

Athletic Department

Unit Mission Statement

Educational Support or Administrative Unit Mission Statement

The Athletics Mission Statement is a two-page document that identifies five general goals for the recreational and competitive programs underscoring the philosophy that “participation in sports is an integral part of student’s educational experience”. It further delineates that opportunity for students with superior talent, the fostering of the educational value of competitive sports assisting in the publicizing of the University, providing opportunity for development of good alumni relations and enhancement of school spirit.

Expanded Statement of Institutional Purpose

Institutional Mission Reference

The Mission of the University includes two statements that explicitly describe the role of athletics in the institution. The first describes the purpose of intercollegiate athletics as one of the University’s programs designed to enrich the lives of students and residents of the community. The second statement describes the goals of the activities and experiences provided by the program as they relate to student development of a system of values, individual autonomy, development of physical competence and encouragement of a sense of self-identity. These things are accomplished through the daily operation of the athletic Recreational Sports department by students, coaches, and administrators.

Institutional Goal(s) Supported

Goal 7, of the University strategic Plan, restates the commitment of the institution to provide athletic activities for the enrichment of the lives of students and residents of Hampton Roads. This is accomplished through recreational sport activities and through spectatorship at the various athletic contests.

Intended Objectives for your unit, Methods for Assessment, and Criteria for Success for each Intended Objective

Intended Objective 1

To provide opportunities for students with superior athletic ability to develop and utilize this talent through organized competition with students from other universities in accordance with the 7 published principles and assumptions of administering the athletic program.

Method for Assessing Objective 1 and Criterion for Success: Year-end athletic summary published each June.

Intended Objective 2

To provide a continuous program of university/community relations designed to emphasize the educational value of competitive sports as integral parts of the educational curriculum.

Method for Assessing Objective 2 and Criterion for Success: List of Monarch Reach out efforts.

Intended Objective 3

To assist in publicizing the University and developing alumni relations.

Method for Assessing Objective 3 and Criterion for Success: Break down of TV, magazines, newspaper coverage. Number of hits on web site

Intended Objective 4

To graduate student athletes at a rate equal to or higher than the University student body.

Method for Assessing Objective 4 and Criterion for Success: Graduation Rate Report

Intended Objective 5

To provide recreational opportunities to the Old Dominion University community in the area of intramurals, sport clubs, fitness/wellness and open recreation to enhance a healthy lifestyle, sportsmanship, personal growth, and development of lifetime leadership skills and to provide a healthy outlet for stress and socialization.

Method for Assessing Objective 5 and Criterion for Success: Year-end recreational sports report completed at the end of each year. Analyze recreational sport surveys completed by participants at the end of each year.