



2024 ODU CAREER SUMMIT

The Value of Partnerships

Career Development Services | 757-683-4388 | odu.edu/cds



OLD DOMINION
UNIVERSITY

2024 ODU Career Summit: The Value of Partnerships

About the Keynote Speaker



Sarah Jane Kirkland

Associate Vice President for Corporate Partnerships
Old Dominion University

Sarah Jane Kirkland, Associate VP for Corporate Partnerships at Old Dominion University, develops partnerships with corporate and nonprofit executives to advance work-based learning, research, and workforce development. Sarah Jane represents Old Dominion University on a variety of economic development, workforce, professional association and other boards, while also serving as the University's point of contact to help attract new businesses in locating to Hampton Roads, as well as retaining current companies in the region.

With a background in tourism and arts/culture, Sarah Jane has worked for the world's largest cruise line and served as President and CEO for CIVIC Leadership Institute. She currently serves on numerous boards, including RVA757 Connects, GO Virginia, and the YMCA. Sarah Jane was recognized by Inside Business with a Women in Business Award, in 2022, she was included in the Inside Business Power Players list and in 2023 she was included in the Virginia Business 100 people to meet.

2024 ODU Career Summit: The Value of Partnerships

Agenda

9:00am - 9:30am | Networking, Coffee, & Check-In

Hampton/Newport News Room

9:45am - 10:00am | Welcome & Introduction

Hampton/Newport News Room

Dr. Brandi Hephner LaBanc | Vice President for the Division of Student Enrollment, Engagement and Services

10:00am - 10:30am | Keynote Speaker

Hampton/Newport News Room

Sarah Jane Kirkland | Associate Vice President for Corporate Partnerships

10:30am - 11:30am | Academic Insights: Highlighting the Dimensions of ODU Students Across Disciplines

Hampton/Newport News Room

Moderator: Dr. Evelyn Ashley, Senior Associate Vice President for Student Engagement

Panelists

- Dr. Bonnie Van Lunen, Dean, College of Health Sciences
- Dr. Jeffrey LaCombe, Associate Dean for Undergraduate and Graduate Education, Batten College of Engineering and Technology
- John Costanzo, Chief Admin Officer/Site Manager, School of Cybersecurity
- Kimberly Horne, Recruitment & Enrollment Specialist, Darden College of Education & Professional Studies

This panel is an opportunity to hear from academic leaders as they discuss ODU students across diverse disciplines. Discover how students are immersed in hands-on experiences and research opportunities in and outside of the classroom. Learn about the current academic initiatives shaping the educational landscape at ODU. Gain an understanding of the exceptional education ODU provides and how employers can align their recruitment strategies through engagement in academic areas.

11:45am - 1:00pm | Lunch & Networking

Broderick Dining Commons

1:10pm - 2:00pm | Concurrent Sessions 1

Explore Experiential Learning in Career Development Services

Student Senate Chambers

Target Audience: Employers & Faculty/Staff

Lisa Moser | Associate Director for Experiential Learning, Career Development Services

Experiential learning involves immersing students in hands-on real-world experiences to enhance their skills, knowledge, and self-awareness within their chosen career path. Implementation approaches can include co-curricular, extra-curricular, and work-based opportunities for students. Attend this session to explore the work-based learning opportunities led by Career Development Services and identify future partnerships that range in varying levels of commitment.

Career Champions

River Rooms

Target Audience: Faculty/Staff

Dr. Kevin Muchiri, Assistant Director for Graduate Student and Alumni Programs, Career Development Services

What if we could change the culture on campus so that career readiness and employability is everyone's responsibility? Hear about the new Career Champions program that Career Development Services is launching! The program is designed to equip champions with the tools, resources, and knowledge necessary to guide and empower students in their career exploration and preparation through a comprehensive suite of workshops, resources, and networking events. Participants will enhance their ability to effectively support students in achieving their career goals and aspirations.

Unlocking Potential: Engaging & Recruiting Alumni, Student Athletes, and Military Affiliated Students

Hampton/Newport News Room

Target Audience: Employers

Moderator: Dr. Mary Smith | Associate Director for Employers Programs & Development, Career Development Services

Panelists:

- Kimberly Johnson, Director of Alumni Relations
- Sarah Cervantes, Veteran Success Coach, Military Connection Center
- Dr. Ronald Moses, Executive Senior Associate Director & Chief Diversity Officer, Internal Operations & Student Athlete Welfare

Do you have targeted recruitment efforts within specific special populations? Hear from university experts from Alumni Relations, Athletics, and the Military Connection Center as they speak to their focused population. Understand the characteristics of these populations and the unique qualities and strengths they bring to the table. Recognize the value these populations add to your organization. Learn ways to tailor your recruitment strategies to better engage with these populations.

2:10pm - 3:00pm | Concurrent Sessions 2

Transferable Skills: How to Guide Students and Optimize Your Recruitment Efforts

Hampton/Newport News Room

Target Audience: Employers & Faculty/Staff

- Jamari Cooper, Graduate Assistant, Career Development Services
- Marcus Nelson, Graduate Assistant, Career Development Services
- Nigel Seabrook, Graduate Assistant, Career Development Services
- A'Jee DeLaigle, Talent Acquisition Specialist, Enterprise Mobility

Deeply embedded in the National Association of Colleges & Employers (NACE) Career Readiness Competencies, transferable skills are the key for students to unlock any career path. Attend this session to explore how you can help guide a student's learning experience through transferable skills and how understanding transferable skills can optimize your recruitment efforts. Gain an understanding of transferable skills through an employer's perspective.

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Leveraging Technology 24/7

River Rooms

Target Audience: Faculty/Staff

- Samantha Koenig, Assistant Director for Student Programs & Career Commons Supervisor, Career Development Services
- Jhanae Williams, Employer Engagement Specialist, Career Development Services

In today's fast-paced world, students face the challenge of balancing academics, extracurricular, work, and a social life. University career services play a pivotal role in guiding students toward fulfilling career paths. However, traditional office hours often limit accessibility to these crucial resources. We will delve into the benefits of leveraging our technology and resources such as Handshake, Quinncia, and GoinGlobal to empower students on their career journey 24/7.

Understanding the Student's Career Path at ODU and Engagement Opportunities with Career Development Services and the Monarch Internship and Co-Op Office

Student Senate Chambers

Target Audience: Employers

- Lisa Moser, Associate Director for Experiential Learning, Career Development Services
- Katina Barnes, Assistant Director, Monarch Internship & Co-Op Office

Discover the full journey of a student's career path at ODU, from pre-arrival planning to navigating the curriculum and gaining valuable experiences, all leading to a successful transition into the workforce. Learn when and how to best engage with Career Development Services and the Monarch Internship and Co-Op Office for maximum benefit.

3:00pm - 3:30pm | Closing Remarks

Hampton/Newport News Room

Dr. Bridget Weikel | Associate Vice President for Learning