone students into one room in hopes that the "newbies" could ask questions about the program. The room was abuzz with chatter!! The Intro students found it to be helpful and suggested we continue with a yearly meet-and-greet.

The alumni would like to thank Dr. Gibson and Dr. Ruchelman for allowing us to take up part of their valuable class time for this event, and to Dr. Leavitt for coming out and talking with the students. You are all top-notch!

On a more personal note, I want to say "thank you" to all alumni who have taken time out of their busy schedules to attend meetings. I truly appreciate all of you and all of your input.

"Just don't give up trying to do what you really want to do. Where there's love and inspiration, I don't think you can go wrong." - Ella Fitzgerald

American Society For Public Administration

ASPA: A Professional Association For You

The American Society for Public Administration (ASPA) has provided over 60 years of professional collaboration among academics and practitioners in the field of public administration by publishing scholarly journals, hosting regional and national conferences, and orchestrating electronic communications to assist in the advancement of public administration education, theory and research. There are many advantages to joining the association and I strongly encourage you- to visit their website at www.aspanet.org for details.

The Hampton Roads Chapter of the American Society for Public Administration serves the sixteen counties and cities of Southeastern Virginia. Every other month, starting in September of each year, the chapter offers exciting general membership luncheon meetings and special programs. Please learn more about our own chapter by visiting www.aspahr.org.

For More Information: Contact Captain Nicholl Dudley at nicholl.dudley@langley.af.mil

Holiday Party. Friday, November 21, 2004, 6pm - until. Harbor Park, Norfolk. Food, music and great fun with everyone! Check the website as more details become available.

Next year's meetings:

January 15, 2004 – Breakfast meeting

March 18, 2004 – Symposium

May 6, 2004 – Annual Awards Luncheon, Old Dominion University, Webb Center

"The Many Faces of Public Service"

The third annual Student Day Forum will take place on November 15, 2003 at Norfolk State University, Godwin Mills Student Union Ballroom, 3rd Floor from 10:00 am - 1:00 pm. The program will include a panel session with professionals from four areas of public administration: federal, state, local and non-profit. Following the panel, students will have the opportunity to freely network with other public administration professionals. For more information, go to www.aspahr.org/forum.htm

Date: Saturday, November 15, 2003

Time: 10:00am - 12:00pm

Location: Norfolk State University, Godwin Mills Student Union Ballroom, 3rd Floor. For a map and directions, go to www.nsu.edu/about/directions.html

Registration is free To download and print a registration form, go to www.aspahr.org/Student Forum Flyer2003.html

For More Information: Contact Captain Nicholl Dudley at nicholl.dudley@langley.af.mil

Congratulations Spring and Summer 2003 Graduates!

Spring '03 MPA Grads

Vickie Bagshaw
Monique Bolting
Timothy Capaldo
Richard Cooper
John Fitzpatrick
Yolanda Hipski
Carla Howard
Bridget McQuaige
Thomas Musumeci



Bryon Newell
Joseph Phillips
Brian Solis
Michael Toothman
Newell Turner
Cheryl Williams

Spring '03 Ph.D. Grad

Rosanne Walters



Summer '03 MPA Grads

Abdula Al-Shaharang
James Joseph Figo
Laurie Gurley
Arna Marie Majcher
Howard Porter
Wallace Robertson
Arcelia Wicker, Jr.

Old Dominion University



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Fax: 757-683-5639

WE'RE ON THE WEB!

<http://www.odu-cpba.org/uspa>

Old Dominion University is an independent, state assisted university. Founded in 1930, the University has grown to educate more than 18,500 students. The Graduate Center for Urban Studies and Public Administration housed in the College of Business and Public Administration. The College of Business and Public Administration is one of 315 schools in the United States and Canada accredited at both the undergraduate and graduate levels by the American Assembly of Collegiate Schools of Business.

The Graduate Center offers three degree programs, the Master of Public Administration (M.P.A), the Master of Urban Studies (M.U.S.), and a Ph.D. in Urban Services, Management Concentration.

Graduate Courses are offered in the evening and weekends to permit full-time and part-time students to pursue a graduate degrees.

For further information please contact Marjorie Wills, USPA Program Manager, at 757-683-3961 or at mwills@odu.edu.

Attention All Fall 2003 & Spring 2004 Graduates

All graduates must complete the online Graduate Student Satisfaction Survey before graduating. Diplomas and transcripts will be withheld until this survey is completed. It takes about 15-20 minutes to complete.

You can access the survey at

<http://www.odu.edu/webroot/orgs/ao/assessment.nsf/pages/homepage>.