

Career Management Center

Expanded Statement of Institutional Purpose

Institutional Mission Reference

Strategic Initiative 1, Old Dominion University will provide a high-quality, distinctive undergraduate experience in a supportive environment that fosters student development, connecting knowledge and practice

Institutional Goal(s) Supported

Old Dominion seeks to enhance the distinctiveness of its undergraduate experience. The University's overall goal is to attract, educate, retain and graduate men and women who are prepared intellectually, have gained career skills through actual experience, and will become effective citizens and leaders of the Commonwealth, nation and world in the 21st century.

Intended Objectives, Methods for Assessment, Criteria for Success, Assessment Results, and Use of Results

Intended Objective 1

Continue to enhance the mission of the Career Management Center by providing exceptional academically and professionally related employment and pre-employment programs and services.

Method for Assessing Objective 1 and Criterion for Success: National Association of Colleges and Employer (NACE) benchmarking survey and salary survey participation. Peer group benchmarking survey participation. Senior Satisfaction Survey, Employer Job Fair Survey and Employer Referral Follow up Surveys

Summary of Assessment Data Collected for Objective 1: NACE survey completed June 02 results will not be available until late summer 02. Employer and Job Fair survey indicate a very high level of satisfaction with the Job Fairs and reflect the effects of a slow economy on recruitment activities of all types.

Intended Objective 2

Provide students with skills through the Career Advantage Program necessary to make the appropriate transition to the employment sector and monitor the employment rate of graduates.

Method for Assessing Objective 2 and Criterion for Success: Student and Employer satisfaction surveys, Institutional Research Annual Report on Graduating Seniors, Institutional Research's Alumni Survey

Summary of Assessment Data Collected for Objective 2: Student and employer surveys continue to indicate a very high level of satisfaction with the experiential education opportunities provided. The annual report of graduating seniors, through an on-line survey, was not valid due to low response rate to Institutional Research this year. The Alumni Survey is conducted every other year. Since this is an off year, no data is available.

Intended Objective 3

Expand opportunities and support for international study and internships for both undergraduate and graduate students.

Method for Assessing Objective 3 and Criterion for Success: monitoring and reporting of International placements and experiences arranged through the International Career Advantage Program. Student and Employer Satisfaction Surveys.

Summary of Assessment Data Collected for Objective 3: The first ICAP interns are in the field this summer therefore evaluations will not be available until Fall 02.