

## **Cross Campus Communications Committee**

### **Notes**

**February 11, 2011**

#### **Parking**

-May 9<sup>th</sup> is the date that two parking lots will be lost and a section of Elkhorn Street will be closed. The lots are Number 27 and the one near the loading dock for Webb Center. An extension of the performing arts building will be built in that area. The building project will last about 20 months.

#### **Orientation**

-Orientation for 2011 begins on March 14<sup>th</sup>.

- There is a new online orientation for transfer students. The orientation was outsourced.
- Students will be able to indicate whether they will attend the Norfolk campus or not.
- Distance Learning students will be allowed to take the writing sample on line. This is a most important first. One of the features is that once the student starts the process it can be completed in several sessions rather than all at once.
- 14 new orientation advisors are being hired.
- A booklet will be given out at Orientation and will contain information that will help new students be better prepared for the fall.

#### **Public Relations**

On May 24<sup>th</sup> at 7:30 in the Big Blue Room of the Ted Constant Convocation Center, the Humanitarian Lecture Series will present Greg Mortenson, author of *Three Cups of Tea*.

There will be three Commencement Ceremonies this year

- 9:00 for The College of Education and The College of Sciences
  - 1:00 for The College of Business and The College of Health Sciences
  - 5:00 for The College of Arts and Letters and The College of Engineering
- Deadline to register is March 24<sup>th</sup>

#### **Military Activities**

-ROTC

- 600 students are training year round.
- LTC Carl Michaud, a tank specialist, will lead the Army ROTC.
- Captain Thomas Halley, Jr., a fighter pilot will lead the Navy ROTC.

An impressive number of ODU alums are now generals and admirals.

The remembrance for Specialist Middleton was held in January. The number of people in attendance was good but could have been much better. The family was very grateful for those who attended.

On March 22nd-23rd there will be a joint Conference with NATO at VMASC. The conference will be on Crisis Actions and will have 40 undergraduate in attendance.

AROTC has 2 upcoming events

- Educators visits would allow educators to attend summer training with Juniors. The camps are in Fort Lewis, Washington and Fort Knox, Kentucky. Applications are available for those who are interested. Dr. Alice McAdory recommends this event.
- They are gearing up for Battalion training events
- 10 Lieutenants have already been commissioned and there will be another 24 in the near future. 4 nurses will be in the group of 24.

### **Police Department**

-Both foot and car patrols are increasing on Fridays and Saturdays

Student patrols have been very successful

A grant will provide speed seatbelt safety and safety videos are available on You Tube.

Residence Halls are checking IDs of people coming in and out and this allows the police to spend more time focusing on direct communication with students. Currently there are two policemen who do only safety talks. There is an effort to give students an opportunity to work with the police.

Next year the new department may be built

The department is concentrating on robberies.

The published outcomes of investigations are appreciated.

### **Housing**

-Housing began accepting return housing requests on January 26<sup>th</sup>.

They are maintaining the random lottery with priority given to on campus students.

Guaranteed acceptance is given to students who apply by March 1<sup>st</sup>.

The "Best Room Contest" contestants will have their videos shown on You Tube and winners will get lottery# 1.

"Tunnel of Oppression" had 500 participants who reviewed and discussed acts of oppression. Job searches are underway for the department.

There will be Quality of Life Surveys. This will include facilities and services. An I Pad will be given away in a raffle for those who responded.

### **OCCS**

-Changes TSP IE8 in February, Windows 7 in March and Office 2010 at the end of March. There will be information developed to help users.

There is a virtual computer lab to allow experimentation with software.

Office Communicator can be also be used to video conference or share a desktop from here or from home. Because of different email providers, students need a faculty-staff account to chat with faculty or staff.

The Library Commons plans indicate it will be available Oct.20, 2011.

### **International Admissions**

There will be an Enrollment Management Forum on Graduate Recruitment on February 11<sup>th</sup> from 3-5 in Constant Hall.

International Admissions is in the process of hiring an international recruitment coordinator.

This is the busy season for the department. Application numbers are up 5 or 6% over last years admissions.

## **Institutional Effectiveness**

Many of the things mentioned should be included in departmental assessment plans for SACS. Currently they are involved in the Compliance Audit that shows all resources, faculty and students. The document will be between 300 and 400 pages. Please respond when you are asked to do so.

The second piece of SACS is the Quality Enhancement Plan (QEP)

Tisha Paredes will ask random people what they have done this year that they are the most proud of. The QEP innovational 5 year plan is to enhance student learning through writing and research. Support for this has been promised.

Feedback is welcome.

## **Finance/Budget**

Currently, Budget is overseeing a review of business processes as related to Banner. Customer Services now reports to Enrollment Management. Everything will eventually report to one desk that will answer questions on finance, admissions and financial aid. Dr. Jennifer Green will oversee the area. This is a new trend across universities.

The state budget looks promising for ODU. \$5million from the Base adequacy needs and potentially \$4million to \$7 million in addition.

## **Health Sciences**

-The new dean, Dr. Shellie Mishoe will arrive on May 2, 2011. The dean is from Georgia. The college is working on an initiative to get word out on nursing. Nursing is supported by about 4 million dollars.

Dental Hygiene has a clinic with a variety of services and is involved in the community through the schools and working with the homeless.

A new center for Global Health is developed through Environmental Health and they are looking for partners on campus.

DPT graduates about 40 will provide clinical services in the fall. They will be doing sports assessments with local youth and working with children with cerebral palsy.

## **Student Activities and Leadership**

-February 15<sup>th</sup> is the deadline to request a budget.

Homecoming is September 30<sup>th</sup>- October 2<sup>nd</sup>.

## **Student Affairs**

-March is Health & Safety Month

Speaker Series will feature Melissa Harris Perry speaking on "Race Democracy in the Age of Obama"

## **OIP**

-There are several new members of the department.

They are currently looking for faculty interested in a Japanese exchange program.

Currently there are 2 faculty lead programs to London and 1 to Hong Kong.

The international scholars program has moved to International Programs.

## **Sciences**

Reviewing data over the past 3 years:

- The number of science freshman majors has increased 47%
- Student credits are up 36%
- External research funding is up 78%
- BS degrees are up 15%
- MS degrees are up 19%
- PHDs are up 53%
- 60 to 70% of graduate support provided by external funding (faculty grants)

They are currently searching for a Chemistry Department head. There is an impressive pool of candidates.

## **Recreation Center**

-The Monarch 5k sponsored with the ROTC is the Saturday before Easter -- come and run. They will be attending a conference in New Orleans. Dr. Marbury is president of the group.

## **Auxiliary Services**

-There are two new Eateries on campus -- Raising Cane and another P.O.D. Sales are tremendous. They are running promotions at the ballgames. If we score over 80 points, there is free chicken. Auxiliary Services is collaborating with Student Affairs, Police, and SGA for the March Safety Awareness Month emphasis. The second planning meeting is February 10<sup>th</sup>. There will be a survey on campus parking at ODU. There are 2 upcoming events

- Elton John –sold out
- BB King

A classical rock band will be announced soon.  
The Oasis is a possible eating place for the learning commons.

## **Institutional Research and Development**

They will be asking this question around campus

“Over the last 3 years, what changes have you made and why?”

## **Distance Learning**

-They are currently updating sites and establishing contact with site that were closed. The website is currently being redesigned. There are currently 2 totally online programs – Psychology and Sports Management

## **Undergraduate Admissions**

-Applications are being reviewed and they are still recruiting.

Open houses

- The last one was small due to the weather but it was well reviewed.
- 2 more Open Houses are planned for February 19<sup>th</sup> and March 16<sup>th</sup>

Scholar's Day is on February 19<sup>th</sup> and they are expecting 80 participants.

Both admissions and applications are up and we are anticipating 2750 freshmen next year.

There are approximately 12% out of state students.

### **Military Center**

-This area is available to support the military in every way it can, this service started 2 years ago. There has been a big impact in daily contact with interested military students. 20 to 25 contacts are made per day.

### **Advising**

-Advising will be moving to the new Success Center.

There were 2 advising awards

- Morgan Morrison
- Provost Simpson for outstanding student advocate

Advising has updated their website. Please visit it.

### **Transfer**

-250 students responded to an email about the new Orientation information  
The Articulation Agreements numbers are increasing.

### **Media Relations**

-A new magazine is being launched in the next two months. It will combine two of our current magazines.  
Summer School is being heavily marketed with a website and advertisement focused on local students from other universities, our students, and adults coming back to learn or retrain.

### **Engineering**

-On March 18<sup>th</sup> and 19<sup>th</sup> there is an Engineering Open house for High Students. There will be contests on Saturday.

### **Financial Aid**

-Financial is going paperless. There will be no more paper notifications.

### **Career Management**

-LEAP was established by the president to provide on campus jobs for freshmen. It is successful and they would be happy to provide students to work for departments. The pay is \$7.70 per hour and students work 15 hours a week.

#### **Career Management Events**

- Budget For Your Future Programs      Week of February 15,2011
- Teaching Recruitment Fair              February 17, 2011
- Job Search: Sink or Swim(SOS)        March 10,2011
- Federal Employee Program              March 21, 2011
- Spring Career Fair                         March22, 2011
- Etiquette Dinner                            April 6, 2011
- Mock Interviews                            April 6 &7,2011