

Licensees

Licensed as of 05/2009

Old Dominion University

Standard License

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John P. Lord
Phone 920-236-7272 8205
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 04/03/2009

Distribution Channel(s)

Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07E (Footwear)

5th & Ocean Clothing (40904)

590 West 83rd Street
Hialeah, FL 33014
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
susejp@5thocean.com
Spec Agr Disclosed: 07/21/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01G (Youth Apparel)
- 01I (Women's Apparel)

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
submissions@outerstuff.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@reebok.com
Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)
- 07E (Footwear)

Licensees

Licensed as of 05/2009

Old Dominion University

Allsorts Companies LLC (52415)

1145 River Rd. Suite 1A
Charlottesville, VA 22901
Mr. Ronald Berich
Phone 434-973-3010
Fax 703-738-7285
www.Allsorts-online.com
ron@allsortscompanies.com
Spec Agr Disclosed: 11/11/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

American Decorators (12062)

704 W Fifth St.
Lansdale, PA 19446
Ms. Edie Hall
Phone 215-368-3655
Fax 215-368-9513
ameridec@aol.com
Spec Agr Disclosed: 05/03/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

Ampad a div. of American Pad and Paper (11600)

3101 East George Bush Highway - Suite 200
Richardson, TX 75082
Mr. Ryan Hanson
Phone 972-578-2000 6279
Fax 800-227-1534
www.Ampad.com
ryan.hanson@americanpad.com
Spec Agr Disclosed: 07/29/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

05A (Stationery)
05D (School Supplies)

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
06B (Balls)

Barhyte Specialty Foods (60362)

PO Box 1499
Pendleton, OR 97801
Ms. Natalie Williams
Phone 503-691-7858
Fax 503-691-8918
www.Barhyte.com
nataliew@barhyte.com
Spec Agr Disclosed: 04/15/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Blue Ridge Graphics Inc. (11678)

550 Meade Avenue
Charlottesville, VA 22902
Mr. John Kulick
Phone 434-296-9746
Fax 434-979-0523
john@brgtshirts.com
Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)

5/27/2009 8:11:08AM

Licensees

Licensed as of 05/2009

Old Dominion University

Brand Fuel Promotions (33351)

9001 Aerial Center Pkwy. Suite 100
Morrisville, NC 27560
Ms. Shannon Leake
Phone 919-447-4905
Fax 919-484-2566
www.Brandfuel.com
shannonl@brandfuel.com
Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Bright Ideas LLC (39941)

2302 Hunter's Way
Charlottesville, VA 22911
Ms. Janet Baellow
Phone 434-245-8400
Fax 434-293-2854
www.Gobrightideas.com
janet@gobrightideas.com
Spec Agr Disclosed: 02/15/2009

Distribution Channel(s)

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 06D (Games)
- 07C (Health/Beauty)
- 07E (Footwear)

Campus Casuals by CC (52645)

420 East State Pkwy.
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 06A (Sports Equipment)

Campus Crystal Collection (14563)

PO Box 1199
Conway, NH 03818-1199
Ms. Sheila Bickum
Phone 603-447-2091
Fax 603-447-6695
www.Campuscrystal.com
custserv@glassgraphics.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

Campus Images dba Landmark Publishing (32994)

651 Park Village Drive
Atlanta, GA 30306
Mr. Keith Mackintosh
Phone 404-261-2730
Fax 404-261-7921
www.Campusimages.com
keith@landmarkpublishing.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Licensees

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Old Dominion University

Canyon Outback Leather Goods (30949)

2121 N. Broadway
New Ulm, MN 56073
Mr. John Giefer
Phone 507-359-3800
Fax 507-359-3803
www.Canyonoutback.com
john@canyonoutback.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

Carson Specialties (12086)

189 Foreman Road
Freeport, PA 16229-1799
Ms. Rochele King
Phone 724-295-5147 273
Fax 724-295-4033
www.Carsonindustries.com
rking@carsonhomeaccents.com
Spec Agr Disclosed: 10/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)

CDI Corp (17259)

3440 North Knox Street
Chicago, IL 60641
Ms. Rita Tucker
Phone 773-205-2960 13
Fax 773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 11/15/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)

Champion Custom Products (12269)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
07D (Infant Products)

Church Hill Classics (15381)

594 Pepper Street
Monroe, CT 06468
Mrs. Karen Tabor
Phone 203-268-1598 126
Fax 203-268-2468
www.Diplomaframe.com
karenf@diplomaframe.com
Spec Agr Disclosed: 07/08/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03A (Domestics)
03C (Office Products)
05E (Publishing)

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Old Dominion University

Classic Balloon Corporation (68005)

1416 Upfield Drive
 Carrollton, TX 75006
 Ms. Robin Porter
 Phone 972-242-2711 319
 Fax 972-242-7333
 www.Classic-balloon.com
 robinp@classic-balloon.com
 Spec Agr Disclosed: 10/08/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
 05C (Paper Products)

Club Colors Department (64931)

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)
 06A (Sports Equipment)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
 Atlanta, GA 30328
 Ms. Jo Francour
 Phone 770-859-1420
 Fax 770-859-1434
 www.CollegeConcepts.com
 jo francour@collegeconcepts.com
 Spec Agr Disclosed: 04/21/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane
 Neenah, WI 54956
 Ms. Billie Jo Werner
 Phone 920-886-8920
 Fax 920-886-8933
 www.College-kids.net
 billie_jo_werner@college-kids.net
 Spec Agr Disclosed: 11/07/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 07D (Infant Products)

Collegiate Pacific Co. (11654)

PO Box 300
 Roanoke, VA 24002
 Ms. Linda Reich
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 linda.reich@collegiatepacific.com
 Spec Agr Disclosed: 11/03/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)

Commemorative Brands Inc. (12274)

7211 Circle S. Road
 Austin, TX 78745
 Ms. Sheila Chandler
 Phone 512-689-2430 2430
 Fax 512-440-2227
 www.Balfour.com
 sheila.chandler@cbi-rings.com
 Spec Agr Disclosed: 05/08/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

02A (Jewelry)
 02B (Class Rings)
 03C (Office Products)
 05D (School Supplies)

5/27/2009 8:11:08AM

Licensees

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Old Dominion University

Commemoratives Adams & Adams

Inc. (12082)

69 Stonewall Dr.
Middlebury, CT 06762
Ms. Terri Adams
Phone 203-758-1563
Fax 203-598-3225
tadams54@aol.com
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

04E (Holiday Accessories)

Corporate Express Promotional

Marketing (MO) (55049)

1400 North Price Rd.
Saint Louis, MO 63132
Ms. Kim Dickinson
Phone 314-432-1800
Fax 314-432-3433
www.Cepromotionalmarketing.com
kim.dickinson@cepm-us.com
Spec Agr Disclosed: 03/05/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Cotton Exchange-The (11647)

PO Box 825
Wendell, NC 27591
Ms. Carol Magee
Phone 919-365-5900 117
Fax 919-365-5999
www.Thecottonexchange.com
cmagee@cottonx.com
Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
03A (Domestics)

Creative Knitwear (50333)

PO Box 921852
Norcross, GA 30010
Mr. Neal Marks
Phone 770-530-5984
Fax 770-393-1825
www.Creativeknitwear.com
nealmarks@aol.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07D (Infant Products)

Croakies (34228)

PO Box 2913
Jackson Hole, WY 83001
Mr. John Scott
Phone 307-733-2266 105
Fax 307-739-1961
www.Croakies.com
jscott@croakies.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Lori Minor
Phone 800-668-8750
Fax 905-624-5328
www.Gmcgifts.com
lorih@csigifts.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

5/27/2009 8:11:08AM

Licensees

Licensed as of 05/2009

Old Dominion University

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Ms. Nancy Pethick
Phone 206-622-4191 1779
Fax 206-830-6926
www.Cutterbuck.com
Nancy.Pethick@cutterbuck.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

E5 (15484)

2006 E. 5th St. Suite 103
Tempe, AZ 85281
Mr. Ron Koch
Phone 480-829-0025
Fax 720-228-4061
www.e5usa.net
ron@e5usa.net
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Mrs. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
jleblanc@eglomisedesigns.com
Spec Agr Disclosed: 07/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

Evergreen Enterprises (25261)

5915 Midlothian Turnpike
Richmond, VA 23225
Ms. Nancy Carey
Phone 804-231-1800 3126
Fax 804-545-8035
www.Myeevergreen.com
nancyc@myeevergreen.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
Suwanee, GA 30024
Mr. Bob Roche
Phone 800-525-5923 330
Fax 678-730-0604
www.Fanmats.com
bob@fanmats.com
Spec Agr Disclosed: 04/23/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

First Colony Coffee & Tea (50190)

204 West 22nd St.
Norfolk, VA 23517
Ms. Rachel Kirkpatrick
Phone 757-622-2224 122
Fax 757-623-1833
rachel@firstcolonycoffeeinc.com
Spec Agr Disclosed: 06/09/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

07B (Consumables)

5/27/2009 8:11:08AM

Licensees

Licensed as of 05/2009

Old Dominion University

Flash Ventures dba Tribeca (70422)

435 Hudson Street 4th Floor
 New York, NY 10014
 Mr. Dan Grabon
 Phone 212-255-7070
 Fax 917-591-9323
 www.Tribecaflash.com
 dgrabon@tribecaflash.com
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Restricted Channel
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 05A (Stationery)

Four Point Products (11634)

106 Gamma Drive
 Pittsburgh, PA 15238-2949
 Ms. Tammy Plutko
 Phone 800-456-6603
 Fax 412-967-9898
 www.Fourpoint.com
 tammyplutko@binders.com
 Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)

Framing Success, a division of Herff Jones (12294)

2556 Horse Pasture Road Taylor Farms
 Commerce Park
 Virginia Beach, VA 23453
 Ms. Kim Stephenson
 Phone 757-689-3000
 Fax 757-689-3002
 www.Framingsuccess.com
 kstephenson@framingsuccess.com
 Spec Agr Disclosed: 01/20/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

03C (Office Products)

Game - The (11499)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keelifloyd@2thegame.com
 Spec Agr Disclosed: 05/06/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)

GameWear Inc. (51884)

79 Hudson St. Suite 504
 Hoboken, NJ 07030
 Mr. Frank Cerullo
 Phone 973-954-2413
 Fax 973-529-0242
 www.Wearthegame.com
 fcerullo@wearthegame.com
 Spec Agr Disclosed: 09/23/2008

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

5/27/2009 8:11:08AM

Licensees

Licensed as of 05/2009

Old Dominion University

Gear For Sports (11666)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Glass Glove LLC (77608)

3524 Old Grandad Lane
 Chesapeake, VA 23323
 Mr. Ronald Wilson
 Phone 757-692-8373
 Fax 757-966-2225
 www.Glassglove.com
 ron@glassglove.com
 Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Henderson Associates (63816)

341 Route 101
 Bedford, NH 03110
 Mr. Tom Nardone
 Phone 603-472-3975
 Fax 603-471-7035
 www.Henderson-usa.com
 tnardone@henderson-usa.com
 Spec Agr Disclosed: 01/12/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Herff Jones Inc. (12263)

PO Box 68956-0956
 Indianapolis, IN 46268-2593
 Ms. Holly Strohm
 Phone 317-612-3683
 Fax 317-329-3363
 www.HerffJones.com/college
 hastrohm@herffjones.com
 Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02B (Class Rings)
 03C (Office Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)

Herrington & Co. Inc. (41452)

8945 Research Drive
 Irvine, CA 92618
 Ms. Cecilia Gustavsson
 Phone 949-727-9482 14
 Fax 949-727-1456
 www.Herringtonteddybears.com
 ceciliag@herringtonteddybears.com
 Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

Holloman Group-The dba Kollege Kicks (64873)

900 Harmony Rd.
 Glen Allen, VA 23059
 Mr. Robert Holloman
 Phone 804-553-0618
 Fax
 www.Kollegekicks.com
 bob.holloman@kollegekicks.com
 Spec Agr Disclosed: 04/24/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

07E (Footwear)

5/27/2009 8:11:08AM

Licensees

Licensed as of 05/2009

Old Dominion University**ID America (13465)**

941 Corporate Lane
Chesapeake, VA 23320-3651
Mr. Keith Carlson
Phone 757-549-2300
Fax 757-549-0659
www.idamerica.com
kc@idamerica.com
Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

It's All Greek To Me (CA) (11564)

2360 Shasta Way # B
Simi Valley, CA 93065
Ms. Marisue Hasek
Phone 727-369-5423 5423
Fax 805-579-6066
www.Marketidentity.com
mhasek@lagtm.com
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)

J America (14278)

1200 Mason Court
Webberville, MI 48892
Mr. Brian Clark
Phone 517-655-8800 113
Fax 517-655-8801
www.J-america.com
brianclark@jamericaretail.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Jacobson Screenprinters (12320)

1349 Ingleside Rd.
Norfolk, VA 23502-
Mr. Mark Jacobson
Phone 757-853-4567
Fax 757-857-0517
www.Jacobsonembroidery.com
mark@jacobsonEmbroidery.com
Spec Agr Disclosed: 01/12/2009

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

JanSport, a division of VF Outdoor, Inc. (11946)

PO Box 1817
Appleton, WI 54912-1817
Ms. Dawn Brown
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
dawn_brown@vfc.com
Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
06A (Sports Equipment)

Jardine Associates (44516)

200 Compass Circle
North Kingstown, RI 02852
Ms. Mary Hoskins
Phone 401-667-3800 116
Fax 401-667-3818
www.Jardineassociates.com
mary@jardineassociates.net
Spec Agr Disclosed: 03/18/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
07B (Consumables)

5/27/2009 8:11:08AM

Licensees

Licensed as of 05/2009

Old Dominion University**Jones & Mitchell Sportswear Inc. (11541)**

11880 College Blvd. Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged
Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax 507-455-6584
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 09/19/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
02A (Jewelry)
02B (Class Rings)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
03D (Housewares)
07D (Infant Products)

Kid N' Me Outerwear (30277)

4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone 785-331-1940
Fax 785-841-0288
www.Mgicompanies.com
gretchen.hatfield@mgicompanies.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
07D (Infant Products)

Lakeshirts Inc. dba Step Ahead Sportswear (11808)

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

5/27/2009 8:11:08AM

Licensees

Licensed as of 05/2009

Old Dominion University**Laser Magic/FL (13768)**

946 Century Lane
 Apopka, FL 32703-3709
 Ms. Tish Figueroa
 Phone 407-880-7151 309
 Fax 407-880-7150
 www.Lasermagic.net
 tish@lasermagic.net
 Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)
 06D (Games)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
 Bridgeport, PA 19405
 Ms. Jaime Nelson
 Phone 610-272-7575 225
 Fax 610-272-9175
 www.Leaguecollegiatewear.com
 jaime@4league.com
 Spec Agr Disclosed: 03/12/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Legacy Athletic (14000)

14 Barnhart Drive
 Hanover, PA 17331
 Ms. Tori Gregg
 Phone 717-630-0892 111
 Fax 717-630-0827
 www.Legacyathletic.com
 tgregg@legacycaps.com
 Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

Logo For You-A (67859)

1915 Pocahontas Trail F6
 Williamsburg, VA 23185
 Ms. Regina Kenerley
 Phone 757-220-9259
 Fax 757-220-6717
 www.Alogoforyou.com
 rkenerley@kernergroup.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Logo Inc. (36683)

117 Southeast Parkway
 Franklin, TN 37064
 Ms. Shannon O'Dell
 Phone 615-261-2100 224
 Fax 615-261-2101
 www.Logochairs.com
 shannon@logochairs.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)
 06D (Games)
 07C (Health/Beauty)

5/27/2009 8:11:08AM

Licensees

Licensed as of 05/2009

Old Dominion University

Marble Mountain Creations (41102)

PO Box 927
Shannon, GA 30172
Ms. Julie Ruth
Phone 706-291-9115
Fax 706-295-9115
marblemt@bellsouth.net
Spec Agr Disclosed: 01/07/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

MeadWestvaco Consumer & Office Products (13020)

101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-561-5948
www.Meadwestvaco.com
nanette.birdsall@mww.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Merge Left Inc. (14539)

13147 S. Western Ave
Gardena, CA 90249
Ms. Jackie Resnick
Phone 310-856-3899 14
Fax 310-856-3935
www.Mergeleft.com
mergeleftartapprovals@earthlink.net
Spec Agr Disclosed: 09/23/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Midwest College Mktg Group (15050)

400 North Main Street
Chelsea, MI 48118
Ms. Kim Brown
Phone 734-433-5444
Fax 734-433-5466
www.Mcmgroup.net
kbrown@mcmgroup.net
Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

Midwest Graphics Inc. (11691)

4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone 785-331-1940
Fax 785-841-0288
www.Mgicompanies.com
gretchen.hatfield@mgicompanies.com
Spec Agr Disclosed: 04/11/2008

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Licensees

Licensed as of 05/2009

Old Dominion University

Milliken & Company (32234)

201 Lukken Industrial Dr. West
LaGrange, GA 30240
Ms. Janie Dollar
Phone 706-880-5362
Fax 706-880-3326
www.Milliken.com
janie.dollar@milliken.com
Spec Agr Disclosed: 03/25/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Mugworld Inc. (50073)

1411 Southland Drive
Gainesville, TX 76240
Mr Jim Ivins
Phone 940-665-6677
Fax 940-665-8671
www.Mugworldinc.com
jimi@mugworldinc.com
Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Mundi/Westport Corporation (12834)

PO Box 2002
Pine Brook, NJ 07058-2002
Ms. Barbara Martino
Phone 973-575-0110 287
Fax 973-575-3319
www.Mundiwestport.com
bmartino@mundiwestport.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
06A (Sports Equipment)

NBC Graphics (11981)

PO Box 80529
Lincoln, NE 68501-0529
Mr. Jay Trent
Phone 402-421-0492
Fax 402-421-0507
www.Nbcgraphics.com
jtrent@nebook.com
Spec Agr Disclosed: 01/10/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Licensees

Licensed as of 05/2009

Old Dominion University

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Mr. Todd Sokolowski
Phone 716-604-9000 1283
Fax 716-604-9127
www.Neweracap.com
NEcollege@neweracap.com
Spec Agr Disclosed: 05/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

News Printing & Publishing Co. Inc. of Worcester (37242)

24 Jolma Rd.
Worcester, MA 01604
Ms. Beth Parker
Phone 508-752-1969 411
Fax 508-757-5610
www.Saltuspress.com
bparker@saltuspress.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St. 10th Floor Suite 1115
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
06A (Sports Equipment)

Nike by Impact Sports (60471)

PO Box 8010
Madison, WI 53708
Mr. Daniel Paltz
Phone 608-242-0300
Fax 608-242-0700
www.Teamimpactsports.com
danp@teamimpactsports.com
Spec Agr Disclosed: 02/15/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

5/27/2009 8:11:08AM

Licensees

Licensed as of 05/2009

Old Dominion University**NIKE USA Inc. (12012)**

One Bowerman Drive - Building E
Beaverton, OR 97005-6453
Mr. Jayson Rambo
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

Nu School (78315)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Oarsman Sportswear (12606)

PO Box 98
Bourbon, MO 65441
Ms. Linda Hodge
Phone 573-732-4411 160
Fax 573-679-2314
www.Oarsmansportswear.com
lhodge@oarsman913.com
Spec Agr Disclosed: 01/17/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)

Olde Country Reproductions (11831)

PO Box 2617
York, PA 17405
Mr. William Swartz
Phone 717-848-1859
Fax 717-845-7129
www.Pewtarex.com
pewtarex@epix.net
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)

OT Sports Industries Inc. (33911)

172 Boone Street
Burlington, NC 27215
Mr. Brad Kiser
Phone 336-222-8774 257
Fax 336-227-3765
www.Otsports.com
bradk@otsports.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

5/27/2009 8:11:08AM

Licensees

Licensed as of 05/2009

Old Dominion University**Page & Tuttle (33375)**

5500 Feltl Road
 Minnetonka, MN 55343-7902
 Ms. Lynda Ericsson
 Phone 952-979-1700 5044
 Fax 952-979-1717
 www.Premiumwear.com
 lericsson@premiumwear.com
 Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01H (Men's Fashion Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Pine Decals (11631)

14824 W. 117th St.
 Olathe, KS 66062
 Mr. Rob Mitchell
 Phone 913-791-0164 103
 Fax 913-780-3236
 www.Pinedecals.com
 pinesales@ppsinc.com
 Spec Agr Disclosed: 03/10/2009

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

Ping (24374)

2201 West Desert Cove
 Phoenix, AZ 85029
 Mr. Larry Beacom
 Phone 602-687-5448
 Fax 602-687-5042
 www.Pinggolf.com
 larryb@ping.com
 Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Restricted Channel

Product Categories

06A (Sports Equipment)

PNY Technologies Inc. (53376)

299 Webro Road
 Parsippany, NJ 07054
 Mr. Marc Ziccardi
 Phone 973-560-5520
 Fax 973-560-5399
 www.Pny.com
 mzciccardi@pny.com
 Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

Powerhouse Advertising Inc. (48004)

5305 Cleveland Street, Suite 101
 Virginia Beach, VA 23462
 Mr. Jeffrey Swartz
 Phone 757-624-1164
 Fax 757-624-1914
 jeff@powerhouseadvertising.com
 Spec Agr Disclosed: 06/18/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Premier Agendas Inc. (50114)

2000 Kentucky Street
 Bellingham, WA 98229
 Ms Tara Bishop
 Phone 800-536-2959 5637
 Fax 360-756-5544
 www.Premier.us
 tbishop@schoolspecialty.com
 Spec Agr Disclosed: 01/18/2009

Distribution Channel(s)

Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 05D (School Supplies)

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone (864)
 -587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 08/18/2008

Distribution Channel(s)

Department Stores
 Off-Price/Closeout
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

5/27/2009 8:11:08AM

Licensees

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Old Dominion University**Pro-Line Cap Company (11703)**

1332 North Main St.
Fort Worth, TX 76146
Mr. Charles Harris
Phone 817-246-1978
Fax 817-367-1585
www.Prolinecap.com
charris@prolinecap.com
Spec Agr Disclosed: 10/01/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Pure Country Inc. (15637)

PO Box 407
Lynn, NC 28750
Ms. Kathy Searcy
Phone 828-859-9916 306
Fax 828-859-2775
www.Purecountry.com
kathy.searcy@purecountry.com
Spec Agr Disclosed: 07/16/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C
Brea, CA 92821
Ms. Connie Boettner
Phone 714-985-0270 110
Fax 714-985-0290
www.Rdspecialty.com
connie@rdspecialty.com
Spec Agr Disclosed: 02/12/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07D (Infant Products)

R.F.S.J. Inc. (12738)

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/09/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 04/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
06C (Toys)
07E (Footwear)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road
Martinsburg, PA 16662
Ms. Valerie Ellis
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
vellis@roaringspring.com
Spec Agr Disclosed: 11/05/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

5/27/2009 8:11:08AM

Licensees

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Old Dominion University**Russell Brands LLC (11533)**

3330 Cumberland Blvd Suite 700
 Atlanta, GA 30339
 Ms. Sonya Holmes
 Phone 678-742-8126
 Fax 678-742-8409
 www.Russellathletic.com
 holmessonya@russellcorp.com
 Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)

Schermerhorn/Edith (23115)

11230 Winfrey Rd.
 Glen Allen, VA 23059-4644
 Mrs. Edith Schermerhorn
 Phone 804-266-4377
 Fax 804-262-6722
 www.Campusprints.com
 edith@campusprints.com
 Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

05E (Publishing)

SDS Design Associates Inc. (14897)

2534 Beryl Avenue
 Whitehall, PA 18052
 Mr. Darryl Shellhamer
 Phone 610-820-7044
 Fax 610-820-0999
 www.Sdsdesign.com
 darryl@sdsdesign.com
 Spec Agr Disclosed: 04/12/2009

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04A (Automobile Products)
 05A (Stationery)

Sewing Concepts (11819)

4824 Q Street
 Omaha, NE 68117
 Mr. Ken Aylor
 Phone 402-731-8181
 Fax 402-731-9291
 www.Scflags.com
 sewingconcepts@prodigy.net
 Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 04C (Signage Products)
 06A (Sports Equipment)
 06C (Toys)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
 Lexington, VA 24450
 Mr. Wayne Fitzgerald
 Phone 540-463-3252
 Fax 540-463-3252
 www.Shenandoahframing.com
 wayne@shenandoahframing.com
 Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

03C (Office Products)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
 Clearwater, FL 33764
 Mr. Jason Wilson
 Phone 727-489-2070
 Fax 888-830-8310
 www.Graduationannouncements.net
 licensing@SignatureA.com
 Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)

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Licensees

Licensed as of 05/2009

Old Dominion University**Smartphones Technologies Inc.
(52091)**

6817 Southpoint Parkway Suite 2401
Jacksonville, FL 32216
Mr. Mike Merrill
Phone 904-296-3070 26
Fax 904-212-1188
www.Smartphones.com
mike@smartphonestech.com
Spec Agr Disclosed: 09/22/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 04/03/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Media Players & Content)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Debbie Weighert
Phone 407-323-5121 17
Fax 407-321-3939
www.Stockdale.net
debbie@stockdale.net
Spec Agr Disclosed: 04/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
06C (Toys)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03A (Domestics)
07E (Footwear)

5/27/2009 8:11:08AM

Licensees

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Old Dominion University

Sutter's Mill Specialties (17536)

2249 W. Fairmont Dr. #2
 Tempe, AZ 85282
 Ms. Kristina Youngquist
 Phone 602-437-5550 245
 Fax 602-437-5445
 www.Suttersmill.com
 kristina@suttersmill.com
 Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06A (Sports Equipment)
 06D (Games)
 07C (Health/Beauty)

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Team Dynamics (11581)

151 Collier Drive
 Doylestown, OH 44230-1208
 Ms. Joan Martin
 Phone 330-658-4300
 Fax 330-658-5544
 www.Gamefaces.com
 joan@gamefaces.com
 Spec Agr Disclosed: 04/12/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Team Golf (22762)

2639 Electronics Ln Suite 105
 Dallas, TX 75220
 Ms. Marilu Ponce
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 mponce@alumnigolf.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Tchotchke's (26672)

6440 Lusk Blvd. Suite D110
 San Diego, CA 92121
 Ms. Bonnie Bellingham
 Phone 858-793-5322 102
 Fax 858-793-5426
 www.Tchotchkes.com
 bbellingham@tchotchkes.com
 Spec Agr Disclosed: 05/12/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

5/27/2009 8:11:08AM

Licensees

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Old Dominion University**TEI (71734)**

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Rose Schiear
Phone 941-441-1064
Fax 941-441-1069
www.Tervis.com
rschiear@tervis.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Third Street Sportswear (11659)

PO Box 145
Ozark, MO 65721-0145
Ms. Jennifer Gibson
Phone 417-485-3881
Fax 417-485-8995
www.Thirdstreetsportswear.com
jennifer@thirdstreetsportswear.com
Spec Agr Disclosed: 03/24/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Toegoz Inc. (36259)

166 Riverside Industrial Parkway
Portland, ME 04103
Mr. Travis Holland
Phone 207-878-9777
Fax 207-878-9727
www.Toegoz.com
toegoz1@hotmail.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

Tommy Hilfiger Golf by Club Colors (46464)

420 East State Pkwy.
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Top Flight Inc (12901)

1300 Central Avenue
Chattanooga, TN 37408-1515
Ms. Karen Burnett
Phone 423-266-8171 5493
Fax 423-266-6857
www.Topflightpaper.com
kburnett@tfft.com
Spec Agr Disclosed: 07/17/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Licensees

Licensed as of 05/2009

Old Dominion University

Top Line Scrn Printing & Embroidery (39808)

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Ms. Sara Vargas
Phone 407-428-9515
Fax 407-447-9539
www.Toplineshirts.com
mnelson@toplineshirts.com
Spec Agr Disclosed: 01/08/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Top Of The World (11871)

3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 04/01/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)

Topsox (11759)

PO Box 7128
High Point, NC 27264-7128
Ms. Effie Atwell
Phone 336-887-8877 106
Fax 336-887-2725
www.Topsox.com
eatwell@topsox.com
Spec Agr Disclosed: 02/09/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

T-Shirt International Inc. (12053)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905 115
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 05/01/2009

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Old Dominion University

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 06A (Sports Equipment)

University Blanket & Flag Corp (12511)

1111 Orange Avenue - Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Ms. Miriam Smith
 Phone 714-575-5100 24
 Fax 714-575-5175
 www.Universityframes.com
 msmith@universityframes.com
 Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

USA Margins Inc. (57345)

12 Lincoln Oval Ste. 200
 Stony Point, NY 10980
 Mr. Nick Guerra
 Phone 845-947-8000
 Fax 845-947-8763
 www.Charm14.com
 nickg@usamargins.com
 Spec Agr Disclosed: 07/29/2008

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000 5526
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 05/06/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 03A (Domestics)

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Licensees

Licensed as of 05/2009

Old Dominion University**Vesi Inc. (13740)**

16 Tech View Pl.
Cincinnati, OH 45215
Mr. David Dean
Phone 513-563-6002 144
Fax 513-563-6692
www.Vesiinc.com
ddean@vesiinc.com
Spec Agr Disclosed: 12/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

Vineyard Vines LLC (56803)

37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-487-7490
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

WatchOut LLC dba ClassWatch (73355)

1455 Pennsylvania Ave., NW Suite 400
Washington, DC 20004
Mr. Ryan MacCauley
Phone 202-621-1780
Fax 202-621-1781
www.Theclasswatch.com
ryan.maccauley@theclasswatch.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel

Product Categories

02A (Jewelry)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 09/12/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Zephyr Graf-X (13475)

5443 Earhart Road
Loveland, CO 80538
Mr. Jas Kasten
Phone 970-663-3242 220
Fax 970-663-7695
www.Zhats.com
jkasten@zhats.com
Spec Agr Disclosed: 12/17/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

135 Licensees**135 Special Agreements****135 Disclosed**