

OLD DOMINION UNIVERSITY

**Board of Visitors Executive Committee Meeting
Tuesday, November 15, 2005**

MINUTES

The Executive Committee of the Board of Visitors met on Tuesday, November 15, 2005, at 3:00 p.m. in the Board Room of Webb University Center on the Norfolk campus. Present from the Executive Committee were:

James A. Hixon, Rector
Conrad M. Hall
Ross A. Mugler

Absent from the Committee were:

Kendra M. Croshaw
Katherine A. Treherne
Pat Tsao
Patricia M. Woolsey

Also present from the Board were:

Marc Jacobson
Pamela C. Kirk

Also present were:

Roseann Runte, President
Fred Bonner
Dana D. Burnett
C. Tabor Cronk
John Inwood
Thomas Isenhour
Robert L. Fenning
Donna Meeks

In addition, the following five students attended as part of an assignment for a journalism class: Patrick Barrineau, Elisabeth Feld, Natalie Foster, Kristy Pagan, and Paul Picard.

CALL TO ORDER AND APPROVAL OF MINUTES

The Rector called the meeting to order at 3:10 p.m. and asked for approval of the minutes of the Executive Committee meeting held on October 24, 2005. Upon a motion by Mr. Mugler, and seconded by Mr. Hall, the minutes were unanimously approved by all committee members present and voting. (*Hall, Hixon, Mugler*)

RECTOR'S REPORT

The Rector indicated that he had no report.

PRESIDENT'S REPORT

President Runte indicated that a request has been made to move the times of the Executive Committee meetings earlier in the day to accommodate those who must drive to campus from the west. The Committee agreed to change the meetings to Noon. The President also noted that the December meeting schedule will be adjusted in order to allow Vice President Fenning to travel to Richmond for the release of the Governor's budget.

The President announced that the Hampton Roads Association for Commercial Real Estate (HRACRE) awarded Old Dominion University the Institutional Public Building, First Honor Award, for its Engineering and Computational Sciences Building.

Vice President Fenning provided an update on the VMASC/Tri-Cities Center. He reviewed the RFI/RFP process for this design/build project, and noted that an announcement would be made soon. He commented that this project was initially proposed as a General Obligation Bond project, but will result in a building of far greater value than the original \$6.2M appropriation.

President Runte reviewed with the Committee her proposed strategy for enrollment management, explaining that it will be a cross-campus effort involving several subcommittees with various tasks and goals. The group will be responsible for long-range planning as well as immediate action. She distributed a list of the committee and subcommittee member and identified tasks and target dates for each group. She invited comments and advice from the Board members. In response to a question by the Rector, the President indicated that the goals have already been set in the form of the enrollment projections submitted to the state. Mr. Mugler suggested that the University might consider hiring a consultant near the end of the process when the final report is issued. Mr. Hall stated that the approach was a good one and suggested that the effort should include market research. Mr. Jacobson commented that publicity to the campus community will be key to the success of this effort.

At the conclusion of her report, President Runte noted that the students continue to plant daffodils on campus as part of the Random Acts of Kindness Day, and *Quest Magazine* received an award for the best research magazine in the country.. She will be traveling to Phoenix on Sunday to accept the McAuliffe Award for excellence in teacher education from AASCU on behalf of the University.

OLD/UNFINISHED BUSINESS

The Rector asked if there was any old or unfinished business to come before the Committee. There was none.

NEW BUSINESS

The Rector asked if there was any new business to come before the Committee. There was none.

With no further business to be discussed, the meeting was adjourned at 3:50 p.m.