

OLD DOMINION UNIVERSITY

BOARD OF VISITORS

Monday, July 20, 2009

MINUTES

A special meeting of the Board of Visitors of Old Dominion University was held on Monday, July 20, 2009, at 12:00 noon in the Board Room of Webb University Center on the Norfolk campus. Present from the Board were:

Ross A. Mugler, Rector
Kenneth E. Ampy
Frank Batten, Jr.
David L. Bernd
Kendra M. Croshaw
Linda L. Forehand
Conrad M. Hall
Marc Jacobson
Pamela C. Kirk
Barry M. Kornblau
Robert J. O’Neill (via Telephone)
Moody E. Stallings, Jr.
Katherine A. Treherne

Absent were:

Sarita E. Brown
David W. Faeder
Harold W. Gehman, Jr.
James A. Hixon

Also present were:

John R. Broderick (via Telephone)	Todd Johnson
Denise Batts (<i>The Virginian-Pilot</i>)	Donna W. Meeks
Mark Benson	Jennifer Mullen
Rick Berry	Carol Simpson
Alonzo Brandon	Geneva Walker-Johnson
Robert L. Fenning (via Telephone)	James D. Wright
Mohammad Karim	

CALL TO ORDER AND MOTION FOR CLOSED SESSION

The Rector called the meeting to order at 12:05 p.m., and recognized Ms. Forehand, who made the following motion: “Mr. Rector, I move that this meeting be recessed, and, as permitted by Virginia Code Sections 2.2-3711(A) (8) and (11), we reconvene in closed session for the purpose of discussing matters relating to gifts and fund-raising activities and potential naming opportunities.” The motion was seconded and approved unanimously by all members present and voting. (*Ampy, Batten, Croshaw, Forehand, Jacobson, Kirk, Kornblau, O’Neill, Stallings, Treherne*)

RECONVENE IN OPEN SESSION AND FOIA CERTIFICATION

At the conclusion of the closed session, the meeting reconvened in open session, at which time the Rector called for the Freedom of Information Act certification of compliance that (1) only public business matters lawfully exempted from the open meeting requirements under the Freedom of Information Act were discussed and (2) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered. The certification of compliance vote was fourteen in favor and none opposed. (*Ampy, Batten, Bernd, Croshaw, Forehand, Hall, Jacobson, Kirk, Kornblau, O'Neill, Stallings, Treherne*)

ACTION ITEMS

The Rector introduced three naming resolutions for the Board's consideration. Upon a motion made by Mr. Kornblau and seconded by Mr. Jacobson, the following resolution was approved unanimously by all members present and voting. (*Ampy, Batten, Bernd, Croshaw, Forehand, Hall, Jacobson, Kirk, Kornblau, O'Neill, Stallings, Treherne*)

RESOLUTION TO NAME THE FOOTBALL GAME DAY BUILDING THE AINSLIE FOOTBALL COMPLEX

WHEREAS, the Old Dominion University Monarch football program will commence on September 5, 2009; and

WHEREAS, Old Dominion University Monarch football will draw thousands of alumni, donors and other spectators to campus, providing additional community support to the University and its student athletes; and

WHEREAS, the football game day building will feature 26 luxury suites and 390 loge seats as well as media, recruiting, donor hospitality facilities and game day locker rooms for Monarch players and coaches; and

WHEREAS, Jeffrey W. Ainslie, a 1983 Old Dominion University alumnus, has been an avid supporter of Old Dominion for several years, having served in a leadership capacity as a member of the Old Dominion University Alumni Association board since 2002, established the Jeff Ainslie Endowed Scholarship in Real Estate in 2005, was an instructor at ODU for contractor licensing, and is a long-time Big Blue Club member and men's and women's basketball season ticket holder; and

WHEREAS, Jeffrey W. Ainslie is president of Ainslie Group, a Virginia Beach builder/developer, and is well-known for his community service and philanthropy; and

WHEREAS, Jeffrey W. Ainslie's generous gift reflects his ongoing dedication and commitment to the University and the community in which he works and will benefit the ODU Monarchs football program and the athletics program as a whole.

THEREFORE, BE IT RESOLVED, that the Board of Visitors of Old Dominion University approves naming the football game day building the Ainslie Football Complex.

BE IT FURTHER RESOLVED, that this Resolution be spread upon the minutes of the Board of Visitors, and an appropriately framed copy be displayed in the Ainslie Football Complex.

Upon a motion made by Ms. Croshaw and seconded by Ms. Kirk, the following resolution was approved unanimously by all members present and voting. (*Ampy, Batten, Bernd, Croshaw, Forehand, Hall, Jacobson, Kirk, Kornblau, O'Neill, Stallings, Treherne*)

RESOLUTION TO NAME THE FOOTBALL PLAZA
THE ALCARAZ-WEINSTEIN FAMILY PLAZA

WHEREAS, the Old Dominion University Monarch football program will commence on September 5, 2009; and

WHEREAS, Old Dominion University Monarch football will draw thousands of alumni, donors and other spectators to campus, providing additional community support to the University and its student athletes; and

WHEREAS, the football plaza will serve as the entrance for the Old Dominion University Monarch football team and fans, and will be the focal point for alumni, donors and all spectators; and

WHEREAS, Gary Alcaraz is a 1984 Old Dominion University alumnus, and has been an avid supporter of Old Dominion for several years, having served in a leadership capacity as a member of the University's Educational Foundation board since 2005; Lee Weinstein joined the Intercollegiate Foundation board in 2008 and has been a Big Blue Club member and season ticket holder for men's and women's basketball since 2006; and

WHEREAS, the Alcaraz and Weinstein families' philanthropy includes substantial personal contributions to numerous community organizations throughout Hampton Roads and around the world as they share their passion for helping youth; and

WHEREAS, Gary and Bernadette Alcaraz' and Lee and Dena Weinstein's generous contributions to Old Dominion University will benefit the ODU football program and the athletics program as a whole.

THEREFORE, BE IT RESOLVED, that the Board of Visitors of Old Dominion University approves naming the football plaza the Alcaraz-Weinstein Family Plaza.

BE IT FURTHER RESOLVED, that this Resolution be spread upon the minutes of the Board of Visitors, and an appropriately framed copy be displayed in Alcaraz-Weinstein Family Plaza.

Upon a motion made by Mr. Ampy and seconded by Mr. Kornblau, the following resolution was approved unanimously by all members present and voting. (*Ampy, Batten, Bernd, Croshaw, Forehand, Hall, Jacobson, Kirk, Kornblau, O'Neill, Stallings, Treherne*)

RESOLUTION TO NAME THE FOOTBALL STADIUM
THE S.B. BALLARD STADIUM AT FOREMAN FIELD

WHEREAS, the Old Dominion University Monarch football program will commence on September 5, 2009; and

WHEREAS, Old Dominion University Monarch football will draw thousands of alumni, donors and other spectators to campus, providing additional community support to the University and its student athletes; and

WHEREAS, Foreman Field will be the home of the Old Dominion University Monarch football program and the newly renovated stadium will seat 19,782 fans and will feature the addition of 3,000 premium seats, 26 luxury suites and 390 loge seats; and

WHEREAS, Stephen B. Ballard has been an avid supporter of Old Dominion for several years, having served in a leadership capacity as a member of the University's Educational Foundation board since 1998, has been a long-time Big Blue Club member and men's and women's basketball season ticket holder, and was awarded an honorary alumni certificate in 2004; and

WHEREAS, Stephen B. Ballard founded SB Ballard Construction Company in 1978 and has become a major force in its industry by providing construction services to an extensive list of clients throughout the mid-Atlantic and southeastern regions of the United States and has been nationally recognized with numerous industry awards for job safety and performance; and

WHEREAS, SB Ballard Construction Company has partnered with Old Dominion in its extraordinary development and growth of the campus by constructing several major projects, including the Ted Constant Convocation Center, the University Village Apartments, the Powhatan Sports Complex, the ODU Student Recreation Center and a wrestling addition to the Athletics Administration Building; and

WHEREAS, Stephen B. Ballard's generous contribution to Old Dominion University will benefit the ODU football program and the athletics program as a whole.

THEREFORE, BE IT RESOLVED, that the Board of Visitors of Old Dominion University approves naming the football stadium the S.B. Ballard Stadium at Foreman Field.

BE IT FURTHER RESOLVED, that this Resolution be spread upon the minutes of the Board of Visitors, and an appropriately framed copy be displayed in the S.B. Ballard Stadium at Foreman Field.

The Rector called on Vice President Fenning to present the resolution related to the University's SWaM procurement goals. Vice President reported that procurement is one of the two areas the University is pursuing for Level II authority under the Higher Education Restructuring Act (the other area is IT). He, President Broderick and Mr. Ampy met with the Secretary of Administration and agreed on Old Dominion's aspirational goals. The Executive Committee approved these goals at their meeting on June 19, and the resolution must be ratified by the full Board. Mr. Fenning shared the University's performance in 2008 and 2009 and noted that goals were exceeded. He feels confident that the institution will continue to aggressively pursue SWaM vendors in order to reach the goals over the next three years.

Upon a motion made by Ms. Croshaw and seconded by Mr. Stallings, the following resolution was unanimously approved by all members present and voting. (*Ampy, Batten, Bernd, Croshaw, Forehand, Hall, Jacobson, Kirk, Kornblau, O'Neill, Stallings, Treherne*)

RESOLUTION TO APPROVE OLD DOMINION UNIVERSITY'S SMALL, WOMEN-OWNED AND MINORITY-OWNED (SWaM) PROCUREMENT GOALS, FY10-FY12

WHEREAS, the purpose of the Old Dominion University Small, Women-Owned, and Minority-Owned (SWaM) program is to increase opportunities, participation and contract awards for Department of Minority Business Enterprise (DMBE) certified SWaM businesses in order to achieve the Commonwealth of Virginia's SWaM Aspirational Targets; and

WHEREAS, President John Broderick met with Viola O. Baskerville, Secretary of Administration, on May 7, 2009, to discuss the University's proposed plan and develop aspirational target expenditures for small, women-owned and minority-owned business as a percentage of projected discretionary expenditures for fiscal years 2010, 2011 and 2012; and

WHEREAS, these aspirational targets, noted below, were approved by Secretary Baskerville and approved by the Board of Visitors Executive Committee on June 19, 2009; and

	FY10	FY11	FY12
MBE	6.50%	8.00%	10.00%
WBE	4.00%	5.00%	6.00%
SBE	33.00%	33.50%	34.00%
TOTAL	43.50%	46.50%	50.00%

WHEREAS, approval by the full Board is required in order for Old Dominion University to receive approval for Level II authority under the Restructured Higher Education Financial and Administrative Operations Act.

THEREFORE, BE IT RESOLVED, that the Board of Visitors approves the University's SWaM Procurement Plan and the target aspiration goals as identified herein.

Mr. Ampy commended Vice President Fenning and Rick Berry, Executive Director of Construction and Procurement Services, for their efforts in meeting and exceeding ODU's goals. The Rector thanked Mr. Ampy for his support in this effort.

STRATEGIC PLAN UPDATE

The Rector called on Provost Simpson for the Strategic Plan update. She reviewed the process and the committee structure that allowed for broad participation, and noted that she was seeking further input from the Board before the final draft is released in mid-August.

Provost Simpson reviewed the Plan's Mission Statement and the elements of the statement that emphasize the key components of the University; namely, metropolitan, research, enriches, rigorous, partnerships, civic engagement. It was suggested that academics ought to appear first in the Mission Statement, before research. It was also noted that those outside of Virginia may not know what area Hampton Roads is referring to, however, the Provost indicated that it was important to recognize Old Dominion's presence in other cities besides its main campus in Norfolk. In response to a question from Mr. Jacobson, the Provost said that although the Mission Statement does not mention diversity, it is highlighted in the Plan.

President Broderick mentioned that becoming a Top 100 research university was not included in the Plan. He said that, although the University can aspire to that level, it is better to focus instead on the programs that we are already known for, such as Modeling & Simulations and Bioelectrics, as well as those programs that can be elevated to the national level.

Provost Simpson reviewed the six Strategic Goals: (1) provide students with the tools to succeed; (2) promote the strengths of our academic programs and scholarship; (3) invest strategically in research to spur economic growth; (4) enrich the quality of campus life; (5) expand international connections; and (6) build strong civic and community partnerships. She reviewed the objectives for each of the six goals.

Provost Simpson said that progress of the Plan toward its goals and objectives will be monitored on an annual basis and status reports will be published regularly on the University's website. Regular assessment and evaluation of the academic and non-academic activities noted in the Plan and will form the basis of the University's annual operating budget. Board members will receive the final version of the Plan in mid-August and would be asked to approve it at their meeting in September.

The Rector commended Provost Simpson for a clear, well-balanced Plan that incorporates many of the points discussed at the Board's retreat and included in the Institutional Review. President Broderick stated that the Plan is a great opportunity for the University, but help has to come internally in order to be successful. To that end, he has asked Vice President Humphreys for her assistance in getting buy-in by the faculty and staff on the importance of being advocates for the University.

Rector Mugler announced that Board members will be given a tour of the Ainslie Complex in the S.B. Ballard Stadium immediately following the meeting. With no further business to be discussed, the meeting adjourned at 1:20 p.m.