Need to know what people think? The Social Science Research Center (SSRC) at ODU is a fully equipped applied research center that has been in operation since 1998. The SSRC provides high-quality survey research, program evaluation, and data collection services.
The SSRC specializes in working with a variety of organizations, agencies, and individuals to develop evaluation designs including single mode and multi-modal survey data collection, interviews and focus groups. SSRC research staff work collaboratively with university faculty, governmental, and human service agencies on applied research, evaluation, and data collection and analysis projects.

Examples include:

- An annual mail and telephone survey of families with children who have disabilities and developmental delays.
- Annual surveys of consumers of mental health and substance abuse services via mail and telephone.
- An evaluation of a local mental health court docket program.
- Conducting web surveys with clients, students, customers, and other stakeholders.
- Community capacity study of Hampton Roads community agencies regarding their ability to serve transitioning military members.

Customers include:

- Virginia Department of Behavioral Health and Developmental Services
- New Hampshire Bureau of Behavioral Health
- Fleet and Family Services Program
- Norfolk Circuit Court

The SSRC specializes in surveys aimed at identifying and illuminating the views and needs of targeted populations.

The SSRC operates a Computer Assisted Telephone Interviewing (CATI) lab. The CATI lab has the capacity for local, regional, and national surveys using a variety of sampling methods.

The SSRC has expertise in design and implementation of web and mail based surveys.

Examples include:

- Regional Quality of Life Surveys
- State-level political polls
- Flooding and storm risk assessments
- Multi-modal web, paper, and telephone survey designs

SSRC staff collaborate with customers to develop the most appropriate research design that will provide high-quality data. In working with collaborators, we consider the following:

- Characteristics of target population
- Accessibility of sampling frames for the target population
- Goals of the research study
- Budgetary restrictions

The SSRC has access to statistical software to enter and analyze quantitative data. We also offer audio transcription and coding services for collaborators who collect qualitative data.

Examples include:

- Surveys, focus groups, and secondary data collection to assess youth violence and gangs.
- In-person interviews and experimental designs.
- Surveys and focus groups to develop recommendations for human rights complaint processes.

Customers include:

- Norfolk Department of Human Services
- Virginia Department of Behavioral Health and Developmental Services, Office of Human Rights
- United States Navy