

**Cross Campus Communication Committee**  
**Notes**  
**November 19, 2010**

**Distance Learning**

- Online course development – big university initiative. One of the barriers through the years has been that there was no incentive to faculty, now there is an incentive system. The faculty's department now shares in the revenue generated by the online courses. The incentive is funded to do 10 online programs and 2 are already signed – BS in Psyc, Masters of Modeling & Simulation. Plans are for fall establishment.

**Enrollment Management/Admissions**

- Intelliresponse is a new Web site initiative we are starting that is an instant answer agent that will provide the one right answer. It will be added to the Admissions, Financial Aid, Registrar, Distance Learning, Student Affairs (all offices in that area) and the Current Student homepage, If you would like to incorporate it into your site we can provide the information. We expect testing to be done and fully implement by mid-December. Ours will be called Ask Big Blue. For an example please visit Penn State's Ask the Lion (just under the pictures) at: <http://admissions.psu.edu/>. Please contact Jennifer Green ([jkingsle@odu.edu](mailto:jkingsle@odu.edu)) if you have questions or would like more information.
- Bill Heffelfinger was hired as the new Director of Graduate Admissions.

**Graduate Admissions**

- All applications for graduate admissions are now online.
  - o The Graduate Admissions Office is working with DL sites to give access to all documents that are imaged.
- A committee is working to address graduate student issues concerning recruitment and retention.

**OIR**

- Welcomed the newest staff member, Aey Wongtrirat, who recently received her Ph.D. from the College of Education and is a new member of the OIR staff. She is working with arrival assistance for international students, orientation and programming for all international students. Arrival assistance will start next month and orientation will happen on Jan 5, 2011.
- March 28 is the International Festival.
- They are holding an international student Thanksgiving luncheon on Nov. 24.

**OSAL**

- We continue to do the regular programming to support the student organizations.
- We are working to revise policies related to student organizations.

## **Housing**

- We are still collecting applications for spring, and we are still working with the fall waitlist.
- New student applications will be available in mid December.
- Return student housing process will begin in January.
  - o Housing is having a “Best Room Ever” competition. The student that wins will receive the number 1 lottery slot. If you are interested in being a judge during the week of Jan 17, please contact Sue Mykins.
- RA applications will be available on Dec. 17<sup>th</sup>.
- The second annual Mr. Rogers Hall competition will be held on Dec. 3 at 7pm. The funds raised will go towards Relay for Life.
- A Hunger awareness program will be held in the Quad.
- Powhatan has been doing a donation of meal swipes and on Nov. 20 they will invite children in the community to have dinner with the students.
- Tunnel of Oppression will be in February.

## **Admissions**

- Nechell Bonds, the new Director of UG Admissions, was introduced.
- Admissions is planning to do an open discussion with campus stakeholders about Scholars Day which is on Feb. 19<sup>th</sup>.
- We have three more open houses on the roster, 2 in Feb. and 1 in March. The next discussion will focus on what the institution wants to accomplish with this event.
- Everyone is always welcome to provide input on the recruitment and admissions experience.

## **HC**

- Mentor Programs
  - o Alumni paired HC students with alumni and they talked on the phone, use Skype, etc. and it has been a huge success.
  - o A peer program is offered as well.

## **CMC**

- ODU CareerLink, a new career system, has been launched. We are trying to get all offices to post their positions through CareerLink so all students have an equal opportunity for employment opportunities on campus.
- Learn and Earn Program provides Freshman student employment opportunities across campus for 80 -100 students. We are in the process of recruiting students and office employers. There will be a training process for both students and offices. The expectation is that the students learning work etiquette and work with a mentor.

## **New Student and Parent programs**

- Dec. 17 and Jan 7 are the mid-year Preview.

- Table Reservations for Preview will be accepted on Nov. 29<sup>th</sup>. Be sure to get them in early as the table space is limited.
- We are recruiting for Preview Counselors. Please refer students for the position.
- We are working to enhance the online Transfer Orientation. The contract was awarded to a company in Richmond.
- In October we did a live chat video stream with parents and there were 66 parents that logged in with 88 questions. It was about an hour and we have received great feedback from participants.
- We are asking faculty to co-present a session during freshman orientation. The topic is “What it means to be a student and faculty member at the modern university?”

### **AROTC**

- Dec. 17<sup>th</sup> in BAL is the Commissioning Ceremony. We will commission 12 officers. We closed enrollment at 305 students, this was the first time ever for ODU.

### **Community Engagement**

- Dec. 2, Climate Change discussion.
- Dec 7 is the Illumination Ceremony. One component of the event is the cookie decorating contest. We are asking everyone interested in participating in the cookie decorating activity to bring a canned good and a toy as a donation.
- The commencement speaker will be the Governor (morning) and Admiral Fallon (afternoon).

### **UC**

- We are looking for people to help teach UNIV 110 – the academic success course.
- The Source is going to be converted into two different publications. The first publication will be an admitted student guide, sent to all freshman and transfer students as soon as they confirm their intent to enroll. This publication, created by Admissions, is focused on all the information a newly confirmed student will need to know to apply for housing, register for Preview/Orientation, and arrive on campus for Preview/Orientation. There will be another publication that the Office of New Student and Parent Programs will create and distribute to students at Preview /Orientation. The purpose of this is to focus on the information students need to know after they leave orientation up until the first week or so of classes.
- DegreeWorks workshops were held and the attendance was decent
- Academic Success workshops were also held.

### **Engineering**

- We had an 8% increase in student population.
- First Friday’s tour happens the first Friday of each month.
- We are getting lots of requests for presence at different events in the community.

- The Engineering Open House is the third weekend of February. All labs, etc. will be open.

### **Finance**

- There is a Sunguard consultant project to look at how we use Banner. The next phase of this project is in Dec. and it will focus on prioritizing the processes we want to review, incorporating best practices, making recommendations on efficiency, etc., and probably training. The first phase is focused on Finance and HR, the second is focused on Admission, Registrar and Financial Aid.

### **Student Health Services**

- Holds are the biggest problems with the students trying to register. The immunization hold is a factor, please send those students to Student Health Center.
  - o We are considering doing a clinic during move-in and not allowing students to do check-in to housing until they have their immunization form completed.
  - o They can complete it all here, and the cost is \$55 MMR shots, \$37 Tetanus shoot, and \$7 for TB if needed.

### **Summer School**

- It has been approved to move from 7 to 5 sessions. There will be a one week delay in starting summer classes so there is one-week between the winter and the beginning of the summer sessions. The final session will end 2 weeks prior to the start of the fall semester. No classes will be held on Friday's during the summer sessions.
- We will market in high school, in other colleges, and in the current student body. We are still working on the final marketing plan.
- We ran a Math Boot Camp program last summer through Continuing Education. There were 10 students that participated. We will be offering two of these, one in early summer and one in late summer. We will advertise to high schools, in the paper, etc.