

OLD DOMINION UNIVERSITY

**Board of Visitors Executive Committee Meeting
Monday, March 19, 2007**

MINUTES

The Executive Committee of the Board of Visitors met on Monday, March 19, 2007, at 12:00 noon, in the Board Room of Webb University Center on the Norfolk campus. Present from the Executive Committee were:

Marc Jacobson, Rector
Conrad M. Hall
Ross A. Mugler

Absent from the Committee: Kendra M. Croshaw
Pamela C. Kirk
Pat Tsao
Patricia M. Woolsey

Also present from the Board: James A. Hixon
Moody E. Stallings, Jr.
Katherine A. Treherne

Also present: Roseann Runte, President
Matt Bowers (*The Virginian-Pilot*)
Alonzo Brandon
John R. Broderick
C. Tabor Cronk
Kenneth Daley
James Duffy
Dale Feltes
Thomas Isenhour
Mohammad Karim
Donna W. Meeks
Jennifer Mullen
Geneva Walker-Johnson
F. Richard Whalen

CALL TO ORDER AND APPROVAL OF MINUTES

The Rector called the meeting to order at 12:20 p.m. and asked for approval of the minutes of the Executive Committee meeting held on November 20, 2006. Upon a motion made by Mr. Hall and properly seconded, the minutes were approved by all members present and voting. (*Hall, Mugler*)

RECTOR'S REPORT

The Rector reported on the opening night of the OnFilm Festival, stating that it was a great success. He applauded President Runte for her leadership role in this event sponsored by the University and the City of Norfolk.

PRESIDENT'S REPORT

The President reported that the Career Management Center won the Outstanding Achievement Award for Innovative Programs in the Career Services Field. The Career Management Center won this award for the development of its Cyber Career Center Concept, which matches alumni with current students. She noted the recent academic hires of Nancy Cooley and Michael Philson, as well as the appointment of Bobby Wilder as Head Football Coach, Andy Rondeau as Football Defensive Coordinator and Brian Scott as Football Offensive Coordinator. The Assistant Head Football Coach and Recruiting Coordinator will be announced soon. She thanked Mr. Stallings for his role in introducing Coach Wilder to the community.

President Runte updated the Committee on the Virginia Beach Higher Education Center. SCHEV granted approval of the course offerings at the Center at a recent meeting attended by the Provost. Accompanying this approval were a set of requirements that must be met. These include submission of an annual report, preparation of a more detailed report that will be due at the end of five years, and a request that Old Dominion University reach out to collaborate with Tidewater Community College and Norfolk State University. President Runte distributed copies of letters she has drafted to the SCHEV Chair, thanking him for the Board's approval, and to the Presidents of Norfolk State University and Tidewater Community College inviting them to join her in establishing a task force to enhance collaboration among the three institutions. Provost Isenhour, Nancy Cooley, Charles Wilson and Renee Olander will represent ODU on this task force. A letter to faculty from the Provost was also distributed. President Runte was complimented on her patience and perseverance through this difficult issue. Her efforts have resulted in Old Dominion University being given the opportunity to accommodate increasing student enrollments, which the State had asked institutions to do.

Dale Feltes, Director of Design and Construction, provided a status report on the University Village. The grand opening of Building 1 in Innovation Research Park will be held on May 16 and the announcement of the initiation of Building 2 is expected soon. Construction on the Bookstore is on schedule for an October completion, with an opening in December. An October completion is also anticipated for the hotel. The hotel is slated to open in November and will feature a 75-seat, ODU sports-themed restaurant. The Museum/Art Gallery will be completed in April, with a grand opening in September. The President suggested that the Board tour the Museum/Art Gallery at their meeting in June. Land assembly for the shopping center and the final phase of the University Village is underway. President Runte commented that the new eminent domain legislation allows projects already underway to move forward. She alerted the Board to a proposal by Virginia Natural Gas to reroute a pipeline beneath University property. She has notified Virginia Natural Gas that she is willing to discuss the proposal, but the decision rests with the Board of Visitors.

President Runte reviewed the budget process, indicating that this year's focus will be on investments in infrastructure. Mr. Mugler questioned why the budget is approved after the tuition and fees are approved, rather than the other way around. The Board will consider tuition and fee increases at their meeting in April. The President commented that the General Assembly, in the current budget proposal, has suggested that universities that increase tuition and mandatory fees by 6% or less would receive additional incentive funding, and those whose increases are greater than 6% would not. This will be given serious consideration in developing the tuition and fee proposal.

The President reviewed the operating and capital initiatives funded by the General Assembly. These include a 4% faculty salary increase, an additional 10% salary increase for nursing faculty, \$2.5 million in base and enrollment growth funding, \$259,591 in tuition incentive funds for the 6% tuition and mandatory fee cap, \$500,000 to fund the Center for Teaching Quality & Educational Leadership, \$1.7 million in undergraduate financial aid, \$1.5 million for the Virginia Coastal Energy Research Consortium, and language directing VMASC to conduct a transportation study with the new Maersk facility. Capital funding included \$18 million for the Fine & Performing Arts Center, supplemental construction funding for the Physical Sciences Building (\$1.5 million) and the Batten Arts and Letters renovation project (\$250,000), and \$28.8 million in bond authority for the Powhatan Sports Complex. Mr. Mugler congratulated the President for being one of only two institutions to have received funding for a new capital project.

The President described collaborative efforts with other institutions, including research projects with EVMS and discussions with EVMS and Sentara concerning a joint budget proposal that would help solve unmet needs at the state level in the areas of nursing and public health. Mr. Hixon asked if the Virginia Tech Carillion announcement would have any impact on these efforts. The President commented that if Virginia Tech is teaming with Carillion in southwest Virginia, and VCU is increasing activities in Northern Virginia, it seems appropriate to consider a similar proposal for this area, and a collaborative effort would result in greater success. A merger is not under consideration at this time, but the two institutions are discussing ways in which to work together to capitalize on individual strengths while possibly cutting costs and earning a greater return on investment.

President Runte shared a Faculty Senate proposal that would involve faculty in the evaluation of senior administrators. The Senate prepared a questionnaire that she discussed with legal counsel and Human Resources. The questionnaire was deemed to be inappropriate, but she has asked Human Resources to develop a different questionnaire that can be used to gather feedback from faculty and students which would then be shared with the Board.

Vice President Broderick described the University's marketing efforts. The University, in conjunction with EMG Marketing Group, has engaged over 250 faculty, staff, alumni and students during the last three months in developing an integrated communications, marketing and brand development program for the University. A brand positioning statement and four brand drivers have been drafted and will be tested on high school focus groups across the Commonwealth. The drivers will be refined based on the results of these focus groups.

Mr. Mugler complimented the administration on the publication that was recently sent out about the University. Vice President Broderick explained that this mailer is sent out each year in advance of the *U.S. News and World Report* rankings to every doctoral research university in the U.S., General Assembly members, the Federal delegation, and leadership boards in Hampton Roads. President

Runte described her efforts to influence the publisher to consider new measures that would take into account emerging fields such as modeling and simulation, interdisciplinary programs, and first-year experience programs. She also described a recent issue regarding the use of SAT scores in the rankings, and said that the University's best course of action is to continue to participate in the rankings, but also continue efforts to convince them to consider additional categories where Old Dominion University can distinguish itself.

President Runte reviewed upcoming events. At the conclusion of her report, Mr. Mugler asked for an update on Level II legislation. President Runte indicated that Level II was not addressed by the General Assembly in this year's session.

OLD/UNFINISHED BUSINESS

The Rector asked if there was any old or unfinished business to come before the Committee. There was none.

NEW BUSINESS

The Rector announced that Old Dominion University's overall athletics program was ranked 24th nationally in a recent issue of *NCAA News*. An earlier issue featured a picture of former Field Hockey player Janelle Engle playing the violin.

President Runte indicated that she sent letters to Coach Blaine Taylor and Coach Wendy Larry of the men's and women's basketball teams congratulating them on their successful seasons. Mr. Mugler asked that they and representative members of their teams be invited to have lunch with the Board at the April meeting.

The Rector encouraged members of the Board to drive around campus to see all of the new construction and to attend the OnFilm Festival activities.

With no further business to be discussed, the meeting was adjourned at 1:15 p.m.