

Office of International Programs

Expanded Statement of Institutional Purpose

Institutional Mission Reference

The University's current mission statement declares that ODU "has natural strengths in activities having international outreach" and thus aspires to be recognized as "Virginia's international institution." (Strategic Plan 2000-2005 (p.6)).

Institutional Goal(s) Supported

Strategic Initiative #6 in ODU's Strategic Plan 2000-2005 calls for Old Dominion to be recognized "as the premier international university of the Commonwealth of Virginia."

Intended Educational (Student) Outcomes, Methods for Assessment, Criteria for Success, Assessment Results

Intended Outcome 1

Enhance strategic aspect of ODU's internationalization process.

Method for Assessing Outcome 1 and Criterion for Success: Establish the Council on International Initiatives (CII), based mainly on College representation, and stimulate discussions on an internationalization strategy for ODU.

Summary of Assessment Data Collected for Outcome 1: Council on International Initiatives established (9/00) and record of minutes indicates strategic discussions in such areas as: international student recruitment and enrollment, international linkages, external funding and fundraising.

Alternate Method for Assessing Outcome 1 and Criterion for Success (NOTE: Alternate methods are optional): Office of International Program's Semi-Annual Statistical Report will compile internationalization data by College, including study abroad participation, international student enrollment and visiting international scholars by college as a baseline for strategic decisions.

Summary of Assessment Data Collected, Alternate Method for Outcome 1: OIP Semi-Annual Statistical Report published (2/01), including data on study abroad participation, international student admissions and enrollment, English Language Center and Visiting International Scholars. Report was shared with Deans and CII.

Alternate Method for Assessing Outcome 1 and Criterion for Success (NOTE: Alternate methods are optional): Establish an Endowment for International Initiatives, based on the same strategic objectives emerging from CII discussions, at a level high enough to make sustained impact.

Summary of Assessment Data Collected, Alternate Method for Outcome 1: Endowment for International Initiatives established (2/01), including strategic goals of endowment, and solicitation begun.

Use of Assessment Results from Intended Outcome 1 to Improve Academic Program: The Council on International Initiatives (CII) has deliberated on strategic directions for institutional internationalization, including broadening campus involvement in international student recruitment, recognizing faculty leadership in internationalization, providing new sources for external funding for international projects, etc.

Intended Outcome 2

Recommend an optimal size, diversity and quality of the international student population at ODU and encourage campus-wide engagement in the international student recruitment process.

Method for Assessing Outcome 2 and Criterion for Success: On the basis of enrollment trends (national and institutional) and the extent of institutional support services, an international student target population of 1500 (approx. 15% of the full-time student enrollment on the Norfolk campus) has been recommended by OIP. Preliminary retention and academic achievement data on international students was compiled for 1999-2000 and 2000-2001.

Summary of Assessment Data Collected for Outcome 2: Preliminary data indicates that retention of international students is somewhat higher than domestic students and that attrition is mostly due to non-academic reasons. Enrollment data for 2000-2001, especially Spring 2001, suggests that an overall enrollment target of 1500 international students is achievable by Fall 2003.

Alternate Method for Assessing Outcome 2 and Criterion for Success (NOTE: Alternate methods are optional): Engage Graduate Program Directors and English Language Center faculty in the international student recruitment process through a targeted program of involvement.

Summary of Assessment Data Collected, Alternate Method for Outcome 2: Five (5) Graduate Program Directors and two (2) English Language Center faculty participated in large student fair in Seoul, Korea, in March 2001.

Use of Assessment Results from Intended Outcome 2 to Improve Academic Program: International Student Admissions adjusts recruitment travel schedule to include new strategic targets for English Language Center and college faculty. OIP has proposed significant additional resources in the area of International Student and Scholar Services in order to provide critical immigration, employment and cultural support for a growing international student population. Discussions of national diversity among the international student population have begun. Communications to Deans on high-achieving international students in their Colleges were provided based on Fall 2000 grades.

Intended Outcome 3

Enhance institutional integration and campus-wide support for increasing annual participation of ODU students studying/interning abroad over the current Strategic Plan period.

Method for Assessing Outcome 3 and Criterion for Success: Continue to compile annual data by College on student participation in study abroad; share with Deans, Department Chairs, CII. Criterion for Success: Study Abroad goals are part of College internationalization plans by May 2002.

Summary of Assessment Data Collected for Outcome 3: Data reveals sharp discrepancies in participation by College in study/intern abroad programs. Arts and Letters and Business reflect high participation; Education, Engineering, Health Sciences and Sciences reflect very low participation.

Alternate Method for Assessing Outcome 3 and Criterion for Success (NOTE: Alternate methods are optional): Alternate Criterion for Success: Document annual student participation in study/internship abroad of approx. 190 (+12% from 1999-2000).

Summary of Assessment Data Collected, Alternate Method for Outcome 3: Preliminary data confirms increase of annual student participation in study/intern abroad to approx. 180 (+6% from 1999-2000).

Use of Assessment Results from Intended Outcome 3 to Improve Academic Program: Development of the Dean's Award for Education Abroad (pooling College and OIP resources to sustain an annual study abroad scholarship fund) to encourage growth in student participation across all colleges. The need for development, strategic management and diversification of short-term programs led to the establishment of an hourly position to coordinate this aspect of study abroad innovation.

Intended Outcome 4

Increase the integration and recognition of the international student population on campus and in the community.

Method for Assessing Outcome 4 and Criterion for Success: Introduce an international student survey in spring 2001 to provide insights into the integration of this populations and needs for future support.

Summary of Assessment Data Collected for Outcome 4: Preliminary analysis of 170 student surveys indicates needs in the areas of meeting American students, scholarships and strengthening a broadly receptive campus environment.

Use of Assessment Results from Intended Outcome 4 to Improve Academic Program: Data from the international student survey will be analyzed in summer 2001 and will inform OIP goals and programs in 2001-2002.

Intended Outcome 5

Raise culture of expectations regarding ODU student and faculty opportunities for nationally competitive grants (Fulbright, NSEP, Marshall, Rhodes, Woodrow Wilson Center, etc.).

Method for Assessing Outcome 5 and Criterion for Success: Working with CII and the Colleges, monitor and publicize success in applying for and winning nationally competitive grants for study/research abroad, curriculum development, training projects, etc. **Criterion for Success:** Individual student grants for international study/research to three for 2001-2002, faculty grants to three for 2001-2002.

Summary of Assessment Data Collected for Outcome 5: Workshops for students on national grant competition led to three applications for Fulbright and NSEP grants. All three were funded. Faculty won Fulbright and Woodrow Wilson grants.

Use of Assessment Results from Intended Outcome 5 to Improve Academic Program: Promotion of success in past year will expand student interest in national grant competitions. Faculty interest in such grants will be stimulated by the development of a campus policy regarding compensation, benefits and retirement support during grant period.

Intended Outcome 6

Demonstrate ODU leadership in Hampton Roads and Virginia as a regional resource, mentor and program collaborator.

Method for Assessing Outcome 6 and Criterion for Success: Active engagement with the World Affairs Council of Greater Hampton Roads, in establishing a new International Council as part of the Virginia Tidewater Consortium for Higher Education and by applying to ACE's Promising Practices competition.

Summary of Assessment Data Collected for Outcome 6: Two ODU faculty/staff serve on Board of World Affairs Council, OIP Executive Director presents Great Decisions Lecture, named to coordinate Great Decisions in 2002; OIP participates actively in VTCHE's International Council; ODU is selected to be part of an Internationalization Collaborative by ACE.

Use of Assessment Results from Intended Outcome 6 to Improve Academic Program: Role in ACE's Internationalization Collaborative raises ODU's visibility as "Virginia's international university"; ODU leadership in World Affairs Council and VTCHE supports NSEP grant application to support Middle Eastern Studies and expands regional visibility of ODU's international dimension.